

Brawford
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THE
H O B B Y
HORSE.

Published by



S. D. PIERCE,

Volume 2.

JUNE.

Number 1.

PIERCE'S COMIC

Post-Cards

ARE

CHEAPER than the CHEAPEST.

They are all of my own manufacture and I can guarantee them to be far superior to any similar card on the market at the same price.

All of the following are sent prepaid. And we have about 50 varieties.

12 for 10c; 20 for 15c; 36 for 25c;
70 " 40c; 100 " 60c; 500 " 2.80;

Wholesale prices in larger quantities right to Dealers who encloses postage when asking.

Address all future orders for Comic cards to

S. D. Pierce
BETHEL, MINN.
-PRINTER-

The Hobby Horse.

PUBLISHED FOR POST CARD COLLECTORS.

The Paper That Pays The Advertisers.

Volume 2.

AUGUST 1906.

Number 2.

Published by
The S. D. PIERCE Printing House,
Bethel, Minnesota.

SUBSCRIBE NOW!

for the HOBBY HORSE as after August first we are going to raise the price to 50c per year. You had better take advantage of our 10c rate now, while you can. . .



Publisher's Notice.

THE Hobby Horse

Is Published the first of the month
at Bethel, Minnesota.

S. D. Pierce, Editor &
Publisher.

SUB. RATES: 10¢ per year.

ADVERTISING RATES.

1 inch	\$.25
1/4 page	.80
1/2 "	1.50
1 "	2.60

Address all orders for the above to

S. D. PIERCE
Bethel, Minn.

EDITORIAL.

If you liked number 6, how do you like number 7?

We are getting very encouraging letters from our subscribers and advertisers, and are very thankful for same.

If you have any friends that would appreciate a copy of this paper, send us their names and addresses and we will send them a copy of our next issue.

Make few promises, but make them good.

Loyalty of the readers, to a publication, is the "stepping stone" to its success. Will you help us to that mark?

The splendid effects produced by ornamenting picture and fancy post cards with tinsel and shell jewellery has induced many collectors to decorate their own cards--a truly, pleasing occupation.

Would be pleased to have some Souvenir Card Society use this paper for their Official Publication.

We wish to have some Publisher combine their paper with this one, what do you say Bro. Publisher?

Any just criticisms for the betterment of the Hobby Horse will be gladly received.

We are allowing a very liberal commission to all mailers, to mail out our Subscription blanks. Enclose postage when asking. With a package of circulars and your own printed matter.

Will not take ads for fake medicines or printing at any price, nor will I insert printing ads in my paper in exchange for advertising space.

WANTED! Your "Ad" for next issue.

The Sultan Got My Collection. Sore.

(By Don R. Davis.)

Art—as represented by pictorial post cards—is not encouraged in Turkey. When, a few years ago, the picture postcard craze began on the Continent pious Mohammedans were scandalized by the unveiled faces of women shown on some of the postcards.

The Sultan accordingly issued a firman ordering that all postcards bearing photographs of women (whether Turkish or foreign) should be confiscated by the Turkish postal Officials.

Later the prohibition was extended to cards bearing pictures of Mohammedan mosques and shrines, and at last the picture postcard was proscribed altogether.

The police were instructed to seize all pictorial postcards wherever found and burn them, and huge bonfires have been made in the streets in which the cards have been destroyed by the hundred thousand.

It must be rather trying to the feelings of any stamp or postcard collectors in Turkey, but the Sultan no doubt considers that he has protected his realm from a most demoralizing invasion.—F. H. & W. S.

Post Card Write-ups.

We herewith present to our readers our plan for short articles. We will pay, until further notice, 4 inches of advertising space for suitable articles relative to Philocarty which we can use. These articles may be of any length and are returnable only where postage is inclosed, when they are not purchased by us. They should be preferably typewritten on one side of the paper. And they must contain 400 words or more.

Postcard collecting is the latest and most interesting of hobbies the world has ever known. There will be in the near future more postcard collectors than there is collectors of all other hobbies taken together.

Why? Is it because it is a hobby or pastime only the rich can enjoy? No. It is a hobby and a pleasure that even the poor can participate in.

The pretty picture postcard is a thing so pathetic that no person can ever abuse. Boys, girls and older ones can start a collection today, if not already a collector, and you will never regret it.

My collection already numbers over fifteen hundred and is growing rapidly.

