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# THE EASTERN STAMP.



A MONTHLY FOR PHILATELISTS.



Vol. 1. October 1896. No. 1.

SUBSCRIPTION 20 CTS. A YEAR.

PUBLISHED BY  
FRED W. RUGG,  
DUCK POND, ME.

# THE EASTERN STAMP.

No. 1.

OCTOBER.

1896.

## INTRODUCTORY

We present herewith the initial number of the EASTERN STAMP and hope it will be received favorably by all collectors into whose hands it may chance to fall. We admit it is smaller and somewhat below the average of most philatelic papers but, however, we shall strive to make it interesting, and, at the same time, to do as much as is possible towards the advancement of our hobby. We intend to devote a good deal of our space to the cause of philatelic literature collecting, but will also have plenty of spicy matter, of interest to all collectors. We desire to make no rash promises for the future, but shall endeavor to issue a paper which will be worthy of a fair amount of your support.

THE PUBLISHERS.

—THE—

PHILATELIC LITERATURE SOCIETY.

One of the best moves ever attempted towards the advancement of philatelic literature was the formation of the Philatelic Literature Society. A society of this kind had long been needed by

literature collectors but it had never been taken hold of before by competent persons. Most of the credit is due to G. W. Cleavor and B. L. Morris, who, after considerable labor and correspondence succeeded in setting the society on its feet with a list of 69 charter members. Considerable delay was caused, in getting the departments in working order, by the lateness of the Pa. Stamp. It is now in full running order and every one interested in philatelic literature should become a member. There is but one thing to be regretted and that is the withdrawal of Mr. Cleavor, who was one of the most popular members and would have undoubtedly been elected president.

### STRAY ITEMS.

Omaha is up to date, being already in the field for the '98 convention of the P. S. of A.

There are now three stamp papers published in Maine; this is a fair showing considering the population.

The philatelic season has opened and collectors are taking a renewed interest in their stamp albums. Those who kept up their interest during the warm weather got many bargains while many who didn't are now kicking themselves.

Elections are over and many got left.

Nearly all U. S. revenues will take a rise in the next catalogue. If you need any you had better get them before the prices jump.

One of the leading and most prosperous of our younger societies is the Columbian Philatelic Society. It is only a little over a year old and has a membership list of 200.

Considerable surprise was aroused among philatelists at the withdrawal of C. W. Kissinger as a candidate for office, in the A. P. A. election.

A mistake was made in not having the L. of A. P. convention immediately following the other conventions, as it would have insured a much larger attendance.


There promises to be more interest taken in philatelic literature collecting, the coming winter, than ever before. Auction sales of stamp papers, will probably be one of the leading features this winter.

A stock company has been recently formed in New York City, for the publication of a paper, to be called Stamps. It's chief object will be to more thoroughly arouse the interest of young people in the collection of postage stamps.

# The Eastern Stamp.

Subscriptions - - 20 cts. a year.

Advertisements - - 30 cts. an inch.

 Terms: cash in advance.

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Will exchange 2 copies with all phil. papers.

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Published Monthly by FRED W. RUGG,  
DUCK POND, MAINE.

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## EDITORIAL CHAT.

This paper will be sent six months on trial for ten cents.

Remember you get free exchange notices if you are a subscriber.

Two copies of this issue are sent to every philatelic paper published in the U. S. and Canada, and we hope that all will put us on their exchange list.

This being our first number it is mostly a sample copy edition and will be read by several hundred collectors. If after looking it through you think it is worth 20 cents a year why not send us your subscription.

The December number of this paper will be a special Holiday number and will have an extra large circulation.

Next month we shall have a Philatelic Press Review.

Dealers, remember that the advertising rates will not be increased for our Holiday number.

Up to date we have not heard what paper was appointed official organ of the L. of A. P.

L. H. Mutch, of this state, will soon issue No. 3, of the Phil. Literature Collector.

We notice by the advance sheets of the 57th catalogue that the prices have dropped on nearly all of the Columbian issue.

The Weekly Philatelic Era has just closed it's tenth volume and commences the eleventh with a special edition of 3000 copies. This is a record of which Mr. Jewett should be proud.

The subscription price of the Southern Philatelist has been reduced from 25 to 10 cents per year. This will encourage the young collectors and induce many more to join the ranks of philately.

Dealers, publishers, and collectors are beginning to realize that it don't pay to snub and ridicule the young collector. Where would stamp collecting be ten years from now without the boys?

