

Please Exchange. Crawford 2419(3)

# The Philatelic Ledger

*Devoted to the Interest of Philately and its Branches*

VOL. I.

NEW ORLEANS, LA., March, 1910.

No. 1.

## The Perfection Craze.

By JACK C. REED.

As I was looking over the collection of a beginner some time ago, I noticed that a great many of the stamps were heavily cancelled, and several torn. The person owning this collection takes a great pride in it, and gets as much enjoyment out of it as some people do out of a rare and costly collection. I asked this person if he was willing to sell his collection, and if so, for how much. The reply was: "I do not believe I would sell it, and if I did it would be for a good sum. This made me think of some collectors who are always kicking because people collect for gain. These same people will have nothing in their album but a perfect copy of any stamp. It seems to me that any who seeks these means is looking out for the financial rather than the pleasure part of our hobby. A person may have just as much enjoyment out of a collection with a few poorly centered or heavily cancelled stamps, as with a collection consisting of nothing but perfect copies.

## Notes from Boston.

The stamp vending machines have been removed from the post-office here, but the reason for their

removal has not yet been ascertained.

Stamp collectors seem to be multiplying. One of the largest dry goods stores in Boston has found it profitable enough to sell albums, and even the standard catalog, at a lower figure than some of our dealers.

## Among Our Advertisers.

Mr. Leon Carter Grosjean, with whom every one is acquainted, publishes the most promising stamp paper in the South. Note the low subscription and ad rates that he charges for his paper, considering the large circulation. Mr. Grosjean also gives a fine lot of postage stamps free with each subscription.

We have with us this month The Little Spring Stamp Co. This company is one of the busiest stamp companies in the State of New Jersey. Don't fail to note their free offer on postage stamps.

It affords us great pleasure to have with us for the first issue, Mr. P. M. Wolsieffer. Mr. Wolsieffer is by far the best auction dealer in the United States. Mr. Wolsieffer is known everywhere for his honesty and fair dealings.

## The Philatelic Ledger.

Published by

The Eureka Stamp Co.

2502 Magazine St., New Orleans, La.

ALEX LEVY, Editor.



Subscription Price, - 15c per Year.

### Advertising Rates:

1 Page	- - - - -	\$6.00
½ "	- - - - -	3.50
¼ "	- - - - -	2.00
1 Inch	- - - - -	50c

### Notice.

This is our first issue, and we trust that it has met with your approval. We have started the paper, on a small scale, but intend to increase its size right along. We have fixed the subscription price at 15c per year. This is exceedingly low in comparison to the circulation of the paper. We are also desirous of exchanging papers with every publisher. To every person who remits 15c for a year's subscription will get absolutely free a rare Confederate States Stamp, or six different Honduras and Panama.

### To Non-Advertisers.

We will never buy your stamps,  
 We won't like you any more,  
 You'll be sorry when you see us,  
 Trading at some other store.  
 You can't sell us any hinges,  
 Pairs, and blocks, or other fads,  
 We will never trade at your store,  
 But at those that give us ads.

It has been plainly demonstrated that a dyeing and cleaning

works can build up an established trade not only in the city that their place is located, but also in the surrounding country. We take for example the X-Ray Dye Works. The large amount of business that this firm does proves conclusively that they turn out first class work.

Numerous persons think that all the principal stamp companies are in the North. These people make a grave mistake. We have almost in the extreme South one of the most promising stamp companies in the United States. This is the Cad-do Coin & Curio Co., of Shreveport, La. Note the numerous bargains they offer.

Mr. Herbert A. Keigwin, of Hallstead, Pa., has taken an inch space with us this month. Mr. Keigwin offers a fine missionary mixture to all who apply for his approval sheets, which are above the average. Mr. Keigwin also offers numerous other bargains. Look up his ad.

In answering advertisements, please mention *The Philatelic Ledger*.

By far one of the busiest stamp companies in the country is the Toledo Stamp Co., of Toledo, Ohio. This company has a reputation gained by their honesty. Mr. Stewart, who is manager of the Toledo Stamp Co., offers numerous bargains. The Toledo Stamp Co. also manufacture the well-known Faultless stamp hinges.

In answering advertisers, please mention *The Philatelic Ledger*.