The latest postcard is a real baby's shoe with an opening at the top exactly like a purse, while on the bottom are the words Post Card. But of all Comic Cards that are out as yet, S. D. Pierce has them.

The Post Card Review.

Dealers and Publishers are requested to submit anything in the line of Souvenir Cards and Books, which will receive review by us. Let us have your productions. It will help us as well as yourselves. All Cards MUST reach us by the 15th of the month.

F. B. Wilson, Kirksville, Mo., has favored us with a beautiful set of photographic cards from the St. Louis World's Fair. Come again Bro. Wilson as you have sent the best lot of cards we have seen in a dog's age.

BOYS, I have for sale the following-
Compasses, watch style, each \$.30

- Joker Cards, per package .06
- Electric Dyamo, Shockers .90
- 1 Magic set with instruments .65
- Mandolin, famous Colu. make 5.00
- Carring case & instruction
book for above .75
- Symplex Typewriter outfit 1.35
- Magic Lantern with 75 views 2.10

Last 6 articles are slightly used.

Particulars FREE. Address

OSCAR HOBERG, PERU, ILLS.

Calling

Cards, 100 for 35c:
Prepaid. Name &
address only.

They are O. K.

Address-

Harry A. Anderson,
904 Madison St.,
Brooklyn, N. Y.

Send me one, too.

I am collecting souvenir postal
cards and will send one for every
one sent to me. Any kind.

ARTHUR W. VAN DOREN,
R. F. D. NO. 2.,
ELLENDALE, MINN.

2 for 1

To quickly increase our circulation
we will send you THE KING MAGA-
ZINE and AMERICAN STORIES,
two of the best short story magazines
published, one full year EACH for
only 10c—BOTH of them for this
ONE small price.

The KING MAGAZINE,
Andover, Ohio.

Grand Bargain's.

- 106 All Different Stamps for .06c
- 200 All Different Stamps for .20c
- 150 All Different Foreign Stamps .15c
- 100 All Different So. Am. Stamps .45c
- 100 All Different U. S. Stamps .40c
- 50 All Different Unused Stamps .25c

Geo. B. Jacobson, Cleveland, N. D.
Box 4

WANTED! Your "Ad" for
next issue.

Collectors. 

Collectors—What magazine do you
subscribe for? Give us a trial.

The EXCHANGE is a magazine
published for Post Card and stamp col-
lectors. To introduce us we are going
to make the following SPECIAL OF-
FER.

To all who send us 10c for a three
months' trial subscription we will give
a 20 word exchange notice.

To all who send us 25c for six
months' subscription we will add a
dozen Post Cards to the above. SPE-
CIAL RATES TO ADVERTISERS.



As I have a collection of unused
post cards I wish to dispose of I will
send you post cards, my collection,
3 for 5c; 3 dozen for 50c. Among
these are many rare hand-painted, for-
eign, World's Fair, and others. Send
for a selection. My approval stamp
sheets are the best. Sent for your
name and a Reference. A fine collec-
tion FREE to all mentioning this
paper.

F. B. WILSON, Kirksville, Mo.

The Hobby Horse.

Clark's Busy Parishioner.

Since the death, a few years ago, of Bishop Clarke of Rhode Island, an amusing anecdote has been going the rounds among his former friends.

While a young pastor, in charge of a small parish in northern New England, Mr. Clark was making calls one day, and came to the house of a woman who believed in having a large family. In fact, several times during his pastorate the clergyman had had her babies presented for baptism, and her thrift was well known in the neighborhood.

The lady saw Mr. Clark passing, and called to him: "Oh, Mr. Clark, do come in. You haven't seen my last baby yet."

The minister replied with a smile: "No, madam, and never expect to."

GIANTESS SAVED A SAILOR.

Circus Strong Woman, 7 Feet Tall, Pitted Strength Against Waves.

After a long voyage which Captain Rensing declares to be the worst of his experience, the Hamburg-American line steamer Bluecher arrived in port Tuesday with a story of the heroic rescue of a seaman from a very perilous position by Julia Winsted, the Danish giantess of the Barnum & Bailey circus.

For a period of several hours last Friday enormous waves thundered aboard the ship. Chris Voegel, a seaman, was attempting to dash between the first and second cabin superstructures, when a wave swept him from his feet and swept him toward the starboard rail.

