

THE STAMP WORLD.

Vol. 1. Indianola, Ia., Oct., 1891. No. 1.

What One Philatelist Sees.

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THE STAMP WORLD.

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THE STAMP WORLD.

INDIANOLA, WARREN CO., IOWA.

Editorial & Review.

This is our first attempt at journalism and we hope that it will be appreciated. We are in the field not only from love of Philately but for an advancement of the cause and ask the support of both collectors and dealers.

Profiting by the experience of others, we will be enabled to steer from dangerous

THE STAMP WORLD.

places, and to make a place for ourselves in Philatelic Journalism. Our columns are open to a free discussion of all matters of interest to our readers. Again, asking the support and appreciation of all, we give to you the first number of THE STAMP WORLD,

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What has become of The Western Collector? We have not seen any thing of it since the first number.

The Philatelic Fraud Reporter appears monthly from Stromsburg, Neb. The frauds are freely advertised in its columns.

To every-one subscribing to our paper before the first of November, we will give a stamp catalogued at ten cents, if a two cent stamp is sent for postage.

We will exchange with all stamp papers.

Notes.

It has been reported that the Figaro is to be resurrected from Chicago under the same management.

The manager of the Gate City Stamp Co. Ivy L. Lee, has decided to discontinue the stamp business and says he wishes to square all accounts and quit the business with a good reputation.

Chicago is quite a place for successful auction sales.

St Louis is getting to be quite a philatelic center. There are now four large firms and, as many large monthly philatelic magazines with one weekly. Yet the eastern fellows say that the west is behind in the stamp matters.

The duty on postage stamps still remains the same. It does not look as though the dealers would succeed in getting it lowered.

Advertise in THE STAMP WORLD.

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	Prices.
2c. blue, Express.	.03
10c. blue Bill of Lading.	.04
25c. red, Bond.	.08
50c. blue, Original Process unperf.	.40
250c. violet, Inland Ex.	.04


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INDIANOLA, IA.

THE STAMP WORLD,

A monthly journal devoted to Philately.
8 Pages monthly. 12 Nos. guaranteed.
10 cents a year, ads. 30 cents an inch.
THE STAMP WORLD.

Indianola, Iowa.

 Philatelic papers publishing the above
will receive same space in WORLD.

THE STAMP WORLD.

Exchanges.

Exchange free to subscribers. Limit 20 words. No postal cards noticed.

I have good stamps in exchange for old stamp papers. No postals. Harry Mc Neil, jr. Indianola, Ia.

5 good stamp papers for every clean copy P. J. of A. A. P. or A. J. of P sent me. E. P. Newcomer, 347 5th Ave., Cedar Rapids. Ia.

I have a few duplicate stamp papers to exchange for new copies of the Am. Phil. C. L. Stanley. Indianola, Ia

Jesse Long, Indianola, Ia wishes to exchange stamps with young collectors.

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THE STAMP WORLD.

Vol. 1. Indianola, Ia., Nov., 1891. No. 2.

Philatelic Breezes.

BY E. P. NEWCOMER.

According to my opinion the current three cent purple U.S. stamp is the prettiest one in use at the present time.

Alvah Davison took charge of the Philatelic Dept. of Plain Talk in Nov. 1888 and we very much doubt if any philatelist could have written so much matter of interest in that time as he has. He has helped to place Plain Talk near the top of the ladder as a collector's paper.

The scheme of Postmaster General Wanamaker to make county seat postmasters inspectors, has proven a dismal failure, the postmasters not seeming to comprehend what was wanted of them and taking no interest in the matter.

Mr. Dory Coal of Saunders County Neb. went to Omaha the other day after his

THE STAMP WORD.

mail. One of the letters handed to him was from a former sweetheart, written at Port Byron, Ill. May 8, 1875 and had been sixteen years, fourteen months and thirteen days reaching it's destination. Just where it has been can only be conjectured, but it has been at the dead letter office for one place.

The people showed great ignorance in regard to the U. S. postage stamps when they first came into use. One young man glued the stamp on the envelope containing a letter and wrote underneath the stamp, "Paid, if the durned thing sticks." A postmaster out west wrote to the postmaster general that they—the people—wanted to pay the postage with little ticks—stamps—but he made them pay the cash every time.