## NEW ENGLAND NOTES.

The latest from Boston reports trade as steadily picking up.

New England seems to be doing her share towards the publishing of philatelic papers.

The first auction of the season, of any note, was that of B. L. Drew & Co., which was held in Elk's Hall, Boston, Sept. 23.

Mr. J. L. Kilbon, the publisher of the Boston Stamp Book, offers six months' subscription free to any collector, who has never been a subscriber, who shall join any recognized philatelic society within six months.

At last a move has been made by the government against the sale of U. S. Periodicals. The Boston post office inspector has received orders from Washington to make urgent efforts against the possession, advertisement and sale of periodical stamps.

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### "John Bull" Packet

contains 50 all different stamps from England and her colonies, cat. over \$1.00. Price 25 cents.

Good stamps on approval.

E. L. Shove, Unionville, N. Y.

**EXCHANGE COLUMN.**

Free to subscribers. Limited to 30 words. Non subscribers 10 cents for each insertion.

I desire sample copies of all stamp magazines  
L. K. Gordon, Duck Pond, Maine.

Exchange desired with Phil. Liter. Collectors.  
Send want list of papers and receive mine.

E. L. Brown, Cumberland Mills, Maine.

Send me your U. S. stamps, and I will send  
you good exchange in U. S. or allow 125 p.c. in  
foreign, your selection.

Leon G. Young, St. Albans, Vt.


I have 1000 of Mekeel's Packet and Approval  
Sheet Mixture, cost \$2.00, 125 Youth's Compan-  
ions, cigarette pictures, and reading matter to  
exchange for philatelic literature. Send list to

Fred W. Rugg, Duck Pond, Maine.

I will give five stamp papers over five years  
old for every copy of P. J. A., A. J. of P., Bos-  
ton Stamp Book or Amer. Phil. Don't send less  
than five. H. E. French, 543 Cass Ave.,

Grand Rapids, Mich.

I want all numbers of Mich. P., F. F. & F.,  
and P. Californ. M. B. Page, Muscatine, Iowa.

 Please mention this paper when writing.



## PHILATELIC LITERATURE!

I have a large number of stamp papers in good condition which I will exchange for papers I need or will sell for cash. Send your want list and I will see what I can do for you.

If you are thinking of disposing of your library or duplicates send me a list of the papers and if prices are right I will take them. Address—

FRED W. RUGG, DUCK POND, MAINE.

## THE PENNSYLVANIA STAMP.

A 16 page [6x9 in.] monthly at 15 cents per year. Circulation 1500 copies monthly. Official organ of the Phil. Liter. Soc. Pub. by

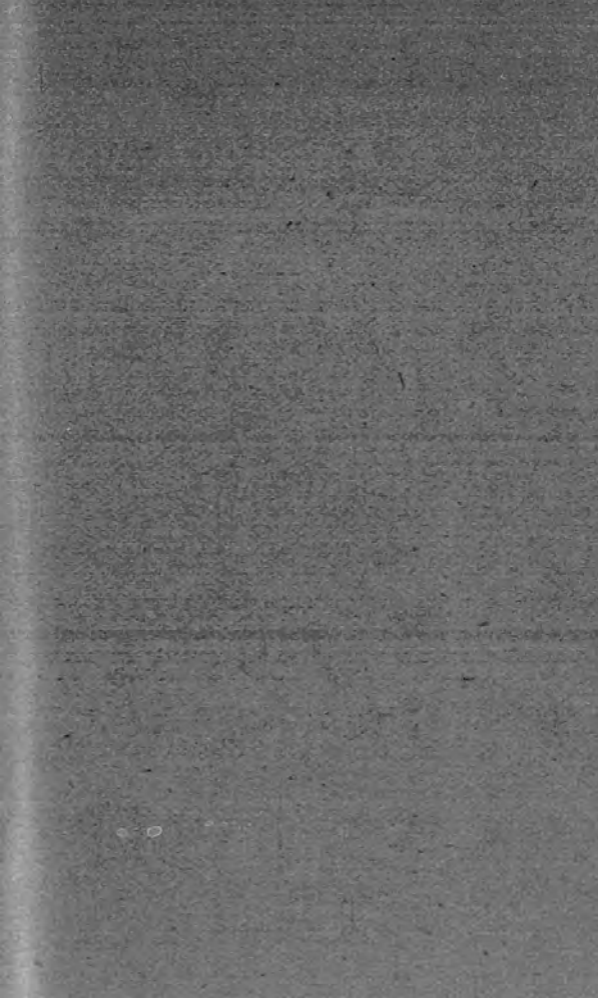
G. E. CLEAVOR, Reading, Pa. and  
C. W. LAWTON, Patterson's Mills, Pa.