Miss Winsted was standing with several other passengers at the entrance of the second cabin alleys. When she saw Voegel's peril she dashed into the whirling waters and seized him just in time to save him from going overboard.

Miss Winsted is seven feet tall and weighs 210 pounds. She is so tall that it was necessary to procure a bus to convey her from the pier to her hotel, an ordinary cab being too small to admit her.

Meant Well, but Talked Too Much.

Some years ago there was employed on one of our big Minnesota ranches a farm hand whose sententiousness taciturnity won him the name of "Bill the Silent." On a certain occasion he was sent with a young fellow named Nick to clear some land on the border of the ranch.

"Don't talk to him, Nick," the rancher warned the young man, "or he will throw up his job. Just let him alone."

Though naturally talkative, Nick followed injunctions. All day long the two men worked in absolute silence, and after supper meditatively pulled at their cornucobs, but all without a word. At length Bill the Silent slowly removed his pipe and gravely remarked, "I seen a cow to-day in the clearin'."

"So did I," subjoined Nick, promptly, agreeably surprised at Bill's sociability; "but it wasn't a cow—it was a bull."

Bill made no rejoinder and Nick feared to make any further comments. In a few minutes both rolled themselves in their blankets and went to sleep.

Next morning, instead of resuming his work, Bill wrapped up his tools in his blanket and strapped the bundle on his back.

"What's up?" asked Nick. "Not goin', are you?"

"Yep."

"You are? What for?"

"There's too — much argument in this camp."

A Girl Wiseacre.

The daughter of a Minneapolis business man was making her first visit to the country, and was very desirous of showing some knowledge of rural affairs. The first night at supper a dish of honey was placed on the table. The young lady looked at it with interest.

"Ah!" she remarked in tones of assurance, "I percieve that you keep a bee."

WANTED! Your "Ad" for next issue.

The Hobby Horse.

ARE RULED BY EARTH DOCTORS.

Queer Things About Location of Houses and Graves in China.

The abandonment of cities, town or localities illustrates the peculiar influence among the Chinese of their geomancers, or "earth doctors," as they call them. These fortune tellers, with a great deal of rigmarole, pass upon the luck or unfavorableness of a spot whether it be selected as a place on which to build a house or dig a grave, says the Chautauquan.

The entire city of Pekin was moved by the first emperor of the Mongol dynasty because his "earth doctors" told him that bad luck was associated with the old site and that if he wished to establish his dynasty, he must build a new capital. The modern city of Pekin was the result. And so the cities and towns ravaged by the Taipings over fifty years ago have never recovered because the Chinese believed that their luck had been spoiled and the population has built new towns and new cities rather than tempt fate by rebuilding the old ones. The Chinese will abandon houses almost new if convinced that their geomancy is wrong, and in almost every city you will find some quarter vacated and abandoned because it is said to be unlucky.

Seeing the Light.

Young Captain Sealby, of the White Star liner *Cretic*, was talking about the colored signal lights of ships.

"In the past," he said, "all lights were white. The colored light is a comparatively recent invention.

"I once knew a young Scottish sailor to whom the new colored lights were an unknown thing. As he stood at the wheel of his sloop one night, a big steamer hove in sight, and the boy saw the great red and green lights for the first time.

"He rammed down the helm with a leud yell.

"'Presarve us,' he shouted; 'we're goin' right into the 'pothecary shop at Peebles.'"

WOMAN AT HER BEST AT FORTY.

Many Reasons Why That Is Selected as Golden Age.

At what age is woman at her best? If I may be allowed to offer a humble opinion, which has the advantage of being shared by so many thousand others, that it is thereby rendered more trustworthy, I should be inclined to select the despised age of forty, and say that it is the time which is most freely endowed with all the good qualities, graces and charms of womanhood. A woman has then grown out of the narrow-mindedness and one-sidedness of youth; she has left behind its fickleness, love of excitement and generally unstable character; her mind is broadened by experience; her opinions are worth something; she has, in all probability, become far less egotistical. I know of no qualities which she need have lost except that peculiar freshness and unbounded hopefulness which is all youth's own; but she may have easily retained a young vivacity and an optimism which if it has parted with something of its attraction in audacity, has gained much by being a little more practical. —"Lady Phyllis" in *The Bystander*.

The Three "G's."