**FREE!**

500 Unpicked Missionary Mixture to applicants for our approvals, who enclose 2-cent postage. We sell stamps cheaper than any house in the United States; marked net  $\frac{1}{4}c$ ,  $\frac{1}{2}c$ ,  $\frac{3}{4}c$  and upwards.

**Herbert A. Keigwin,**

*Hallstead, Pa.*

Send your clothes to the

**X-RAY DYE WORKS,**

A. A. Kling - - - - Proprietor.

**Dry, Steam and**

**Chemical Cleaning.**

Work called for an delivered.

**2236 Magazine St.,**

New Orleans, La.

Don't fail to subscribe to the "Southern Philatelist." The best monthly magazine in the world for the price asked. Contains a new issue department, exchange column, and other features. Subscribe *now*. Subscription price only 15c; foreign 35c. Every new subscriber gets a 15-word ad in the exchange column *Free*. Ad rates 40c an inch. Sample copy free.

**Leon Carter Grosjean,**

1227 Oakland St., Shreveport, La.

**370 Foreign Postage Stamps****From 37 Countries 37c**

New issues from Argentina, Austria, Brazil, Guatemala, Cape of Good Hope, Greece Olympians, etc.

106 Foreign Postage Stamps from 35 countries, 10c.

82 U. S. Postage Stamps, 23 different issues, cataloging as high as 18c, containing such stamps as Pan American, guaranteed to catalog over \$2.25. Best value ever offered in United States.

82 cleaned and ready to mount for 50c.

**Caddo Coin & Curio Co.,**

Box 481, Shreveport, La.

In answering advertisements, please mention *The Philatelic Ledger*.

**Stamps Free!**

100 different stamps for the names and addresses of two collectors and 2c postage. **SPECIAL OFFER.** Imperial album illustrated; 1,000 hinges; 150 different foreign and perforation gauge for 50c. We buy stamps. Buying list 10c. Lists Free.

**TOLEDO STAMP CO.,**

*Toledo, Ohio.*

## Eagle Band and Orchestra

*Music Furnished for all  
Occasions.*

**Headquarters:**

**317 S. Rampart Street**

New Orleans, La.

## A Nice Packet

of good stamps *free* to all who apply for our approvals, for beginners and medium collectors.

Hinges free, if you enclose  
2c postage.

**Little Spring Stamp Co.**

156 Midland Ave.

MONTCLAIR, N. J.

## If you buy

or sell at auction, my catalogs and services will interest you. Also my "Large Approval Selections" is a good system to get acquainted with.

Leaflet free.

**P. M. WOLSIEFFER,**

**401 Fort Dearborn Bldg.**

**Chicago, Ill.**

## 200 All Different.

200 all different, a fine lot, containing such stamps as Guatemala 1902. Also good Canada, Roumania, Jamaica and others, 25c.

Have you seen the Philatelic Ledger? We are the exclusive Massachusetts agents.

We are also the exclusive agents for the Philatelic Star.

Write for sample copies of both papers.

**JACK C. REED,**

**39 Rindge Ave.**

**Cambridge, Mass.**

In answering advertisements, please mention the Philatelic Ledger.

**Free! Free!**

To all who apply for our unexcelled approval sheets at 50 per cent discount, we will give absolutely free a fine Confederate States stamp. No postals answered.

**Eureka Stamp Co.**

**2502 Magazine St.**

**New Orleans, - - - La.**

# The Philatelic Ledger

*Devoted to the Interest of Philately and its Branches*

VOL. I.

NEW ORLEANS, LA., April, 1910.

No. 2

## Why Don't You.

If at first you don't succeed—Ad-  
vertise.

'Tis a lesson you should heed—Ad-  
vertise.

Lest the flies bespeak your stock  
And the sheriff gives you shock  
While your future goes in hock—  
Advertise.

Pay your cash for printers' ink,  
Cheaper far than cards or drink;  
Make your town sit up and think,  
Put old fogies on the blink— Ad-  
vertise.

Paint the fences with your name  
Blazen to the world your fame  
Prove to ALL you're full of Game  
—Advertise.