## WHO TAKES IT?

To some enterprising dealer we offer two inches advertising space on the front cover

For particulars and rates send stamp to

F. W. RUGG, DUCK POND, MAINE.



**ALL ADVERTISERS!**

SHOULD HAVE AN ADVERTISEMENT  
—IN—

# OUR HOLIDAY NUMBER


Which Will Be Issued December 10th.

We Guarantee A Large Circulation  
And Good Display.

NO INCREASE IN OUR RATES.

ALL COPY FOR ADS MUST BE IN OUR  
HANDS BEFORE NOV. 24.

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 Please mention the EASTERN STAMP when  
answering advertisements.

# THE EASTERN STAMP.



A MONTHLY FOR PHILATELISTS.



Vol. 1. November 1896. No. 2.

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SUBSCRIPTION 20 CTS. A YEAR.

PUBLISHED BY  
**FRED W. RUGG,**  
DUCK POND, ME.



# THE EASTERN STAMP.

No. 2. NOVEMBER. 1896.

## HOW TO RUN A STAMP PAPER (INTO THE GROUND.)

BY UNCLE SAMUEL IN E. P.

There are several infallible receipts for the running of a philatelic periodical, and the most infallible of them all is after the manner I am about to cite. It is warranted to make the paper "run" very fast. A celluloid coffin is thrown in with the guarantee.

First, explore the interior of your pocket book, and put your bank book under a microscope. If you have sufficient to pay the postage on the first number, and enough more to pay the printer, then go ahead. That will be all you will need. After the first number is out, subscriptions and advertisements will roll in so plentifully that you will be all right financially; yes indeed, it will be so, sure. I would not suggest paying the printer's bill, except that you might want a few more numbers printed. If you "skin" him out of the pay for the last two numbers that will be enough—for the printer.

The first matter to settle then will be the circulation. If you issue 500, "accidentally" add another 0 in the announcement. Then you will have a circulation of 5000—figuratively speaking! This is necessary, as the reader generally believes from 10 to 33 1-3 per cent of this statement. It is for the same reason that a woman has to "reduce her age"—to allow for a liberal discount on the part of the cold, cold world. The best (and cheapest!) way to circulate this "5000" is to ascertain the addresses of say four subscription agencies, and forward one hundred copies to each, with the request to act as agents to the Philatelic Philatelist and circulate the copies accordingly. The papers are thus apt to become well circulated—in the "agent's" stove,—if he has one. Of the remaining one hundred, hand fifty or so to your friends—if you have that many—and keep the rest for the great demand for back numbers which will before long be made by those who failed to subscribe with No. 1,—and I assure you that lots of them will fail to.


And now in regard to the filling. Stick to the universal rule and have "eight pages and cover the first month." (And don't forget to promise sixteen pages or more for No. 2.) On the first

page have an article on "Advice to Beginners." Write it yourself, even though you haven't collected stamps a month. That is immaterial. You know more at this stage of your collecting career than you (or anybody else) ever will. Be sure and tell them not to paste their stamps in with mucilage—tell them to use glue, or carpet tacks.

Have some short notes, among which be sure and chronicle the Ferrari item. It has as yet appeared only about 666 times. Get in, also, something about the "old lady of Ellington," the million stamps "charity organization of Switzerland," and the statement that there are one million active collectors in the United States alone. Put England down at anywhere from five hundred thousand to half a million! Be sure and mention the Prince of Wales, the Duke of Edinburgh, his Royal Nobs, the King of Cork, and several other prominent collectors.

Have a chronicle of new issues. Be sure of that. It is something we need very much—so few papers have them.

[Continued in next number]


 Don't forget to have your ad. or exchange notice in our BIG CHRISTMAS NUMBER.



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Published Monthly by FRED W. RUGG,  
DUCK POND, MAINE.

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## EDITORIAL CHAT.

We are perfectly satisfied with the results of our first number and thank one and all who have favored us with their subscription.

Nearly all papers have placed us on their exchange list, those who haven't should do so at once if they wish to receive this paper.