"The Western Philatelic Empire" claims a circulation of 10,000 monthly.

The ink-slinger of the "Southern Phil." jumps on us with both feet. We are awfully sorry we can't please you. "Gusi."

*** Recent Advancements of
U. S. Stamps.**

WILL R. WINCH.

I have noticed for some-time, articles in our papers about the advancement in U. S. department stamps. While rumaging in some of my old treasures, i. e. tobacco tags, shells, relics etc., -for I have tried collecting almost everything- I found a Scott catalogue, the 49th edition. I compared the prices in this with those in the 51st, and here are some of the advancements

Variety	date	Value by	
		49th	51st
New York 5c black,	1845	\$3.50	\$4.50
5c brown	1851	2.50	\$4
30c orange	1860	\$1	1.25
90c blue	1860	\$3	\$4
3c pink U. S. in corners used		10c	25c
90c blue " " " unused		2.50	\$3
1c blue rectangular embossing		10c	20c

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☞ We wish to exchange two copies.

All press all communications to

THE STAMP WORLD.

INDIANOLA, WARREN CO., IOWA

Editorial & Review.

We intend to make this paper the best for the price, and with that aim in view, will begin a serial story in the December number. It will be by a first-class writer, and should be read by all.

Mr. G. M. Schuller of Hamburg, S. C. is organizing a society in Georgia and South Carolina. He expects it to be in running order by January 1, 1892.

At last **The Collector** has appeared after an absence of five months. It comes out in enlarged form and contains a complete list of S. of P. members.

The Oct. number of **The Eagle P.** contains the portrait of Will R. Winch, a well known philatelic writer.

Number 1 of **The Postage Stamp** at hand. The Household Hints in it are undoubtedly of much interest to collectors.—?

The Oct. number of **The American P. and Collector** is much better than usual. C. H. Meade is at the head of the list as the most popular philatelist in America.

All the papers sing the praises of the Eastern P. Well! so do we.

The Post Office began a list of new issues in the Oct. number. This will add greatly to its popularity.

No doubt every collector has by this time received a copy of Merrill's **Fraud List**. It is fully worth the price asked, 25 cents. Thanks, for the copy sent us.

THE STAMP WORLD.

5c chocolate	1862	2.00	75c
3c rose embossing all over back		\$5	\$6
5c brown	1868	25c	50c
90c blue	"	unused \$5	\$7
24c green & black	1869	unused 1.25	\$3
30c carmine "	1869	" 1.50	2 50
30c black	1872	" 36c	7 00

For delivery by carriers.

1c black	158	used \$3	\$4
blue & pink	"	unused 10c	5c

Confucius said and most truly true, the past to learn the future. By following this advice and examining the above list we find an increase in prices from 20 to 200 percent. A little money invested now will bring large returns in five years. I am gathering all the old U. S. I can and heartily advise all the readers of "THE STAMP WORLD" to do likewise and some time in the future we may all have the profits of "recent advancements of U. S. stamps."

ADVERTISE! SUBSCRIBE!!

NOTES

The membership of the A. P. U is rapidly decreasing. The November "American Philatelist" reports seventy resignations with only one application.

A collector of this city recently found a sheet, 98 in all, of one cent green Proprietary stamps. They are all unused and have the original gum.

Four of the ten cent rose 1862, eight of the blue and many of the ten cent 1863 were found here about six months ago. All are on the original envelopes.

Do not fail to subscribe when you receive this number. We are here to stay and we will issue this paper regularly every month.

Newspaper Clipping.

An esthetic miss uptown always moistens her postage stamps with cologne water. — Philadelphia Record. Wanamaker's postal bureau must be in bad odor. N. O. Picayune

THE STAMP WORLD.

Exchanges.

Exchange free to subscribers. **LIMIT 20** words.

No's 13 to 40 of Weekly News to trade for stamp papers. Address this office.

Wanted — Stamps valued at 1c. I will print you 500 3x5 circulars for 40 cents worth. Geo. P. Jacobson, Calmar, Ia.

I have good books to exchange for stamp papers. J. R. Howard, Indianola, Ia.

Wanted Essex Co. Phil. Vol. 2, No. 3 Plain Talk, Vol. 10, No. 68. Good Ex. E. P. Newcomer, Cedar Rapids, Iowa.

