

The Standard.

DEVOTED TO THE INTERESTS OF THE YOUNG PEOPLE.

Vol. 1.

TOBONTO, ONT., FEBRUARY 15, 1878.

No. 1.

POSTAGE STAMP COLLECTING, OR PHILATELY.

OUR young readers may vainly turn over the pages of any existing dictionary to find the scientific alias of the heading of this article. We trust the omission will be soon supplied—*Philately*, or Postage Stamp Collecting, having reached the dignity of a recognized science. To schoolboys in general be ascribed the honour of introducing the elegant and instructive fancy forming the subject of our dissertation. The young students of the College of Louvain in particular, claim to have been the earliest collectors; thence the fancy spread over France and Germany, inoculating many an English pupil in continental seminaries, by whom it was transmitted home. Some Louvain scholars informed us last year that it had long been prohibited by the professors, as tending to induce inattention to their regular tasks. We think this a mistaken notion; convinced that a knowledge of geography, history, and the values of foreign coins is materially facilitated by the study of postage stamps, which moreover induces neatness, regularity and a sure refuge from ennui on a rainy day. Before the reign of postage stamps, who ever heard of the obscure city whence emanates that unit of a strange set of five, or the equally mysterious Thurn or Taxis. What can give a better idea of the chances and changes fewer than ten years have produced in the vast tract of land known as the Danubian Principalities, whose stamps are representatives of Moldavia alone, of Moldo-Wallachia united, and of the same countries resuming their ancient denomination of Roumania, first under Prince Couza, now under Prince Charles of Hohenzollern.

(To be Continued.)

Who can show us a better Stamp Directory than the Imperial. All our readers should send for one, 10 cents. Standard Pub. Co., Toronto.

Visiting cards in France have varied curiously with the times. Up to the revolution of 1789 they were frequently illustrated with allegories and emblems, hearts, shepherds, shepherdesses, etc. What the decorations were in the Reign of Terror is not recorded; possibly a guillotine. With the empire came a stiff, formal card, with eagles perched upon it. The restoration replaced this haughty bird by *fleurs de lis* and other heraldic devices, and the card was more supple—no inapt emblem of the difference between Napoleon and Charles X. In 1830 the card assumed a more artistic character, and often bore upon it little water colour designs, amid which peeped out the name. In England, the better the position of the people the more simple their cards. No coronet or crest ever appears on the card of an English nobleman, gentleman or lady. Its presence would at once denote that the owner was not *au courant* with the ways of good society. A gentleman entitled to the prefix of Right Honourable or Honourable never puts it on his card. A glazed card is reputed as significant of a "cad."

STAMP DEPARTMENT.

We have not enough space for one this month, but will try and accommodate our Stamp collecting friends next month. Subscribe now and have the benefit of all improvements.

Read all advertisements and patronize the advertisers.

The Standard.

JEFFERIS & CO. - - PROPRIETORS.

Subscription 10 cents a year.
Advertising Rates 5 cts. a line.

CIRCULATION TWO THOUSAND.

Address—
**STANDARD PUB. COMPANY,
TORONTO, ONT.**

EDITORIAL SPICE.

TO THE STAMP COLLECTING FRATERNITY; AMATEURS,
AND ALL WHOM THESE PRESENTS MAY CONCERN.

We come before you small but good—at least we think so—and our main purpose is to encourage the collection of foreign Postage and Revenue Stamps, in Canada and the U. S. We hope to receive favorable notices from the Amateur Editors, who are older than ourselves in this department, and believing you will see fit to send in your dimes, we are, yours respectfully,

YE EDITORS.

If this notice is marked it signifies that your name and address has been inserted in THE IMPERIAL STAMP DIRECTORY. *Buy one! Only ten cents.* Address—

STANDARD PUB. CO., TORONTO, ONT.

MAKE UP CLUBS.

Any one sending us two new subscribers at 10 cents each, will receive as a premium 25 Amateur papers, or three at 10 cents each, will receive an Imperial Stamp Directory, or five at 10 cents each, three Amateur Books, or ten subscribers at 10 cents each, a pack of 50 neatly printed visiting cards. Now Boys and Girls, here is a good chance for you.

If this notice is marked, it signifies that we would like very much to receive an advertisement from you. Next number will be eight pages. Circulation 2000, and rates only 5 cents a line.

Any one receiving two copies of this paper is requested to hand one of them to a stamp collecting friend.

OUR WORD HUNT.

For the four largest lists of words made from the word

'CUMBERBAND'

we offer the following prizes, subject to the usual conditions.

No letter must be repeated in the same word. No plural allowed. Proper names or nick-names not allowed. Lists must be arranged in Alphabetical order.

PRIZES:

1. Yarns from The Night Owl's Chronicles.
2. Imperial Stamp Directory.
3. Thirty Amateur Papers.
4. Five cent Packet of Stamps.

Only subscribers can compete, but subscriptions may be sent in with lists. All must be in before March 12th. Now Boys and Girls try your luck and see if you can't carry off one of these prizes.

Try for the Prizes in the Word Hunt.

Always mention THE STANDARD when writing to advertisers.

Send in your DIMES and receive the STANDARD one year free of postage.

Read all our advertisements, and mention the STANDARD whenever you write to the advertisers.

Next month our subscription will be increased to 25 cents per annum. Send in your subscription now and thus save fifteen cents.

We would call notice to the advertisement of the Imperial Stamp Directory on last page. It is well worth the small sum of ten cents, and those who collect stamps could not do better than buy one. We have them for sale at this office.

THE IMPERIAL STAMP DIRECTORY.