S. S. Breese Stevens tells of an old colored minister whom he heard preach in Richmond, Va., not long ago.

"It seems," says Mr. Stevens, "that the church treasury was represented by a deficit, and on this occasion the worthy colored clergyman's discourse was directed toward urging his congregation to make their donations a bit more liberal. His remarks, in part, were something like this:

"Now, dis heah ch'ch, needs jes three things, an' dey all begins wid 'G.' Dey's grace, grit, and greenbacks. De good Lawd sends us grace; I'se got de grit, and you', ma bruders, jes got ter rustle 'roun' fo' de greenbacks."

KEEP BEST HOURS FOR HOME.

**One Spot from Which All Gloom
Should Be Banished.**

Endeavor always to talk your best before your children. They hunger perpetually for new ideas. They will learn with pleasure from the lips of parents what they deem it drudgery to study in books; and, even if they have the misfortune to be deprived of many educational advantages, they will grow up intelligent people. We sometimes see parents who are the life of every company which they enter, dull, silent and uninteresting at home among their children. If they have not mental activity and mental stores sufficient for both, let them first use what they have for their own households. A silent home is a dull place for young people—a place from which they will escape if they can. How much useful information on the other hand, is often given in pleasant family conversation, and what unconscious but excellent mental training is lively social argument! Cultivate to the utmost the graces of conversation.—Liverpool (Eng.) Mercury.

Lowell an Irreverent Youth.

A recently published biography of James Russell Lowell says of a famous incident of the poet's college life: "Throughout his senior year his unexcused absence from recitations and chapel exercises increased in number until they reached a total that even now is startling to an academically trained reader. Finally, so the story runs, there came a characteristic ebullition, during one of his infrequent appearances at evening prayers, that brought matters to a head. Having been elected in the morning poet of his class, Lowell had spent the day in ambrosial jubilation. At prayer that evening, being still jubilant, he arose in his seat and bowed low to the right and to the left. Coming at the end of a long career of consistent negligence, this breach of decorum was not to be passed in silence." Lowell was, as a consequence, suspended.

WANTED! Your "Ad" for next issue.

Three Learned Men.

Two professors were one time the guests of a college chum at a hunting camp in the woods. When they entered the camp their attention was attracted to the unusual position of the stove, which was set on posts about four feet high. One of the professors began to comment upon the knowledge woodsmen gain by observation.

"Now," said he, "this man has discovered that the heat radiating from the stove strikes the roof, and the circulation is so quickened that the camp is warmed in much less time than would be required if the stove were in its regular place on the floor."

The other professor was of the opinion that the stove was elevated to be above the window, in order that cool and pure air could be had at night.

The host, being more practical, contended that the stove was elevated in order that a good supply of green wood could be placed beneath it to dry.

After considerable argument each placed a dollar bill upon the table and it was agreed that the one whose opinion was nearest the guide's reason for elevating the stove should take the pool.

The guide was called in and asked why the stove was placed in such an unnatural position.

"Well," he said, "when I brought the stove up the river I lost most of the stovepipe overboard, and had to

in which the people are not justly set the stove up there so as to have the pipe reach through the roof."

The guide got the money.



MOST UNUSUAL.

Dick—that's the most wonderful boy I ever saw.

Tom—How so?

Dick—Well, he went by that fence without feeling if the paint was dry.

Engravings

Will cost you: Zinc-etchings: 65c for the minimum size of 10 sq. in. or less. 7c for each additional sq. in. over the minimum. Halftone engravings sq. finish only. \$1.50 for the minimum size of 10 sq. in. or less. 15c for each additional sq. in. over the minimum. Work sent prepaid.

Designing

It is a well known fact that the only and most profitable way of doing business is by using illustrations. If you have a neat designed Envelope, Note Head, Letter Head or in fact anything, you will have the buyer interested at once, and in his estimation you would be considered above the ordinary Dealer. Can I have your order for a design? My motto is:

"THE BEST is NONE too GOOD"

Address

S. D. Pierce
BETHEL, MINNESOTA



You Should.

Y Read the Philatelic Inter-Ocean.
O Advertise in the
U Philatelic Inter-Ocean.
S Get a sample Copy-FREE.
H Send 25c for a years subscription.
O Send 25c for an inch Ad.
U Address
L **Cook & Jones,**
D Waterloo, Iowa.

Job Printing

Post-paid.