Send sheets of American stamps and receive mine. H. Mc Neil, jr. Indianola, Ia.

Subscribe at once.

ONLY 10 CENTS.

12 Numbers guaranteed.

ONE pound of good stamp papers, — 11c.
E. P. Newcomer, Cedar Rapids, Ia.



THE STAMP WORLD.

Vol. 1 Indianapolis, Ind., Dec., 1891. No. 3.

History of Our Stamp Paper.

WILL R. WINCH.

In the papers of late, a number of articles have appeared, painting the troubles and trials of running stamp and amateur papers, in the darkest of colors. The writers brought up enough facts—and fancies—to discourage the editor of a successful paper, let alone one of a new paper. The trials are many and the triumphs few but all is not as bad as is generally pictured. I once helped run a stamp paper and here is its history.

A friend of mine came to me and after swearing me to secrecy, told me that he was going to start a stamp paper. I tried to convince him that he would fail but it was no use, he was determined to have a paper, and asked me to contribute to it.

THE STAMP WORLD.

I did; I sent in a serial, a sketch and last but not least, a three inch, a two inch and a one inch advertisement. The articles were put in but only two of my "ads." Number one appeared and its appearance was most awful. Words were misspelled, punctuation and grammar were unknown.

My article, poor in its self was slaughtered. The quotation marks were mostly omitted and when they were put in, they were in the wrong place. That printer made me feel sick for a week.

A friend told me that he read my article six times before he caught the drift of it. After the printer had been paid and thanked in the most forceable language for his kindness in spoiling the whole edition, we worked two days — off and on — wrapping and addressing the papers.

We then went to the post-office expecting to have him welcome us with open arms

THE STAMP WORLD.

But alas he pulled out a sheet of rules about two feet long for my friend "the publisher" to fill it out. He paid full rates, i.e. one cent a copy for that whole edition and by the time he had sent out most of it, he had paid more to Uncle Sam than to the printer. How he ever got any to advertize or subscribe after seeing that number is more than I can understand but he did. Number two was very neat and attractive and then "ads" and "subs" came flowing in at a very good rate. But still there was no second class rates and no profits for after the printer and postage were paid there was nothing left and he was somewhat in the hole.

With number three things brightened and the subscription list was daily growing larger. The paper's contemporaries were praising its bright appearance and its

(CONTINUED ON PAGE 6)

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Good philatelic articles wanted for cash.

 We wish to exchange two copies.

Address all communications to

THE STAMP WORLD,

INDIANOLA, WARREN CO., IOWA

Editorial.

We do not publish a serial story in this number as stated in the last issue. We received the Mss. too late for publication, and therefore print another article instead.

It seems to be a common belief among stamp papers, that "The Stamp World" "will only survive the winter." Don't trouble yourself with such thoughts,

THE STAMP WORLD.

Brothers, because we are going to be there every time.

We were all dealers against Charles E. South in Barlington, Kas. He defrauded us to the amount of \$2 cash and \$5 worth of stamps.

Among The Papers.

We have received the following papers with thanks. "Canadian Philatelist," "Eastern Philatelist," "The Collector," "Curiosity Collector," "Missouri Philatelist," "American Philatelist & Collector," "Collector's Stamp Journal."

We have received the August number of "One Dime." We wonder if Bro. Peugh will ever get out on time again. It looks doubtful.

The 'Chicago Stamp News' wanders into our sanctum from S. B. Brandt Co., Chicago. Printed in the interests of the firm.

THE STAMP WORLD.

subject matter and second class rates were allowed by temporary permit, that is a deposit was made and second class rates were granted until the 3rd Post-master general should grant or refuse regular second class rates. Number four blossomed out in a cover and second class rates and my enterprising friend now has a paper which pays for itself and brings in a little besides.

'Tis a pity that all can not succeed as well.

We have also received the following papers. "Philatelic Era," "Effort" and "Philatelic Fraud Reporter," for which we thank the publishers.

Editors not receiving this paper regularly should blame themselves and not us, as we send to only those who send to us.

THE STAMP WORLD.

Exchange Column.

Exchange free to subscribers. LIMIT 20 words

Send along your exchanges we can take care of all of them.

I wish to receive sample copies of all stamp publications worth the price of subscription: Irwin Huffman, Indianola, Ia.