THIS BOOK contains the addresses of over 150 Stamp Dealers in Canada and U. S.; also a list of twenty-five Stamp publications; besides 100 collectors in Canada, and over FIFTY DEALERS IN FOREIGN COUNTRIES. Commended by the Press and public everywhere. All who see it declare it to be the best one ever published. **ONLY TEN CENTS PER COPY POST FREE.**

Fifteen Foreign Stamps and Circulars for 3c. Stamp.
Address—**J. A. BURGESS,**
116 Parliament St., Toronto, Ont.
N. B.—PUBLISHERS. LOOK!

I have contracted for a certain amount of space in each number of the STANDARD, and all those who insert the above advertisement will receive an equal space in this paper.

J. A. BURGESS

Advertisements

FOREIGN POSTAGE STAMPS.—List of the Popular Packets, prices 5 cts. to \$10.00 each, specimen page of Illustrated Catalogue, Lists of Albums, etc., sent free to any address. Send for them. An immense stock of stamps at low prices always on hand.—L. W. DURBIN, Cor. Fifth and Library Streets, Philadelphia Pa.

STAMPS GIVEN AWAY. 15 part unused, with circulars for 3c. stamp. Oriental Stamp Co., Drawer 24, Northfield, Vt.

50 FOREIGN POSTAGE STAMPS, all different, post-paid for 10 cents, in unused stamps. Circulars free. CANADIAN STAMP Co., Montreal, P. Q.

YES! YES! YES! 110 CARDS with your name neatly printed in gold on them, and sent post-paid for 35 cents. H. BRYANT, Box 170, Westery, R. I.

50 VISITING CARDS with your name finely printed (no two alike) for 35 cents. Agents wanted. Samples for 5 cent stamp. M. VARDON, Box. 1156, Toronto, Ont.

SOMETHING RICH! Genuine French Transparent Playing Cards, each card containing a rich, rare and racy scene, visible only when held to the light. Full playing deck of 52 cards, for 50c, prepaid by mail and warranted to suit. Address—J. W. PATRICK, Boston, Mass.

BOYS! 25 LATEST STYLES CAN CAN CARDS, with name sent by mail post-paid for 25 cents, Agents outfit 10c. Copyright secured. EAGLE CARD CO., Quincy, Ill.

FOREIGN POSTAGE STAMPS. Wanted to buy, P. E. Island, Nova Scotia, Newfoundland, &c. 10 Foreign stamps and Circulars for three cents, stamp for postage. Address—WM. LECKIE & CO., Chicago, Ill.

MAY I. C. U. HOME CARDS. These cards are all the rage here. Hundreds of them are sold every day, the price is very low. Send 5 cents and Stamp to this office for a pack of twenty-five.

100 EUROPEAN, &c. POSTAGE STAMPS, all different, sent post-paid for 25 cents. WM. P. BROWN, Dealer in Stamps, Coins and other curiosities, 145 Nassau Street, N. Y. City. \$25 will be paid for a Canada 12 pence unused.

REMOVED!

W. Y. EDWARDS has removed to 10 BROADWAY ST., N. Y., where he would like to hear from all amateurs in the country. We have enlarged our place, and have a great many facilities for supplying amateurs with printing material.

5 Cent Packets of Stamps.

Each Packet Contains 25 Stamps.

INCLUDES AT LEAST ONE VERY SCARCE STAMP.

For the accommodation of small buyers and dealers I have put up a lot of packets containing 25 Stamps each. There will be at least one scarce stamp in each packet, the price of which will average seven cents. Boys will be able to make lots of money out of these packets as they can sell each stamp for about three times what they gave for it. Do not miss the chance of being first in the field.

PRICES.—1 Packet 5 cents; 12 Packets 50 cents; 100 Packets \$3.00. Postage is 3c. extra with every order.

STANDARD PUB. COMPANY

TORONTO, ONT., CANADA.

CHAS. H. BECHTEL,

DEALER IN

Foreign and Domestic Postage and Revenue Stamps.

Confederate Notes and Bonds a Specialty.

P. O. BOX 77, - - - NEW YORK.

ESTABLISHED 1865.

SETS CONFEDERATE NOTES, face value \$888.50. Price \$1.00.

POSTAGE STAMP CATALOGUE, 10 cents.

CONFEDERATE MONEY CATALOGUE, 50 cents. Circulars Free.

ALSO SOMETHING NEW

A CONFEDERATE MONEY ALBUM.

JEFFERIS' DRUG STORE.

COR. BEECH AND PARLIAMENT STS., TORONTO.

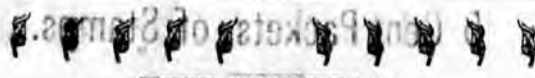
If you want Reliable Drugs, Medicines, or Prescriptions carefully compounded call here. SURGICAL INSTRUMENTS constantly kept on hand.

BELL, HAWKINS & CO.,

Book & Job Printers

13 ADELAIDE ST. EAST,

TORONTO.



THE IMPERIAL

STAMP DIRECTORY

Contains the Addresses of over

150 CANADIAN AND AMERICAN DEALERS,
25 STAMP PUBLICATIONS,
and 100 COLLECTORS IN CANADA

BESIDES THE ADDRESSES OF OVER

Fifty Dealers in Foreign Countries,
AND YOU GET ALL THIS FOR

ONLY 10 CENTS,
ONLY 10 CENTS.

LOOK! LOOK!

What the Press and public say of this valuable work :-

"Although we have seen a good many Stamp Directories, we may safely say that this one beats them all. All who buy it will be delighted with it."—*Amateur World*, Toronto.

"Those who are bitten with the Stamp mania, cannot do better than invest ten cents in this useful publication."—*Daily Leader*, Toronto.

"It is first-class in all respects."—*Oriental Stamp Co.*, Northfield, Vt.