Last March we sent 25 cents to Mr. Estabrook of Marlboro, Mass., for a year's subscription to the American Philatelist. We received one number and haven't heard from him since.

We have received a catalogue of Doughty & Page's first auction sale of philatelic literature, and catalogue of an auction sale of philatelic literature by J. M. Chappell, Jr. We have also received a copy of the California Philatelic Address Book from the Facts Pub. Co., Riverside Cal.

No. 2, and not dead yet!

Don't expect to receive this journal free, send in your subscription.

Our Press Review is put off until our next number.

We are sorry to hear that the Penn. Stamp has been refused second class rates and will suspend indefinitely.

For a limited time we will commence subscriptions with No. 1. Better send in yours if you want a complete file.

I. E. Patterson, of Guelph, Ont., has been announced as a candidate for president of the L. of A. P. for '97. We thought that politics were over with for a while.

Another new one! Philatelic Literature, announced from Taunton, Mass., with L. H. Benton, editor, and A. J. Kirby, business manager.

Our Holiday Number will be out the first week in December. Advertisements will be received up to the 24th of this month. If you want some GOOD advertising CHEAP you had better try an ad. in this number.

 WE WILL SEND THIS PAPER SIX MONTHS ON TRIAL FOR 10 CENTS.

## STRAY ITEMS.

The stamp collection of Mr. S. A. Stevens, of Portland, Me., worth about \$1000, has been stolen. The circumstances were somewhat similar to those of the recent theft in Providence.

Mr. E. S. Martin, in the September number of the International Stamp, writes up the L. of A. P. convention in a way which doesn't reflect much credit on the members present.

In the July number of the Philatelic Free Lance, under the head of "Philatelic Journalism in Florida," the statement is made that but one stamp paper was ever issued from this state.

This is a mistake as we have a copy of No. 1, of the Peninsular Philatelist, dated at Ft. Meade October, 1895. It was published by F. F. Crawford, and consisted of but four "standard" size pages.

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➤ SUBSCRIPTION ☆ FREE ➤

Send your name and address and receive the

## Philatelic Free Lance

for 3 months, free. If you like subscribe, if not we will stop it.

Phil. Free Lance, Box 340, Bellaire Ohio

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## EXCHANGE COLUMN.

Notices free to subscribers. Non subscribers 10 cents for each insertion. Limited to 30 words.

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I desire sample copies of all philatelic papers with a view of subscribing.

L. K. Gordon, Duck Pond, Maine.

Exchange desired with philatelic literature collectors. Send want list of papers and receive mine. E. L. Brown, Cumberland Mills, Me.

I have U. S. and foreign stamps, reading matter, etc., to exchange for philatelic papers in large or small lots.

Fred W. Rugg, Duck Pond, Maine.

I desire sample copies of all stamp magazines also exchange with philatelic literature collectors. Want lists exchanged. Thomas C. Hawley, Lake Park, Becker Co., Minnesota.

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## Join The P. S. Of A.

The largest Philatelic Society in the World.

Certificate, 25 cents; dues, 25 cents.

Blanks and information free. Address

CHARLES BEAMISH, SECRETARY,

P. O. Box 1308,

Philadelphia, Pa.

## PHILATELIC LITERATURE!

I have a large number of stamp papers in good condition which I will exchange for papers I need or will sell for cash. Send your want list and I will see what I can do for you.

If you are thinking of disposing of your library or duplicates send me a list of the papers and if prices are right I will take them. Address—

FRED W. RUGG, DUCK POND, MAINE.