Send for some of my approval sheets at 40 per cent discount.

THE'R OUT OF SIGHT.


I pay the postage, YOU sell the stamps.

C. L. Stanley, Indianola, Iowa

The Stamp World.

Send for a free sample copy. Only 10 cents a year, 12 nos. guaranteed.

The Stamp World, Indianola, Iowa.

 Editors, if this is marked, copy monthly and receive same space.

THE STAMP WORLD.

DON'T ABASH YOURSELF.

By not answering this

GREAT OFFER.

500 WELL MIXED Stamps for	\$.11
300 " " " "	.08
100 " " " "	.05
300 " " Foreign Stamps	.08
100 " " " "	.05
No. 1. 15 Stamps from North America	.05
" 5 Contains 10 Stamps of Asia	.05
" 7 " 50 Stamps of Europe	.10
25 Stamps of North America	.10
No 12 contains 15 Stamps of Asia,	.10
No 21 " 75 obsolete Europe, including Thurn and Taxis, Baden, '53, Belgium, '49.	.40
100 Italy, '63, well assorted	.05

GEORGE P. JACOBSON.

Box 217. Calmar, Iowa.

THE STAMP WORLD.

Vol. 1. Indianola, Ia., Jan., 1892. No. 4.

NOTES, REVIEWS & COMMENTS.

CONTINUED FROM PAGE 2

of Great Britain. This will be a great boom to the busy philatelist, having all the cream of news, etc from all the philatelic papers, published in one paper.

Mr. Paul Shumann has resigned the Secretary-ship of the Staten Island Philatelic Society, on account of his removal to Brooklyn. F.C. Velislage was elected to fill his place.

The Philatelic Society of Canada formed by seceders from the ranks of the the C. P. A. is meeting with far more success than the organizers ever dreamed. Seven branches have already been formed. Canada certainly ought to support a good philatelic society and this one has some exceptionally good advantages about it. The president is a

THE STAMP WORLD.

"Canadian Philatelist:"— How much for Number 2.

"A THING of beauty is a joy for-ever." This applies to philatelic papers as well as anything else, and especially to the Christmas number of the "Missouri Philatelist."

Bro. Miller, the December number of the "Collector," has not yet arrived

Have you noticed the mutual benefited editorial exchange society that the "Eastern" and "Southern" are running? Quite a scheme! Their heads are level!

There are quite a number of our brother publishers who are adorning the first page of their paper with a poem. This is a new project and a good one too.

The "Philatelic Era" is a dandy in size style but forgets to send us the Christmas number

All exchanges please send regular some do this while others neglect it.

THE STAMP WORLD.

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Wanted. Stamps. I will print 500 3x5 circulars for 2000 common stamps. Printing on receipt of stamps. Address,

George Jacobson, Calmar Iowa

I would like to receive sheets of good U.S. & Foreign stamps for exchange. Stamp papers wanted. Clarence Jackson, Harper Iowa.

The Advertiser's Barker.

A Monthly Illustrated Magazine of Wit and Humor.

and The Stamp World.

sent one year for only 10 cents. Pick at this bargain quick.

The Stamp World. Indianola, Iowa.

Subscribe

for this paper 10cts. per year.

THE STAMP WORLD.

collector, Mr. John R. Hooper, who is probably one of the best known collectors of to-day. Mr. Staebler is Secretary and Robertson, a well known barrister of the Dominion, the Exchange Superintendent.

Sir James Ferguson is the new Postmaster General of England, which place was made vacant by the death of Henry Raikes. He is well known in English politics.

The Philatelic Society of London are issuing a new work on the stamps of the British West Indies, which of course, will be up to the standard of their former inimitable books.

Isn't it about time the A.P.A. was incorporated?

The New Hampshire Philatelist sadly needs a proof reader. The November is very neatly printed, but such horrible errors, such as "Torches" for "Troches", "conferacy" for "confederacy" and others, are a little too much, and it spoils the

THE STAMP WORLD.

The Boston Philatelic Society will hold its second auction sale soon.

The Brooklyn Philatelist will change its name to the Long Island Philatelist with the January number.

FINIS.

The Sons of Philatelia.

This is the best society for the younger class of collectors in the United States. It was organized Jan. 1st. 1891, and already has 122 members.