"It is quite a handy little Directory. Hope it will have a good circulation."—*Wm. P. Brown*, New York.

"It is a splendid one. I am sure it will be held with delight by all dealers and collectors."—*C. E. Burpee*, St. John, N.B.

"I am well pleased with it."—*Anna E. Barker*, Dundonald, Ont.

"I am well pleased with the useful knowledge it gives. Every Stamp collector should have one."—*A. A. Thibodeau*, Quebec.

These are only a few of the very many notices we have received, and every one praises it up. We receive Testimonials every day.

10c. POST-PAID. BUY A COPY. 10c. POST-PAID. BUY A COPY.

J. A. BURGESS, (Publisher)
116 Parliament Street, Toronto, Can.

AMATEUR BOOKS!

FOR SALE CHEAP.

Imperial Stamp Directory	10c.
Canadian Stamp Directory	5c.
A Double Dream	10c.
Cottage by the Sea	8c.
A Frightful Mistake	5c.
The Money Maker	5c.
A Little Game	5c.
Yarns from the-Night Owls' Chronicles (2nd ed.)	20c.
The Boy Convict	8c.
A Southern Adventure	5c.
Secrets Exposed	25c.
My Old Suit of Clothes	5c.
Jack and I	10c.
Amateur Magazines	5c.
Three Histories	5c.
Amateur Articles	3c.
A Week of Sport	8c.
Gamb's Stamp Dealers' Directory	15c.
Valuable Receipts	3c.
Midnight Attack	5c.
Amateur Poems	3c.
N. Y. State Amateur Directory	4c.
Poetry of Wordsworth	10c.
Amateurs' Album	15c.
Gosh	5c.

We will send any of the above books FREE OF POSTAGE at the marked prices.

To any one who buys the lot, we will give them to them for \$1.25, and send them post-free. This is a splendid chance to secure an Amateur Library cheap. Rush in your orders.

Any person buying 10 cents worth of the above books, by sending 5 cents extra, will receive this paper one year FREE.

Any one buying 30 cents worth of the above books, will receive this paper for one year—FREE.

NOW IS YOUR CHANCE.

Address: **STANDARD PUB. CO.**
TORONTO, ONT.

30 AMATEUR PAPERS All different, sent post-paid for only 10 cents. Address: **STANDARD, Toronto, Ont.**



THE STANDARD.

Devoted to the Interests of the Young People.

VOL. I.

TORONTO, ONT., MARCH, 1878.

No. 2.

THE PRIEST AND THE BOY.

A parent asked a priest his boy to bless,
 Who forthwith charged him, he must first confess.
 "Well," said the boy, "suppose, sir, I am willing,
 What is your charge?" "To you 'tis but a shilling."
 "Must all men pay and all men make confession?"
 "Yes, every man of Catholic persuasion."
 "And whom do you confess to?" "Why, the dean."
 "And does he charge you?" "Yes, a whole thirteen."
 "And do the deans confess?" "Yes, boy, they do,
 Confess to bishops, and pay smartly, too."
 "Do bishops, sir, confess? if so, to whom?"
 "Why, they confess and pay the Church of Rome."
 "Well," quoth the boy, "all this is mighty odd;
 And does the Pope confess?" "O, yes; to God."
 "And does God charge the Pope?" "No," quoth the
 priest,
 "God charges nothing." "O, then, God is best;
 God is able to forgive, and always willing:
 To Him I will confess, and save my shilling."

Expressly for THE STANDARD.

OLIVER GOLDSMITH.

The Historian, The Poet, The Doctor, The Author,
and The Dramatist.

BY J. A. BURGESS.

It is usual, when you begin to speak or write about any one, to give their age, because in these days a person under thirty, is considered unfit to do hardly anything, but history shews us that some of our leading poets displayed their arts at a very early age, some as young as ten years. But I am wandering from my subject. Goldsmith was born in the year 1728, in the little village of Lissoy, where his father, who was an Irish clergyman, had then a living. I expect, well, in fact, am pretty sure that this was one of the reasons which made him famous, namely, that of being Irish, for they are all pretty sharp, and he formed no exception to the rule. He was educated for the medical profession, but after taking a much longer

time than was necessary to obtain the degree of M. D: and after settling down to practice he found that he was not suited for a doctor, and it was just as well he was not, or we would have lost one of the best poets the world ever saw. Some one may ask, why do you say he was one of the best, well, I refer them to the Poem entitled "The Traveller," was ever there a grander plan laid out. He perched himself on one of the Alps, but his own words will speak for themselves:

"E'en now where Alpine solitudes ascend,
 I sit me down a pensive hour to spend;
 And, placed on high above the storm's career,
 Look downward when a hundred realms appear—
 Lakes, forests, cities, plains extending wide
 The pomp of Kings, the shepherd's humbler pride."

He then briefly yet truly describes the people of several of the countries of Europe, and altogether makes it one of the finest poems on record. Then take his "Deserted Village," how beautifully he describes the village preacher, representing him

"As some tall cliff that lifts its awful form,
 Swells from the vale, and midway leaves the storm,
 Though round its breast the rolling clouds are spread,
 Eternal sunshine settles on its head."

Then there are his prose works, among which "The Vicar of Wakefield" stands pre-eminent, his comedies, and lastly his Histories, for space will not allow to give the faintest idea of how great a man Goldsmith really was, and we can not but admire his fondness for his own friends and the home of his childhood, for he says:

"Blest be that spot, where cheerful guests retire
 To pause from toil, and trim their evening fire,
 Or press the bashful stranger to his food;
 And learn the luxury of doing good."

THE STANDARD.

JEFFERIS & CO., PROPRIETORS.

Subscription 10 cents a year.
Advertising Rates 5 cents a line.