	100	250	500
Envelopes,	\$.35	\$.75	\$ 1.35
Statements,	.35	.75	1.35
Note Heads,	.35	.75	1.35
Letter Heads,	.50	1.25	2.00
Shipping Tags,	.35	.75	1.35
Business Cards,	.35	.75	1.35

We will print gummed labels, size 1x2 at \$1.00 per 1000; \$2.00 per 3000; \$3.50 for 6000; two Colors. And one color at 85c per 1000; \$1.50 for 3000; \$2.75 per 6000: same size.

Are you getting good results from mailers? Advertisers that let us do their mailing stay with us. Is not that a good sign that our mailing pays? A trial is all we ask. 6x9 or smaller 8c a 100; 77c a 1000; \$1.50 for 2000: Any amount mailed. Your 60 word "ADV" on 1000 of our circulars for 10c if you will mail 150.

One column Signature cut like the one used at the bottom of my circulars prepaid for \$1.25; Two column cut \$3.00; The two for \$3.75; Get one and have something different than the other fellow, and by far the better.

I can use Postage Stamps in exchange for printed matter and will allow you 25c on the \$1 for same. But will not take any cataloguing less than \$1.00: And I will not print anything until I see whether you can furnish the stamps I want for my Collection.

Address all orders for the above to

S. D. PIERCE,
Bethel, Minnesota.

☛☛☛☛☛☛☛☛☛☛
The Post Card Review.

☛☛☛☛☛☛☛☛☛☛
Dealers and Publishers are requested to submit anything in the line of Souvenir Cards and Books, which will receive review by us. Let us have your productions. It will help us as well as yourselves. All Cards MUST reach us by the 15th of the month.
☛☛☛☛☛☛☛☛☛☛

Vacant! Why?

SOUVENIR Post Cards

10 cts per dozen prepaid.
Over 200 different views of New York showing tall buildings etc.
Imported designs in colors, silver background; 12 cards 25 cts.

J. McQUEEN & CO.,
Box 96-H, Mt. Vernon, N. Y.

PUBLISHERS

Take Notice!

I hereby warn all publishers not to insert an

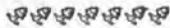
AD

in their paper again as I will not be responsible for ADS inserted after this NOTICE.

But I will pay you for what I owe you if you will let me know how much it is.

WANTED! Your "Ad" for next issue.

Have you Joined The Mutual Souvenir Card Exchange?



A few good reasons why you should join--think them over--and join.

We publish our own Official Organ, which is sent to our members monthly and many sample copies are sent to active collectors the world over, so your name reaches collectors who are not members of any societies.

We furnish each member with a rubber stamp. Membership is 50c a year including all benefits.

Frank B Eldredge, Sec.,
17 Jefferson St.,
Attleboro,
Mass.



LOVEY-DOVERS.

He—But I thought you'd forgiven me for that and promised to forget it?

She—Yes; but I didn't promise to let you forget I'd forgiven it.

WANTED! Your "Ad" for next issue.

COLLECTORS

Can obtain View cards from the following places at the same price that we charge for our comics.

Anoka, Lake George, Saint Paul, Grandy, and many other places in Minnesota. Besides we have them from Wis., Conn., Ky., Youkon and many other places.

Just say that they are published by

S. D. PIERCE
Bethel, Minnesota.

The "JOURNAL"

Is a 16 to 24 page paper devoted to all kinds of Hobbies, and to get your name on our list as a subscriber we will send the Journal "6 months on trial for 10c."

As a premium we will give you a 30 word Ex. notice FREE.

The Journal,
Diller, : : Nebr.

THE S. D. PIERCE HOUSE.

PRINTING

DESIGNER, ENGRAVER,

AND FINE HALF-TONE AND COLOR WORK A SPECIALTY.

Photographer

“THE BEST IS NONE TOO GOOD.”

MY MOTTO

OMIC Post CARDS. ZINC ETCHINGS. HALF-TONES.

Commercial

ILLUSTRATIONS & DESIGNS.

Letter Heads, Business Cards, Catalog Covers etc. High Grade work, reasonable prices.

M. PALMER, WHITE, SO. DAK.

WANTED! Your "Ad" for next issue.

Join The International Souvenir CARD EXCHANGE

if you would keep in touch with Reliable Philocartists throughout America and the World. The I. S. C. E. publishes its own magazine, "THE EXCHANGE NEWS" well illustrated and full of news. Membership 60c per year, including the "Ex. News" and list of members; also list of reliable nonmembers all over the globe.