The second election was held Jan. 1st. All officers are elective, and every member is intitled to vote. There is an excellent EXCHANGE DEPARTMENT in running order and also a monthly auction sale. These are alone worth many times the yearly dues. Any honest collector, in the United States, Canada, or Mexico, can join. If you wish to join send the iniation fee, 5cts., to R.M. Miller, Sec., New Chester, Pa. and receive application blank by return mail.

THE STAMP WORLD.

Vol. 1. Indianola, Ia., Jan., 1892. No. 4.

Notes, Reviews & Comments

BY DIXEY.

Look out for 10 gr. green Hanvers, some of them are forgeries, made from the 2 gr. and heavily postmarked over the value.

The S.B. Brandt Co. hold their 4th, auction sale December 16th., selling the collection of William H. Leckie, a well known Collector. Among the rarities is a 10c green Nashville stamp. This company now publishes the "Chicago Stamp News" a neatly printed monthly, in the interests of their trade.

France will issue a new set of stamps January 1st., not only for herself, but a set for each of her colonies, some fourteen

Wm. Brown of Salisbury, England will publish the Philatelic Review of Reviews in conjunction with the Philatelic Journal

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Editorial & Review.

Well! despite the prophecies of our contemporaries, here we are again!

If this is marked, it signifies that we are anxious to receive your subscription. **Yest** It's marked!! With printer's ink!!!

Advertisers: - We will insert an inch adv't. for 25 cents. A page adv't. two insertions, for \$1.20 cash in advance. **This** holds good until April.

THE STAMP WORLD.



Sample copy of "Missouri Philatelist" free. Collectors send for large retail list. Dealers and those wishing to go into the stamp business, send for wholesale list. U. S. and Foreign stamps wanted for cash or exchange. Stamp collections bought. No rubbish in the following. All genuine specimens containing many rarities. 100 stamps, all diff. 25c. 150 stamps, all diff. 50c. 200 stamps, all diff. \$1. 300 stamps all diff. \$2. 500 stamps, all diff. \$4. 1,000 stamps, all diff. \$10. Elegant large album with the 500 and 1,000 packets.

GURRATH STAMP & PUB. CO.
1334 LaSalle St., St. Louis, Mo.

NOTICE

With the last issue of **THE STAMP WORLD** I step down out. I have sold everything to C.L. Stanley of this city, and he will continue to run the paper. Thanking all collectors for support given and asking a continuation in behalf of the new publisher.

I am yours in Philately,

Harry McNeil, Jr.

The following papers were received during the month:

Eastern Phil, and **Post Office**, come to hand with red coats. **Phil. Tribune** here again new cover. **Philatelic Fraud Reporter**, **Chicago Stamp News**.

THE STAMP WORLD.

Vol. 1. Indianapolis, Ind., Feb., 1892. No. 5.

Different ways of Advertising.

WILL R. WINCH

Advertising has become an art, and to gain the attention of the public, the advertiser must have an attractive "ad". In the stamp business where the dealers are so many this is doubly true. In the larger houses one man is employed to write and put "ads". There are agencies which make a specialty of advertising, writing and placing "ads" for their patrons. Some of the dealers, in fact most of them attend to their own advertising. I have noticed in many of the papers, an advertisement of a New York dealer, and in it a testimonial of a certain gentleman, telling how fine a certain packet is and he signs himself below his name as "stamp dealer". In

this manner he keeps his name before the public at another man's expense. Its a mean trick but it saves money.

This same gentleman also wrote to a paper praising it for its advertising advantages and in that same paper he had no "ad" that issue. If it was so paying why did he not continue his "ad" instead of sending a testimonial to be published with "stamp dealer" below his name? Many of our dealers are now illustrating their "ads" with pictures of stamps, comic engravings etc. Others have plates made with their "ads" all the same. These they send to the different papers.

This is really quite a good plan as the "ads" always are in the same type and become familiar to the collectors. Many dealers use queer phrases, to attract attention

One of the poorest means I ever tried was sending out sheets unsolicited, as I lost many either by the dishonesty of the col-

THE STAMP WORLD.

lector or by transmission in the mails. There is not much to be gained by sending circulars as most collectors cast your list aside after glancing at it. It has been my observation that a cheap priced advertising medium is a very poor one.

The best medium I ever tried was a quarterly which issued only one number.