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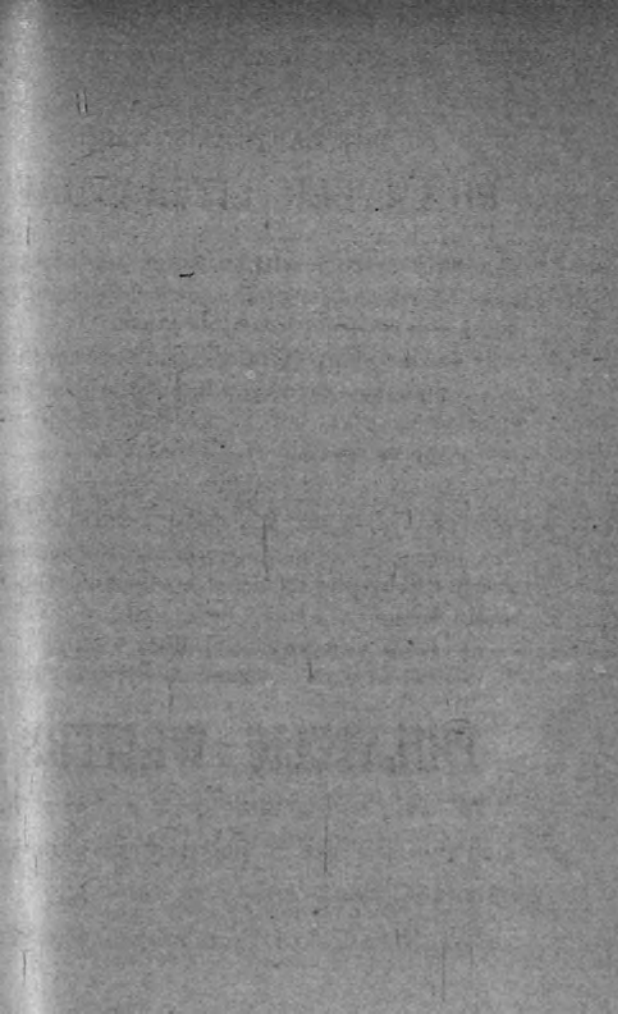
G. E. CLEAVOR, Reading, Pa. and  
C. W. LAWTON, Patterson's Mills, Pa.

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## PHILATELIC WRITERS

We want two or three good writers to furnish short articles on philately and philatelic literature. Send terms with stamp to

F. W. RUGG, DUCK POND, MAINE.



# ALL ADVERTISERS!

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HOLIDAY NUMBER

# THE EASTERN STAMP.



A MONTHLY FOR STAMP AND PHIL-  
ATELIC LITERATURE  
COLLECTORS.



Vol. 1. December 1896. No. 3.



SUBSCRIPTION 20 CTS. A YEAR.



PUBLISHED BY  
**FRED W. RUGG,**  
DUCK POND, ME.



RESEARCH REPORT

11/11

# THE EASTERN STAMP.

No. 3.

DECEMBER.

1896.

## HOW TO RUN A STAMP PAPER (INTO THE GROUND.)

### PART SECOND.

And now for the editorials. This department is a very valuable one—to the editor. The first and most important “editorial” is “Subscribe! Subscribe!!” Follow this up with “Advertise! Advertise!!” And then work off “Subscribe *now*, and get a complete file; 12 numbers guaranteed!” You might mention incidentally that a large number of subscriptions have already been received from parties who knew the paper was to be published. This is not indispensable, though an exceedingly bright idea.

After the edition is mailed, sit down in your “office” and wait for the many subscribers at 25 cents each. If you get one subscriber for six months; a copy of a ten cent ad., with injunction to “send marked copy and bill;” about a dozen requests for sample copies; 12 requests for X ads.; if you get all these, consider your fortune made.

Get out the second number as soon as possible.

For the heavy article have one on "Reminiscences of a Stamp Collector," "Why I Collect Stamps or something of that kind. The reader will then be sure to take the paper—to the kitchen stove, and gently insert it under the covers. Thus will your paper contain a *glowing* account of "Reminiscences," etc. The best plan would be, however, to have an article on "Stamp Collecting." Start it something like this :

"Stamps have been collected for a long time. They were discovered by Christopher Columbus, Esq., in 1492, and were first issued by Italy in that year. There are four stamps in the initial set. The 5 centesimi bears the portrait of Mr. Columbus, the inventor. The 10 centesimi has thereon a 3-4 face portrait of Prince Macaroni, and the one liara (excuse me, one lire,) bears the profile of the King, Giovanni Peanutti, while the final stamp of this set—the 2 lira—bears a portrait of the Imperial Monkey—the munka of Italy and New York. There is a Sohmer hand organ in the back ground. Then—" but you can finish it, Mr. Publisher—who-would, Spaghetti's Encyclopædia will tell you all about it.

After No. 2 is out, wait as before—only a little longer. You will probably receive more sam-

ple copy requests than before, though perhaps less subscriptions. By the way, it is taken for granted that you have sent your paper to contemporaries and received due notice therein. Those same "notices" are probably responsible for the sample copy solicitations received.

The advertisements—or rather the lack of them—troubles you perhaps. There is a remedy for this—warranted to cure, or money refunded. Become a dealer yourself and advertise your goods. It will give the paper a business-like appearance, especially alongside three or four "ten cent, send bill" ads.