4 Months Trial Subscription 10c. to all Philocartist News Readers who mention this paper when writing.

JOHN A. GALLAGHER, Secretary
 Dept. 6. 4232-A, Evans Ave.,
 St. Louis, Mo. U. S. A.

THE LODGE RECORD.
 Monthly, devoted to Fraternal news
 Trial Subscription, Six Months including a 4x5 print taken at St. Louis Worlds Fair if desired for 12 cts.

LODGE RECORD,
BENSON, MINN.

The Publisher will not Exchange any more Cards. He has so much work to do that he cannot take time to Ex. Hope he has answered all of your Cards. S. D. P.

Exchange Column.

I exchange notice of 20 words **FREE** to subscribers if sent in with subscription. No **FOR SALE** notices under this head unless you enclose 1 cent per word per incertion.

Will exchange post cards with all -sure reply-colored cards preferred. **M. A. Levy, 1528 So 8th. Phila. Pa.**

I will exchange souvenir cards with all collectors. **I. V. Blain, Route 1, Anoka, Minn.**

Join the **C. C. C. 300** members in all parts of the world. For any kind of collectors. Send 5¢ for particulars. **Naurice Mayer, Box 225, King City, Mo.**

Can. Post Cards. Send 10c for 2 beautiful Canadian views. Others 4 for 10c: **The B. L. Post Card Ex., Rossland, B. C. Can.**

Will exchange souvenir postals with all, sure reply. Colored cards preferred. **A. E. Towle, 36 State St, Hammond, Ind.**

Wanted: Bible records of old No'n N J families, to complete records. **J. P. CRAYON, Route 1, Dover, N. J.**

I am ready to exchange Cards with all—sure reply. And colored cards preferred. **Anson Lukens, 731 So. Front St., Hamilton, Ohio.**

Will swap cards with all. **J Marks, 118 Cannon St, N. Y. City.**

BON TON

The pictorial post card boom has indeed achieved a distinct success and undoubtedly proved a hobby that has come to stay. It has to no small degree substituted letter writing. This fact has been substantiated by the Postmaster General's statistics, contained in the annual report. As regards the future, I unhesitatingly prophecy that the custom will not only maintain popularity, but continue on the up grade without the reaction that very often characterizes such hobbies.

Hence the post card vogue is one of plebian consistency, which speaks vivaciously for those interested in the growth of the postcard world. ---MUTUAL.

The Collector

A Monthly Magazine Devoted to the Interests of Picture Post Card Exchangers & Collectors in general and the C. P. C. C. in particular.

The Collector is the official organ of The Columbine Post Card Club, a high class Western Society of Souvenir collectors.

Subscription price of the Collector is 50c a year, which also includes membership in Club.

Address

Columbine Publishing Co
837 So. 15th St., Denver, Colo.

Advertise!

WANTED!

 Your "Ad" for next issue.

Exchange Column.

I exchange notice of 20 words **FREE** to subscribers if sent in with subscription. No FOR SALE notices under this head unless you enclose 1 cent per word per insertion.

Will exchange a fine colored souvenir post card of California for leather card suitable for sofa-pillow.

Don't care for any except leather. Clara Kelley, Box 36, Orange City, Iowa.

I am ready to exchange Cards with all—sure reply. And colored cards preferred. Anson Lukens, 731 So. Front St., Hamilton, Ohio.

Will swap cards with all. Malena Brydeur, Penacook, N. H. Route 11. Box 15

I will exchange souvenir cards with all collectors. Miss May Van Doren, 2919-4th Ave. So., Minneapolis, Minn.

Will Ex. souvenir Post Cards. Miss J. E. Morton, 730 So. 15th St., Birmingham, Ala.

Send a card to--and receive one from C. Cebulski, 113 E. Summit St, [Univ. of Mich.] Ann Arbor, Mich.

Will exchange souvenir postals with all, sure reply. Colored cards preferred. Clara M. Hinkley, 26 Kehr St., Buffalo, N. Y.

Will send a souvenir card for each 1 sent to me. Would like one from Colo. Mrs. Kate Mello, 1223-5th St., Sacramento, Cal.

Will exchange post cards with all—sure reply—colored cards preferred. Minnie Pierce, Route 8, Sherman, Texas.