*P. S.—Take the hint and send us  
your "Ad" for the Philatelic Led-  
ger.*

## Novel Uses for Stamps.

A person having some spare stamps may make many ornamental things with them without injuring the stamps. I found a good heavy piece of glass not long ago and I thought I would make a philatelic paper weight. Taking a Tasmanian scene stamp, I placed it in the center and arranged other stamps around it, some overlapping each other. This makes a very attractive paper weight. A glass ink-well can also be arranged with stamps to look very well.

I noticed a friend of mine taking all the stamps he could find off old letters. As I knew he had no collection, I inquired what he intended to do with them. He reluctantly told me his secret. When he got enough he was going to use them instead of wallpaper on a small den.

Another interesting thing to make is a stamp scrap-book. Put in any freaks, special postmarks, notices about stamps from the newspapers, application blanks for clubs and membership cards, or anything else of interest. When you get through you have quite an attractive book.

JACK C. REED.

We have learned that the Philatelic Star has changed hands, and will in the future be published by Martin Enger, of Chicago, Ill.

## Among Our Advertisers.

We have with us this month Mr. Leslie Davenport, of Belleville, N. J., who is known as one of the most promising stamp dealers in that State. He sends out fine approval selections to all who send him references.

We welcome with great pleasure this month, the Sterling Supply Co., of Toronto, Canada. It is not necessary to introduce such a prom-



1,000 Finely Mixed Stamps . . . 10c  
 2,000 Finely Mixed Stamps only  
 18 cents.

Stamps bought, sold and exchanged.

**John Obert,**

**Dept. S.**

**HAWTHORNE, N. J.**

## THE ONE PAPER

every Philatelist should have is THE SOUTHERN PHILATELIST. Replete with good things for stamp collectors. Every issue an improvement. It is inexpensive, but should be in YOUR hands.

Subscription price will remain at 15 cents a year for a short time only. Now is your chance to save ten cents and also receive a nice packet of Missionary stamps and two fine sets. FREE, as a premium. Subscribe TO-DAY. A sample copy will convince you, and it's FREE.

**Leon Carter Grosjean,**

1227 Oakland St.      SHREVEPORT, LA.

### Notice.

Music furnished for Balls, Picnics and Parades. Communicate with the

**Eagle Band and Orchestra**

**Headquarters:**

**403 S. Rampart Street**

New Orleans, La.

**Dare**

**You**

**Speculate!**

Send us from 25 cents to \$25.00, state size of your collection, and

SEE WHAT YOU GET.

**Sterling Supply Co.**

**Toronto, Can.**

Sterling approvals are best for you.

ARE YOU GAME?

## Our Specialty

is a line of approval sheets of stamps, at *one cent each*. Many catalogue up to 8 and 10 cents, and all are bargains. Send for a selection and see for yourself.

N. J. Agents for the Philatelic Star.

**Little Spring Stamp Co.**

156 Midland Ave.

MONTCLAIR, N. J.

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**JACK C. REED,**

**39 Rindge Ave.**

**Cambridge, Mass.**

**CHEAPER THAN MEAT.**

My approvals at 50 per cent discount are the things you have been looking for. Send with reference.

LESLIE DAVENPORT,  
24-26 Union Ave.,  
Belleville, N. J.



**Free! Free!**

To all who apply for our unexcelled approval sheets at 50 per cent discount, we will give absolutely free a fine Confederate States stamp. No postals answered.

**Eureka Stamp Co.**

**2502 Magazine St.**

**New Orleans, - - - La.**

**An Un-Solicited Testimonial.**

Montclair, N. J., March 21, 1910.  
Eureka Stamp Co.,  
New Orleans.

Dear Sirs—Enclosed find payment for advertisement published in the Philatelic Ledger, also copy for the next issue. We wish to compliment you on the fine appearance of the first number, and predict a successful future for a paper so well begun.

Yours very truly,  
LITTLE SPRING STAMP CO.

**Notes From Boston.**

It is reported here that the Easter post card mail was as large as the post card mail during Christmas time, and that the clerks could not handle them all.

Clerks are finding it hard to remember to hand stamps to people gum side up. I saw two out of five do it.

The small index postals have been on sale here for several months.

The stamp vending machines, that I spoke of last month, have only been removed from the Post Office, as there was no need for them there. They are still being used to a great extent in the hotels, and at stations.

Scott's catalogue may be had in any of the public libraries. Numerous stores also advertise packets of stamps.

In answering advertisers, please mention *The Philatelic Ledger*.