You buy the stock, one of those "big, stamp dealer's stocks," for \$6—and though you can't sell any of it, you find yourself "sold." The "business-like appearance" of the paper doesn't seem to take anything but money (out of your pocket.)

What! refused second-class rates? That's strange! Going to quit? That's stranger yet! Well perhaps. "'tis better so."



#### A FEW FACTS ABOUT REVENUES.


The philatelists who have here-to-fore refused to collect revenues will be disagreeably surpris-

[Continued on Page 21.]

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DUCK POND, MAINE.

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Here we are! but over two months late.

Some of our exchanges have evidently forgotten us. The publishers of the *Boston Stamp Book* and *Evergreen State Philatelist* agreed to exchange with us last October, but we haven't received any numbers of either paper since then. Won't you please exchange?

We wish to congratulate the editor and publisher of the *Omaha Philatelist* on the contents and fine appearance of their paper. We hope you will get the '98 conventions.

The *Philatelic Literature Collector*, published by L. H. Mutch, Houlton, Maine, is deserving of success. It is a bright little paper and has published seven numbers. It is only 20 cents a year.

Don't forget! that we are prepared to execute your philatelic printing at reasonable prices.

ed when they see Scott's 57th for some of the largest advances made are in revenues.

Six months ago revenues could be bought for small amounts while to-day the same stamps command two and three times their former value. For example we will mention a few that have advanced 100 p. c. and over—1c. playing card 56th \$1.00, 57th \$2.50; 1c. telegraph 56th 10 cts., 57th 20 cts.; 3c. teleg. 56th 15 cts., 57th 35 cts.; 6c. Inld. exchange 56th 10 cts., 57th 25 cts.; 25c. Protest 56th 20 cts., 57th 50 cts.; 60c. Inld. ex. 56th 5 cts., 57th 15 cts.; 70c. For'n. ex. 56th 5c. 57th 12 cts.; \$1.50 Inld. ex. 56th 5 cts., 57th 20 cts.; \$2.00 Conveyance 56th 10 cts., 57th 20 cts.; \$3.00 Manifest 56th 15 cts., 57th 25 cts.

The second and third issue revenues are in even greater demand and dealers are willing to give good prices for them. In fact the revenue ads. in our magazines now outnumber the postage ads. It is claimed by some that the prices of revenues are unduly inflated but we do not think such is the case. Those who wait for a drop will wait in vain and the 57th will show that revenues have come to stay and are steadily advancing in favor.

◆ SILVER with me is on a Par with GOLD ◆

In fact, I will take anything, only send it along.  
The prices quoted below are for fine specimens.

1847 10c	\$3.00	50c For. Exch.	.40
1851 10c	.70	\$1.00 Conveyance	.19
1855 10c	.38	" Entry of Goods	.04
1857 12c	.90	" For. Exchange	.04
1861 10c	.10	" Inland "	.02
1868 10c	.55	" Lease	.07
1869 12c	.55	" Life Insurance	.19
1872 7c	.38	" Power of Att'y	.09
" 12c	.50	1.50 Inl'd Exchange	.14
" 24c	1.30	2.00 Conveyance	.14
" 30c	.18	" Mortgage	.19
1888 5c unused	.25	2.50 Inl'd Exchange	.07
" 30c	.38	3.00 Charter Party	.19
" 90c	.00	5.00 " "	.19
1890 90c	.60	" Conveyance	.15
Interior 2c unused	.18	" Probate of Will	.70
" 12c "	.40	1.50 2nd issue	.40

Send me your want list and you will find that I have other stamps. I am now sending out approval sheets of U. S. Adhes. and Departments at 25 p.c. Rev. at 30 p.c. A cash deposit or good reference required. REMEMBER your money back if you want it!

George N. Frame, 38 Lindel St. Haverhill, Mass.

**Doughty & Page's First Literature Sale.**

We have received a priced catalogue from Doughty & Page of their first auction sale of Philatelic Literature on which some good prices were realized. For the benefit of Literature Collectors we will quote a few—Boston Stamp Book Vol. 1, No. 2, 20 cents; 6, 7, 8, 9, 10, 11, 12, 10 cents each. Evergreen S. P., I-5-7-10, 10 cents each. P. J. of A. I-2, \$1.00; 6, 40 cents. Complete volumes of American P. II, III, and IV went for \$1.25 each. Boston S. B. I, \$1.15. P. O. I and II, \$1.00 each. A. J. of P. VI, VII, VIII, \$1.25 each.