Address everything to
STANDARD PUB. COMPANY,
TORONTO, ONT.

EDITOR'S SANCTUM.

We again come before you, we hope, a little better, we changed printers and are sure that we present a much better appearance than we did last month. Owing to press of other business we were unable to issue 8 pages but hope to do so next month. Subscribe now--only 10 cents.

TO THE PUBLIC.

We have decided to present every new subscriber to THE STANDARD with a magnificent

PREMIUM CHROMO.

It is one of rare beauty and elegance and it is entitled

LAKE LUZERNE.

It is almost impossible to give an accurate description of this great work of art. The only way in which you can truly admire it is by subscribing to

THE STANDARD

and thus receiving one for yourself. But by doing this we are put to an enormous expense and we have to charge a little extra for the trouble of packing, postage etc., so that all who send 20 cents will receive this

HANDSOME PARLOR ORNAMENT,

post-free, together with THE STANDARD for one year. Old subscribers who send 10 cents will have it sent to them also. Show this to your friends, tell them of this great offer and try to induce them to subscribe, for you may rest assured we will try to improve every month. It is only by ordering these chromos in such enormous quantities that we are able to offer them at so low a rate. Subscribe now. Don't let this chance slip.

Those who do not wish the Chromo, will receive the paper at the low price of 10 cents per year. Back numbers supplied.

OUR WORD HUNT.

For the six largest lists of words made from the word

"CUMBERLAND."

we offer the following prizes, subject to the usual conditions.

No letter must be repeated in the same word. No plural allowed. Proper names or nick-names not allowed. Lists must be arranged in Alphabetical order.

PRIZES:

1. A Chromo, worth 60c.
2. Yarns from the Night Owl's Chronicles.
3. Imperial Stamp Directory.
4. Canadian Stamp Directory.
5. Thirty Amateur Papers.
6. Five cent Packet of Stamps.

Only subscribers can compete, but subscriptions may be sent in with lists. All must be in before April 15th. (We only received two lists last month, so we have decided to give the same word again with the addition of two more prizes. Send in your lists at once. First come, first served).

STAMP DEPARTMENT.

CANADA: The stamped envelopes were issued on the first of January last, their values are 1 and 3 cents respectively. The former is of a blue color, while the latter is red.

We hear that we are going to have a 2½c. post card to pass between here and Germany.

The registration fee to Great Britain will only be 5c. instead of 8c. Collectors had better collect all the 8c. stamps they can as they will be very rare shortly.

PERSIA: The 1 Rhan and the 4 Rhan, effigy of the Shah, has been announced.

What do you think of our new essayist, J. A. Burgess. See his ad.

We wish to exchange with all.

No one should be without the Imperial Stamp Directory, it is a useful medium and is well printed. See ad.

A NEW IDEA.

Beginning with March 20th 1878, we will number all subscriptions as fast as received, and we will present to every fifth subscriber a copy of the Imperial Stamp Directory, or any other 10 cent Amateur Book selected from our list. This is a splendid chance. **Subscribe NOW.**

In answering Advertisements always mention "The Standard."

Something Rich. Rare and Racy Transparent Scene Cards, for young men only. 25 for 25c., post-paid. Worth Bros., & Co., 71-6—Street. New York City, N. Y.

\$3.00 Gold Plated Watches, cheapest in the world. Sample watch free to agents. Stahe Bros', & Co., Quincy, Ill.

FREE! FREE!! The Novelty Press, a large 4 page, 12 column monthly paper, contains Word Hunt (cash and other prizes,) puzzles, and a story every month, by the famous Amateur Author, J. A. Burgess. Address, William J. Scott, 242 Jarvis St., Toronto, Ont.

THE

Montreal Philatelist is a large illustrated monthly paper, containing Stories, Adventures, Fun, Philatelic notes, Jottings, lists and cuts of Newly-Issued Stamps, &c., published at

MONTREAL

Two splendid serials entitled **The Rival Schools** and **Hawkeye The Ferret**; just the kind of stories the Boys want, another splendid story will shortly appear. Advertisers will find the Montreal

PHILATELIST

Unequaled as an advertising medium, rates as follows, 1 line 3 cents, 10 lines 25 cts., 1/2 Col., \$1, 1 Col., \$2, 1 Page \$5. Circulation Large, and rapidly increasing. Subscription 10cts. per year, Sample copy for Stamp. J. J. McConkey, Publisher, 129 Metcalf St., Montreal, Can.

TO PUBLISHERS.

I beg leave to notify you that I am willing to furnish all kinds of MSS. to respectable journals at a very low price, for reference See *Amateur World, Standard, and Novelty Press, Toronto.* For further particulars and terms, address, J. A. Burgess, 116 Parliament St., Toronto, Ont.

STAMPS GIVEN AWAY, 15 part used, with circulars for 3 cent stamp. Oriental Stamp Co., Drawer 24, Northfield, Vt.

Card Agents Read following price list of blank Visiting Cards.

White Bristol, per. 100.	12 cts.
Damask, " "	20
Snowflake, " "	40
Marble, " "	30
Transparent, " "	45
China, " "	10
East Lake, " "	45

Samples, 10 cents. Address Standard Pub. Company, Toronto, Canada.

N. B. 3c. per 100 extra for postage.

5 Cent Packets of Stamps.

Each Packet Contains 25 Stamps.

INCLUDES AT LEAST ONE VERY SCARCE STAMP.

For the accommodation of small buyers and dealers I have put up a lot of packets containing 25 Stamps each. There will be at least one scarce stamp in each packet, the price of which will average seven cents. Boys will be able to make lots of money out of these packets as they can sell each stamp for about three times what they gave for it. Do not miss the chance of being first in the field.

