## The .z

Stamp: $*$
Reporter*
NO. 1.

Published Monthly by
BENT. H. DAYTON
55 Eagle Street, Albany, N. Y.

## The Stamp Reporter.

## ACTUAL VALUE.

8. T. AMP,

There has been so much written in the past year condemning the Standard Catalogue and crying for a catalogue of actual value that 1 feel justified in calling the attention of collectors to a few points which the most of these calamity criers overlook.

You live in a town where there are perhaps half a dozen merchants all dealing in groceries.

Where do these men get their stock? From the wholesaler. So far so good. Now how does he buy hisgroceries? He buys at a certain discount varying from 15 to 50 per cent from the selling prices of the goods. Now why is the selling price of groceries not what the grocer pays the jobber rather than what the consumer pays the grocer? Will some one kindly explain?

Oh! Well! you may say, that's different! Not at all. The dealer puts his stamps on sheet and supplies his agents with goods on ten days credit. The grocer gets thirty, that's the difference.

If stamps were catalogued at the prices demanded by some; that is, at the prices the dealer (jobber) actually received for them, it would do away with the cheap approval sheets entirely, as what a single collector would buy wonld not be enough to warrant the expense.

So you see the Stamp Business is conducted on the same principle as other business. Undoubtedly stamps are catalogued too bigh, but don't let us go too far the other way.

## THE STAMP REPORTER.

## Revenues.

12 var., uncut Doc. ..... 5c
6 sets of the above. ..... 25 c
10 var. of above ..... 3c
6 sets of the above ..... 15 c
40c Dos. uncut ..... 3c
30c " " ..... 14c
81.00 Green Doc. uncut. ..... 1 c
1.00 Olive " cut............ 2c
1.00 Red " "
42.00 Olive
" ............. 12c 3.00 Olive
uncut. ..... 12c
5.00 Red " " ......... 17e
10.00 Blackcut........... 30c
50.00 Bristol uncut ..... 2.60
50.00 ..... 1.001.00 Oliveuncut.12c
1.00 Red 4 ..... 20 c
40 c Doc. cut. ..... 2c
80 c ..... 5 c

All fine copies. Postage 2c under 25 c .

Happy Days and Golden Hour Coupons will be accepted as $21 / 2 \mathrm{c}$ cash on any bargain above

## F. B. KIRBY,

227 ARNOLD STREET,
(New Bedford, Mass.)

## Wake Up, There!

Don't go to sleep just because it's getting a little hot. Anything in the Printing ad. space or Rubber Stamp line given in exchange for foreign stamps over 3 cents. You surely need something. Send me your wants. Name and address stamp 50 c cat. value.

Gem Pad 60c cat. Inch ad. or sub. to this paper 40 c cat. value. Inch in adhesive or West $\$ 1.00$ cat. value. Pint of ink 50 c cat. Also gilt edge printing.

Wake up and write now.

## A. E. CARR

## 42 Marianna Street,

LYNN, MASS.

## DONT'S FOR DEALERS.

## Leot V. Oabs.

Don't buy up big stocks of current and new issues, as they will be cheapar next year.

Don't advertise cheap stamps in a scientific stamp journal which reaches but few beginners.

Dont' send out approval sheets unsolicited.
Don't buy, sell or have anything to do with reprints.
Don't sign a contract with a publisher to use so much ad. space for a year, until you are sure his paper is a paying medium.

Don't expect every ad. you insert in a paper to secure yov a dozen customers; you are lucky if you gain one or two good paying customers from an ad. in the average stamp paper, even if you get a dozen replies.

Don't expect the paper that claims the largest circulation to bring the most answers from an ad.

Don't expect the average collector to make quick returns, although he kicks like a steer if you don't fill his 10 c order by return mail.

Don't fail to ask collectors for reference before sending them stamps on approval and always write to the reference given before sending the stamps.