**DOUGHTY & PAGE'S****Philatelic • Literaturist**

Containing their Big Auction Sales of Philatelic Literature and invaluable matter for every Literature Collector.

◆MAILED PROMPTLY the 1st. of EACH MONTH.◆

Ad. rates 20 cents per inch on 3 to 6 months contract. This is *cheap* as it is mailed to *every* Literature Collector in the U. S. and Canada (500) Subscription 10 cents a year (Postage.) Sample free. 8 to 16, 5 1-2x8 pages. Just "Out-of-sight"  
 Moses B. Page, Box 1061, Muscatine, Iowa.



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## EXCHANGE COLUMN.

Notices free to subscribers. Non subscribers 10 cents for each insertion. Limited to 30 words.

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I desire sample copies of all philatelic papers with a view of subscribing.

L. K. Gordon, Duck Pond, Maine.

Good collection of Large copper cents for Philatelic Literature. E. B. Jones, Sioux City, Iowa

I have U. S. and foreign stamps, reading matter, etc., to exchange for philatelic papers in large or small lots.

Fred W. Rugg, Duck Pond, Maine.

I desire sample copies of all stamp magazines also exchange with philatelic literature collectors. Want lists exchanged. Thomas C. Hawley, Lake Park, Becker Co., Minnesota.

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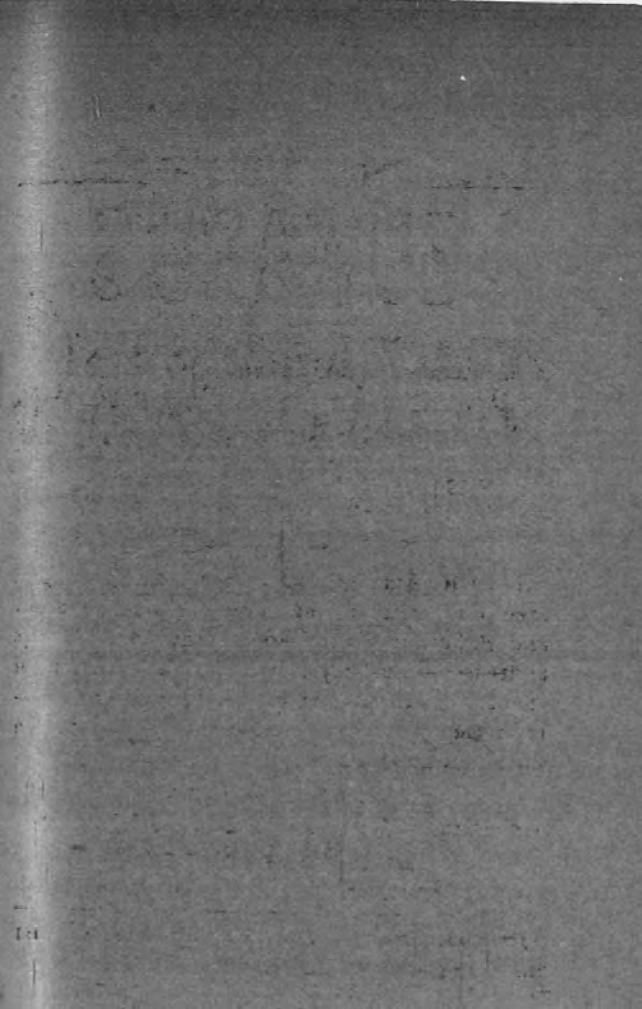
➤ SUBSCRIPTION ☆ FREE ➤

Send your name and address and receive the

### Philatelic Free Lance

for 3 months, free. If you like subscribe, if not we will stop it.

Phil. Free Lance, Box 340, Bellaire Ohio.



NOTICE

**EDWARD'S**

**PHILATELIC PRESS LIST**

**AND ADVERTISER OF**


PHILATELISTS SUPPLIES.

Is issued quarterly and sent regularly and post free to all reliable Philatelists, Stamp Dealers, and Philatelic Publishers having their correct addresses on my mailing list. The publication speaks for itself. Advertising rates being printed in each issue from which no deviations are made. Address Plainly

**JOHN EDWARDS**

☆ PHILATELIC \* PRESS \* AGENT ☆

**50 LATOUR STREET,  
MONTREAL, CANADA.**

 Please mention the **EASTERN STAMP** when answering advertisements.