PRICES.—1 Packet 5 cents; 12 Packets 50 cents; 100 Packets \$3.00. Postage is 3 cents extra with every order.

STANDARD PUB. COMPANY,
TORONTO, ONT., CANADA.

THE STAMP JOURNAL.

4TH YEAR OF PUBLICATION.

The only good Stamp Paper in America. It contains more reading matter than any other published. Eight pages, closely printed, 50 cents a year, post free. Address, "The Stamp Journal," P. O. Box, 1698, New York, U. S.

M. W. POWELL, 221 Greenwich St., Philadelphia, Pa.
DEALER IN

FOREIGN POSTAGE STAMPS.

Four page price list of sets, packets, etc., FREE. Full set 7 Brazil, 1866 issue, 25 cents.

Foreign Stamps.

25 Stamps and Circulars for 3 cent stamp.

Excelsior Stamp Co., Northfield, Vt.

N. B.—Pubs. insert this Ad., one inch once, for 20 cents.

THE ANCHOR.

A Spicy and Newsy Amateur Journal. 10 cents per six months. NO FREE COPIES. Address C. E. Hellings, Bristol, Pa.

THE STANDARD.

"The Standard" is published at the low rate of

10 Cents per Annum.

post free, and contains Stories, Sketches, Philatelic News, Spicy Editorials and Witty Sayings, also a Grand Word Hunt, for which valuable prizes will be given. Circulation 2000. Ad. rates, 5cts. a line. Sample copy free. Address, Standard Pub. Co., Toronto, Canada.

ROBERT MOORE,

Importer and Dealer in all kinds of Foreign and Domestic Postage Stamps, St. John St., Fredericton, N. B.

Send stamp for price list.

Eggs of Pharoah's Serpents.

These eggs resemble a small white pea. Place them on a plate and set fire to them, when a serpent a yard long uncoils itself from the burning egg. The snake may be afterwards kept as a curious ornament. They are perfectly harmless, 10 eggs in a box, 25 cents a box, 5 boxes for \$1.00, 12 Boxes for \$2.00. Address, Standard Pub. Company, Toronto, Canada.

AMATEUR BOOKS.

International Stamp Directory.....	15c.
Imperial Stamp Directory.....	10c.
Canadian Stamp Directory.....	5c.
A Double Dream.....	10c.
Cottage by the Sea.....	8c.
A Frightful Mistake.....	5c.
The Money Maker.....	5c.
A Little Game.....	5c.
Yarns from the Night Owl's Chronicles 2nd ed.)	20c.
The Boy Convict.....	8c.
A Southern Adventure.....	5c.
Secrets Exposed.....	25c.
My Old Suit of Clothes.....	5c.
Jack and I.....	10c.
Amateur Magazines.....	5c.
Three Histories.....	5c.
Amateur Articles.....	3c.
A week of Sport.....	8c.
Beifeld's Stamp Dealers' Directory.....	15c.
Valuable Receipts.....	3c.
Midnight Attack.....	5c.
Amateur Poems.....	3c.
N. Y. State Amateur Directory.....	4c.
Poetry of Wordsworth.....	10c.
Amateurs' Album.....	15c.
Gosh.....	5c.

We will send any of the above books FREE OF POSTAGE at the marked prices.

Any person buying 10 cents worth of the above books, by sending 5 cents extra, will receive this paper for one year FREE

Any one buying 30 cents worth of the above books, will receive this paper for one year—FREE.

NOW IS YOUR CHANCE.

Address— STANDARD RUB. CO.

TORONTO, ONT.

30 AMATEUR PAPERS ALL DIFFERENT, post-paid for only 10 cents. Address—STANDARD, Toronto, Ont.

STAMPS 25 BRITISH COLONIAL stamps 50 cents. 25 rare stamps 25 cents. E. A. WARD, 27 Second St. Williamsburg N. Y.

COLLECTOR'S ATTENTION

The undersigned will take in exchange all kinds of Canada Stamps, N. F., N. Scotia, New Brunswick and P. E. Island. Also U. S. Postage and Revenue Stamps of all kinds. For full particulars, address with stamp, JNO. P. BIEDENSTEIN, S. E. Cor. Market and Jefferson Ave., St. Louis, Mo.

Sheets of stamps will be sent to responsible parties only.

State where you saw this advertisement.

THE IMPERIAL

STAMP DIRECTORY

Contains the Addresses of over
50 CANADIAN AND AMERICAN DEALERS,
25 STAMP PUBLICATIONS,
and **100 COLLECTORS IN CANADA**

BESIDES THE ADDRESSES OF OVER

Fifty Dealers in Foreign Countries,
AND YOU GET ALL THIS FOR

ONLY 10 CENTS,
ONLY 10 CENTS.

LOOK! LOOK!

What the Press and public say of this valuable work:—

"Although we have seen a good many Stamp Directories, we may safely say that this one beats them all. All who buy it will be delighted with it."—*Amateur World*, Toronto.

* * * * * Those who are bitten with the Stamp mania, cannot do better than invest ten cents in this useful publication."—*Daily Leader*, Toronto.

"It is first-class in all respects."—*Oriental Stamp Co.*, Northfield, Vt.

* It is a splendid one. I am sure it will be hailed with delight by all dealers and collectors."—C. E. BURPEE, St. John, N.B.

These are only a few of the very many notices we have received, and every one praises it up. We receive Testimonials every day.

10c. POST-PAID. 10c.
BUY A COPY
10c. POST-PAID. 10c.

BUY A COPY, Address,—

J. A. BURGESS, (Publisher.)
116 Parliament Street, Toronto, Can.

EXCELSIOR PRINTING PRESSES

The Best and Cheapest of all for Amateurs, \$3. to \$115. Send two 3-ct. stamps for new catalogue of Presses, Type, Fancy Cards, Paper etc. to KELSEY & Co., Meriden, Conn.