Don't fail to fill orders promptly, give collectors good value for their money, and with perseverance and plenty of capital you will succeed.

## To American Stamp Dealers,

Please apply for my 36 page Wholesale Price-List, issued every month. Sent post free to all applying for same. The list contains my specialty of European stamps, which $I$ offer by the 10,100 , or 1,000 , as well as stamps from all other parts of the world. A fine assortment of packets containing up to 1,000 varieties. Special offers on sete, etc., etc.

## I also Wish Exchange Relations

 With dealers tbat mean business. I can use stamps of every kind up to 50,000 pieces. Especially those of Newfoundland, Bermuda, St. Vincent, Canada, Guiana, Trinidad and other British Colonies: also Hawaii, Hayti, Purto Rico, Cuba, Guam, Philippines, and U.S. Columbian, Omaha and Buffalo issues, as well as all countries of 8 . America.I give in exchange stamps of whatever countries are quoted on my lists at Wholesale Prices; also packets and rareties.

Exchange under \$20.00 not wanted but anything above and up to $\$ 2,000$ Only sent first on receipt of firstclass references. All business is rettled at once. I also send stamps on approval for exchange. For strict cash business I allow a credit of three months on amounts of $\$ 50.00$ or over against good references.

For information in my concern apply to any of the European stamp societies or large wholesale dealers.

I buy also for cash. Send offers of any kind, cash or exchange.

BELA SZEKULA, NEPZINHAZ,

UTCZA, 30.
BUDAPERT,
HUNGARY,
EUROPE

## Time's Up.

Rubber stamps, we make them at the rate of 25 c cat. value for each line desired. Daters $\$ 1$ cat. value; Stampink pad, 50c cat. value; Self-inking stamp, 3 lines; $\$ 1.75$ cat.value; Autograph Stamp outfit, 33 cat. value; Rubber stamp outfit, $\$ 2.50$ cat. value; 1 inch ad. in Prairie State Phil., 80 c cat. value: 250,80 -word circulars, 75 c cat. yalue. 2 inch ad. in the American Monthly, 90c cat. value.

## H. N. Dunklee,

## 46 Sumner St.,

Lynn. - - Mass.

I take the liberty to publish this advertisement with a respectful request, that should it meet your concurrence, it may. be affixed in your office for the information of whom it may concern, and I beg leave to offer my best services in either capacity for your firm, with the assur ance that whatever claims, etc., you may, at any time, be pleased to confide or recommend to my agency, shall be promptly and efficiently attended to.

All papers who reproduce this notice will receive his amount by return mail.

## Ewd. P. Caronel

COMM ISSIONER,
AUCTIONEER,
or General Merchant in DRY GOODS

- P. O. Box, F., Palamaribe Suriname, D. G.

If in need of good Printing at low prices, write to

## Ernest L. Fantus,

Printer and Publisher,
183 Clark St., Chicago, Ill.
He makes a specialty of Printing for Stamp Dealers and Collectors and can save you money on anything in the Printing line.

## For Sale.

2xf Printing Press, self inker and is as good as new.
$31 / 8 \times 51 / 8$ Press--is not a self inker but has extra chase and a patent feed board.

14 lbs mixed type, cuts and ornaments.

Also a stick and type case.
Address. "PUBLISHER."

## Bargains

1c Columbian ..... $1 / 2 \mathrm{c}$.
2c ..... $1 / 2 \mathrm{c}$
3c ..... 3c,
4 c ..... 1 c
51 ..... 2c
6c ..... 4c
Ec ..... 2c
10 c ..... 2c
1 set of above 8 var ..... 12c
10 c orange, S. D. ..... 3c
10 var. U. S ..... 03c
20 ..... 08c
50 ..... 30c
50 var. for ..... 4 c
100 var. for ..... 7 c
1 set unused Buffalo stamps, 32c 1 set used. ..... 12c
Postage extra.
B. H. DAYTON,
55 Eagle St. ..... Albany, N. Y.