Books, directories etc are very good for they are preserved and referred to many times. I received an answer to an advertisement in a directory about a year after its issue. Directory cards are paying mediums; if your prices are low and will stand comparison with the other dealers cards. Juvenal papers are good but their prices are a little high. But the best of all is a good, live, nicely printed monthly stamp journal which has a guaranteed circulation of from one to five thousand each issue.

The Stamp World.

A MONTHLY DEVOTED TO PHILATELY.

SUBSCRIPTION RATES:

U.S., Can. & Mex. 10c. per yr. Abroad, 1.00

ADVERTISING RATES:

Half inch, 20c. Inch, 30c. Page, 80c.

Good philatelic articles wanted for cash

☞ We wish to exchange two copies.

Address all communications to

THE STAMP WORLD,

INDIANOLA, WARREN CO., IOWA.

EDITORIAL.

Address books,

Here at last, and a good one it is.

We are in receipt of a coin catalog in which the Estabrook Stamp and Pub. Co. quote prices they pay for old coins.

I notice that a move has been to start a philatelic society in Iowa.

The Salt City is our rival.

THE STAMP WORLD.

The following papers were received during the month:

Eastern Phil. and **P**ost **O**ffice, come to hand on time as usual.

American Philatelist, Monthly Visitor, Missouri Phil., Philatelic Hustler, Phil. Tribune, Adv't Barker, Essex County Phil., Canadian Phil., philatelic Fraud Reporter, One Dime, The collector, Stamp collector's companion, Chicago Stamp News, Effort and Am-phil-and collector-

Mr. Chas. South of Burlington, Kansas has not heeded our several letters of late and would again warn all dealers and collectors against him,

???

Well! despite the prophecies of our contemporaries, here we are again!

If this is marked, it signifies that we are anxious to receive your subscription. Yes! It's marked!! With printer's ink!!!

Advertisers: - We will insert an inch adv't. for 25 cents. A page adv't. two insertions, for \$1.20 cash in advance. This offer good until April.

The Royal Philatelist.
A Monthly
for Stamp Collectors

10c. per year.

Sterling, N-Y-

Box 95

Free 10 var. stamps to all who subscribe
to the Stamp World NOW!!!

SHEETS
forty per Ct. Off.
C.L. Stanley, Indianola Ia.

Iowa Phil. Assn.

Every philatelist in Iowa is invited to
join. Send to Clarence Jackson, Harper
Iowa, for particulars.

THE STAMP WORLD.

EX COLUMN.
free to subscribers

Will exchange \$3 worth of papers and books for \$1.50 stamp album(international) 10th. edition. Write first
O. H. Meyer, Saginaw, E. S., Mich. 422 S. 9, St



For every 20 postal cards sent me I will send you 5 var. and 7 cts. in stamps from my sheets. G. P. Jacobson, Calmar, Ia.



—Complete files of S. C. Figaro, V & M, Phil. Gazette, of Chicago, & others to X for U. S. stamps. W. F. Case, Molalla, Or.

STAMPS FOR PAPERS, Books, and job printing done for stamp papers-

C. Stanley, Indianola, Ia.

Send us your X notices.

THE STAMP WORLD.



Sample copy of "Missouri Philatelist" free. Dealers and those wishing to go into the stamp business, send for wholesale list. U.S. and Foreign Stamps wanted for cash or exchange. Stamp collections bought. No rubbish in the following. All genuine specimens containing many rarities. 100 stamps, all diff. 25c. 150 stamps, all diff. 50c. 200 stamps, all diff. \$1. 500 stamps, all diff. \$2. 500 stamps, all diff. \$3. 1,000 stamps, all diff. \$10. Elegant large album with the 500 and 1,000 packets.

COERATH STAMP & PUB. CO.
1334 LEXING ST., St. Louis, Mo.

"One Dime"

A monthly stamp paper, 4 years old, never missed a number or combined numbers, 8 pages and cover at 10c. a year. A good adv'g medium; rates 25c per inch. Send for sheets at 33¢ discount

100 var. of foreign stamps	10c.
100 var. of U.S.	75cts.
100 good mixed U.S.	50c.

Charles Peugh, Keweenaw, Ind. tm

Advertiser's Backer & Stamp World

**ONE YEAR
10 CENTS-**