THE CURIOSITY SEEKER

Is a small paper devoted to the interests of Collectors of Coins, Stamps &c., sent one year for 10 cents. Specimen for stamp. Address, JAS. E. HANDSHAW, Smithtown Branch, N. Y.



THE STANDARD.

Devoted to the Interests of the Young People.

VOL. I TORONTO, APRIL AND MAY, 1878.

No. 3 & 4.

CANADIAN VS. AMERICAN AMATEURS.

BY J. A. BURGESS.

We have often asked ourself the question, "How is it that the amateur editors and publishers of the United States, who are able to get on pretty well, and bring out good, large, influential journals, do not try to help the Young Canadians along in this respect instead of putting them down?" for they do put them down, although they may have no intention of so doing, and one of the methods by which they do it, is by taking no notice whatever of the papers which are published by the aspiring Amateurs of Canada. They receive a copy every month they are published, which is only about three, for being left without either support or encouragement they dwindle and die. Then it is remarked in the United States publications that such and such a paper "Hath gone where the woodbine twineth." Of course they send their paper in exchange to the Canadian publisher, but his paper is never taken any notice of by them, and in this manner they do more than any one else in putting down the amateur journalists of Young Canada. If a man starts the publication of a professional paper or magazine, there is a notice put in nearly every paper to which his is sent, and as the amateur press are imitating the professional very well in a great number of ways, why cannot they do it in this instance also. Not long ago, while looking through the columns of an amateur paper, we observed that the pro-

prietor, in taking a look over the past year, remarked that many influential amateurs had left the ranks, but others had come up and nobly filled their places. He said that among the last named were G. W. Hancock, of "The Club," John Hosey, of "Our Free Lance," and B. Wasserman, of "The Keystone," etc., etc. Of course every one named was an American amateur, but he forgot to mention the illustrious firm of Bowes & Perley, editors of "The Boys' Herald," St. John, N. B., who amid contempt from some, and approbation from others, succeeded in bringing their paper to almost the very highest point in the field of amateurdom, when suddenly their office, outfit and everything else, save their name, were destroyed by the disastrous fire that occurred there last summer. This is a firm that held up through all, and they have again resumed the publication of their paper, and are once more spreading a good influence through the length and breadth of the land. But how many have gone in just the opposite direction, until now there are only two or three amateur journals published in Canada. Fellow journalists, this should not be so. Give the Canadian amateurs a little encouragement first, and then we will see that when once they get rightly started, they will stop short of nothing, until they set their paper upon the very topmost pinnacle of amateur journalism.

Aut Cæsar, aut nullus.

[We would be pleased to have a great many of our exchanges criticize the above article.—ED.]

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EDITOR'S SANCTUM.

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4. Canadian Stamp Directory.
5. Thirty Amateur Papers.
6. Five cent Packet of Stamps.

Only subscribers can compete, but subscriptions may be sent in with lists. All must be in before June 20.

The winners last month were Marmion, Toronto, Ont., 359 words. C. W. Wells, Waterloo, Ont., 352 words. B. V. Chisholm, Highland Village, Londonderry, N. S., 230 words. J. F. Harley, Hampton, King's Co., N. B., 225 words. Miss C. E. Turnbull, Box 154, Brockville, Ont., 190 words. W. Laurent, 512 Palisade Ave., Jersey City Heights, N. J. 80 words.

We hope to receive a great many lists this month, together with a large increase of subscribers.

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Editors please insert above and receive equivalent.

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These are only a few of the very many notices we have received, and every one praises it up. We receive Testimonials every day.

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Visiting Cards. 100 tinted Cards with your name neatly printed on, will be sent post-paid for only 25 cents. We have over 200 varieties, including many new styles at low prices. Agents Wanted. A full assortment of samples sent for 15 cents. Address all orders to Union Card Company, Montpelier, Vt. U.S.

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The only good stamp paper in America. It contains more reading matter than any other published. Eight pages, closely printed. 50 cents a year, post free. Address, "The Stamp Journal," P. O. Box, 1608, New York, U.S.

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THE

STANDARD.

Devoted to the Interests of the Young People.

VOL. I.

TORONTO, JUNE, 1878.

No. 5.

Charley Perry ; a Story of Adventure by Sea and Land.

BY J. A. BURGESS.

CHAPTER I.

A good many years ago, His Majesty's Ship *Adventurer*, commanded by Captain Perry, formed one of a West India Squadron. She was a fine corvette of eighteen guns, and had on board about one hundred and fifty men. A beautiful island, belonging to the English, had been taken by the French, and they were going to get it back again. One day, towards evening, they arrived within sight of this island, and the men about midnight silently embarked in the little boats to go and gain possession of the island. They fought their way inch by inch, and at last had the satisfaction of conquering the French troops on shore. While they were pursuing them, they shot at whoever they saw, and thus injured many of the helpless inhabitants. As Dick Blunt, one of the English sailors, was hurrying back to his ship, he found a poor, helpless little child on the path in front of him. Hastily picking him up, he arrived just as the last man was getting into the boats, and they were rowed back to the ship just as the captain received the alarming intelligence that two heavy French frigates were

hourly expected off the coast. He kept a sharp lookout, and soon saw the frigates bearing down on them. They immediately put on all sail in order to escape, and soon had the satisfaction of leaving the powerful frigates far behind them.

During the next night a dreadful storm arose, and continued until about four o'clock next day. Dick, who thought the old barque would not "stand the storm," constructed a raft for he and Charlie (he called him after the captain, whose name was Charles Perry). Just as the storm abated, it was discovered that the ship was sinking, all efforts were made to save her, but in vain; in about an hour she sunk, just after a big wave had swept the raft, on which Dick and Charlie were, off the deck, and looking back, all that was seen of the noble ship was a few floating spars. All else had gone down, and Dick and Charlie were on the ocean alone, on a small raft, with only a little bread and water, which Dick had managed to get before the ship sank.

CHAPTER II.

For many days Charlie and Dick continued to float on the raft, in fact there seemed to be no prospect of deliverance. The food was nearly all gone, the water was already gone, and they were almost half dead. So far, they had had fine

weather, but, now, Dick noticed that a storm was brewing, and one that threatened to be very violent. He at once bound himself and Charlie securely to the raft, but was scarcely done when the storm burst upon them in all its fury, driving them before it. This was too much for Dick; he swooned and did not come to for a long while, and when he awoke, he looked around about him and found he was on land; and we may judge of his feelings when he saw that they were on an island, and the waves quietly rolling in at his feet, for the storm had abated as suddenly as it arose. The first thing he did was to loose Charley and himself, and spying a coconut tree he immediately climbed it with all speed and threw down quite a number of large sized cocoanuts to eat, and a few of the green ones to get the juice or milk out of, which Dick knew was almost as good to soothe the thirst as water; after their little meal of cocoanut and milk they felt greatly refreshed, and started to look about them. From all that could be seen Dick concluded that they had been cast upon a coral island, which was uninhabited. As it was rather late in the afternoon, and as the darkness comes on so rapidly in the places near the Equator, Dick at once began to construct a kind of tent out of old trunks and branches of trees, together with some canvass that he had put on the raft before the ship sank. By the time he finished it was time to turn in, and after hauling up the raft and tying it safely, they retired to rest, not forgetting to ask for the blessing and guidance of Him who sticketh closer than a brother, and to thank him for pro-

tecting their lives thus far. They enjoyed a good night's rest and awoke refreshed, and in good spirits next morning. They had recourse to the cocoanuts again, and after eating them, sallied forth to see what kind of a place they were in. They went down to the beach first, intending to go as far around in this way as they had time, but had not proceeded far before they saw spars, chests, boxes, bales, etc., which had been cast up by the waves on the shore. This both surprised and delighted Dick, who at once began to open them, to see what was in them. In one large box he found half a dozen different kinds of grain; in another, a lot of knives, scissors, beads, hatchets, which were originally intended as barter for the Indians. Another was a chest of carpenter's tools, another was a box of fishing lines, hooks, two pistols, and a large quantity of ammunition which had escaped getting wet, as the box was air tight; but it would be useless to enumerate the things he found. He found provisions enough to do them for several weeks; and everything was carefully hoarded away, and he at once began building a kind of cabin in which to live and keep the things. This was soon done, but it took several days to haul up all the things that they had found on the shore, as Charley was only four years old, and was almost as much in the way as anything else. After everything was completed about their house, as they called it, they again determined to survey the island, which was destined to be their home, no doubt for many years. Although Dick was no scholar, yet experience had taught him a great deal, and

having been frequently on different islands, he at once recognized any trees, fruits, etc., that would be useful to them. Two trees he was specially glad to find, viz: the bread fruit tree, the fruit of which resembled very much small leaves of bread, and was good for food; the other was the candle fruit tree, the fruit of which burns like a candle, and they could use these instead of having to build a big fire to enable them to see after dark. Why, said Charley to him, we are better off here than any place else, for we can get both bread and candles off the trees. It was true, they had very little trouble in getting food of all kinds; thus they continued living happily as two princes for about six years, until something happened one day which caused both a great deal of sorrow and trouble for a very long time. What this was you will see in the next chapter.

CHAPTER III.

One day while Dick was away shooting wild fowl, Charley, who staid at the house that morning, happened to see a large ship approaching the island; thinking the sailors had seen their signal which they had always hoisted on the top of the largest tree on the island, near the beach, yet fearing they might pass it, he immediately built a large fire to signal them, which had the desired effect, for he soon saw them lowering a boat and rowing towards them. As they approached nearer, he saw that they were all heavily armed, but had no misgiving, until they landed and immediately began to question him as to how he came there, who he was, etc. There was only one Englishman among them, and to him Charley explained everything, which he translated in turn to the other sailors, who upon hearing it said that they had no time to wait for Dick, and that Charley must go with them, as he, poor boy, heard what they were going to do, he immediately turned and

fled, but had no chance to escape from his pursurers, who, having caught him, boxed his ears for attempting to run away from them. O, how he wished Dick would only come, because he would go any place with him. But despite cries and struggles, poor Charley was put into the boat and rowed to the ship, where he was received with jeers and contempt. In fact everything that could be done, was done to cause him annoyance, by all on board except this Englishman, who took to him from the first and treated him as kindly as he dare. Before he was in the ship very long, he discovered that she was nothing better than a pirate, and earnestly wished that he could get away somehow. This wish was gratified sooner than he expected, for in about three weeks from the time when he was taken, the lookout discovered a sail several miles behind them. From all appearances, as she came nearer they thought she was a merchantman, and expected to get a good haul of it. She came steadily up until the Pirates run up the Black Flag, when she turned and at once seemed as though it were trying to escape. The bait was greedily swallowed by the Pirates, and they put about in order to catch her; but as they approached her she suddenly veered about and gave them a broadside, as deadly as it was unexpected. The man of war, for such she really was, at once run up the British Ensign, and amid cheering and shouting gave the Pirates another terrible fire, before they could recover themselves from the effects of the first, for they had gone expecting to catch a lamb, but in truth, had met a lion, and a British one at that.

(To be Continued.)

We would call attention to our large list of Advertisements. Read every one of them, and when writing to the Advertiser remember and mention THE STANDARD.

THE STANDARD.

Subscription 10 Cents a Year.

Advertising Rates 5 Cents a Line.

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STANDARD PUB. COMPANY,

TORONTO, ONT.

EDITOR'S SANCTUM.

ABOUT OURSELVES.

Here we are again, rather late, 'tis true, but owing to very important reasons we could not issue our paper any sooner, but we trust we have made up for that in our new appearance. We come before you twice our former size; this in itself is a great deal, but we have vastly improved the contents, by leaving out some things and putting in better ones. Besides this, there is the "Critic's column," which will be one of the special features of "The Standard," and last, but not least, the subscription price has been left the same, ONLY TEN CENTS per year, thus placing a valuable paper within the bounds of all.

Reader, subscribe, and get a friend to subscribe; the more subscriptions we receive, the more will we improve our Journal, and always remember that "tall oaks from little acorns grow."

SUBSCRIBE, SUBSCRIBE, SUBSCRIBE,
Only Ten Cents per year!
Free of all Postage!!

We have discontinued the Word Hunt, as there was not enough interest taken in it. The prize winners last month were Marmion, H. McKenzie, Jr., A. D. Porter, Wm. Laurent.

Any of our readers having or knowing any friends that have any U. S. match & medicine stamps, printed on PINK paper to dispose of, can not do better than address Mr. E. F. Gambs, 621 South Fifth Street, St. Louis, Mo., immediately, who is long and favorably known among Philatelists as a reliable and trustworthy stamp dealer, and pays the very highest cash and exchange prices for all kinds of rare U. S. Proprietary Stamps. No stamp collector should fail to read his advertisement in another column.

Toronto, July 18th, 1877

This is to certify that we printed two thousand copies of "The Standard," for the Proprietors, for the month of May.

MORTON & McLEAN,

3 & 5 Adelaide St., Toronto, Can.

The above speaks for itself. Advertisers, take notice.

Subscribe for, and Advertise in the New Enterprise, only 30 cents a year. Published by a boy 15 years of age. Advertisements inserted at the rate of 20 cents per inch. Discount on continued advertisements. Sample copy sent for a stamp. Address HARRY E. BONSALE, Mifflintown, Pa.

A NEW BOOK.

THE SIEGE OF CONSTANTINOPLE,

By Wm. GAUDBY,

Will soon be Published. This book is the initial number of the Amateur Historical Series.

PRICE 5 CENTS.

Address, North Star Pub. Co.,

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THE COMET

Is a large, four page paper, set in solid Brevier with a limited amount of advertisements. It is issued monthly and contains literature that will please all. Subscription price is very low being only 25 CENTS PER YEAR, payable in advance. Write for inducements. Address,

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CRITIC'S COLUMN.

CONDUCTED BY J. A. BURGESS.

Devoted to Criticisms, Comments and General Remarks.

The Editor of this department holds himself personally responsible for all herein contained, and those who wish to communicate with him, may do so, by addressing said communications to

116 PARLIAMENT ST., TORONTO, CANADA.

✍ Publishers favoring us with copies of their publications *regularly*, will have them reviewed at length.

The first paper on the list is *Our Free Lance* of New York.

It is dated September 1877, which is just nine months behind hand, and they must publish oftener than once a month, if they hope to catch up. On the first page is a poem translated from the German, by Richard Gerner. Although a few slight errors might be pointed out, yet, taken altogether it is a fine one, and the language used reflects credit on the translator. Then comes the *Two Fair Bedouins*, by Yelraf, and, as we have not seen the opening chapters we will pass over it. Clement Chase has a good article on *Work*, which every one should read. The typography is excellent, and altogether it is a paper well worth subscribing for.

The *Amateur*, of Brooklyn, has been received; "Taylor's Review" is the special feature of the paper. The reading matter, both original and selected, together with its spicy editorials, combines to render it second to none in the *amateur ranks*.

The *Buffalo Amateur* starts out as a "sworn enemy to all 'blood and thunder' stories." We agree with you on that point Charles.

The *Mercury* lies before us, and the poem, "Music," by J. R. is short, but of a sweet sound. The editorials might be improved, and we must say that we think puzzles do no good whatever.

The *Illustrated Home Guest* is a large and well edited professional monthly. The June No. contains a biographical sketch of G. A. Gaskell, the Professor of penmanship. The *Guest* devotes a large amount of space to this beautiful and interesting art. From its style, we are able to judge at once that it is also against "blood and thunder," and "sensational" stories. We wish them every success.

Amateur Gazette, contents passable, typography good.

The *Connecticut Amateur Monthly*, will doubtless improve with age.

Our space for this month is limited, so we must close, not forgetting to return thanks to those who favored us with their Journals. We will perform our duties as impartially as we possibly can. So for another month, we will say Good-Bye.

We would call attention to the advertisement of Mr. Blakely in another column. He is a reliable Stamp Dealer, and we trust will be liberally patronized. He advertises a very cheap packet of stamps. All collectors should send for it.

PUBLISHERS!

Editors who are about to suspend their papers, should write to us for terms. We will supply your subscriptions at very low rates.

FLORIDA ADVERTISER,

Mandarin, Fla.

Four Page, 12 Column Paper, containing State and Local Items, News, Poetry and Phun, Valuable information to all. A large circulation through the U.S. Terms, 50 cts. per inch. \$2.25 for 3 months. Sent to you at 50 cts. a year. H. F. ARMSTRONG, Late 7th. U.S.I. Sent on trial one month for 15c.

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BRAZIL,
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FRANCE,
SPAIN, (1854—2 REALS),
CAPE OF GOOD HOPE,
DUTCH EAST INDIES, TURKEY, Etc.,

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