Collectors.

Collectors—What magazine do you subscribe for? Give us a trial.

The EXCHANGE is a magazine published for Post Card and stamp collectors. To introduce us we are going to make the following SPECIAL OFFER.

To all who send us 10c for a three months' trial subscription we will give a 20 word exchange notice.

As I have a collection of unused post cards I wish to dispose of I will send you post cards, my collection, 3 for 5c; 3 dozen for 50c. Among these are many rare hand-painted, foreign, World's Fair, and others. Send for a selection. My approval stamp sheets are the best. Sent for your name and a Reference. A fine collection FREE to all mentioning this paper.

F.B.WILSON, KIRKSVILLE, MO

Photo post cards!

Printed from your own films or plates. Only 30 cents per dozen, sample cards mailed for 3¢. none FREE. Address

H. C. WADE,
31 Bedford St.,
Boston, Mass.

Subscribe!

Postcard write-ups

We herewith present to our readers our plan for short articles. We will pay, until further notice, 4 inches of advertising space for suitable articles relative to Philocarty which we can use. These articles may be of any length and are returnable only where postage is inclosed, when they are not purchased by us. They should be preferably typewritten on one side of the paper. And they must contain 400 words or more.

Exchange Column.

I exchange notice of 20 words **FREE** to subscribers if sent in with subscription. No **FOR SALE** notices under this head unless you enclose 1 cent per word per incertion.

Will swap cards with all. Grace M. Jackson, 7 University Place, Winnipeg. Man. Can.

Mention the H. H. and send me a view card of Am. J. N. Stinsen, Toledo, Ont.

Would like Corespondents and to exchange cards with all living in Minn. & Wis. Wm. Craig. Ridgeville, Man.

Will exchange post cards with all -sure reply-colored cards prefered. T. Broadbent, 34 Maple St., Gloveville, N. Y.

Will exchange post-marks with cancellation ends on. Send at least 25 kinds to Wm. Kelley Jr., Orange City, Iowa.

REVIEW.

Publishers that send the Editor copies of their magazines will receive an impartial review under this head.

We are very sorry that we have not the time to give review to all papers received since we last were out, but we will give the names of all magazines received, and we want to thank the Publishers for sending same, and will say that we wish to be put on their exchange list, so that we will receive your publications each month. You all have bright, and breezy little magazines, and all those that are only in their first volume, I heartily wish you everlasting success.

Here they are—

Little Drummer, Midway, Minn.
Minn. Amateur, Fergus Falls, Minn.
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The Racer, Youngstown, Ohio.
Philatelic West, Superior, Nebr.
The Californian, San Jose, Calif.
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| | 5026 The Big Mill, Chippewa Falls, |
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- 553 Court House.
- 552 View of 17th St.
- 551 City Park Pavilion.
- 550 City Park Lake.
- 558 U. S. Mint & Capitol Bldg.
- 559 Bird's Eye View.
- 595 Statute of Rob't Burns, City Park.

Colorado Springs and Vicinity.

- 502 Gateway Garden of Gods.
- 504 Summit of Pike's Peak.
- 505 Morning View of Pike's Peak.
- 512 Balanced Rock.
- 513 Cathedral Spires.
- 524 Rainbow Falls.
- 561 Siamese Twins.
- 567 Antlers Hotel, Front View.
- 587 Antlers Hotel, Rear View.
- 570 Major Domo.
- 100* Gateway Garden of the Gods.
- 101* Balanced Rock.
- 102* Seven Falls.
- 103* Summit of Pike's Peak.
- 104* Sunrise from Pike's Peak.
- 105* Pike's Peak from Colorado Springs.
- 107* Cathedral Spires.
- 110* Rainbow Falls.
- 111* Ute Pass.
- 112* Pike's Peak from Briarhurst.
- 113* The Old Way and The New.

Col. Springs--Continued.

- 115* Manitou.
- 116* Panorama of Pike's Peak.
- 117* Colorado Springs and Antlers Hotel.
- 132* The Narrows, Williams' Canon.
- 143* Soda Sprgs and Cliff House.
- 144* Buena Vista Drive.
- 145* Balance and Steamboat Rocks.
- 146* Ruins of Montezuma Castle. Manitou.
- 147* Three Graces.
- 148* Bear and Seal.
- 149* General View of Garden.
- 77* Ute Iron Springs.
- 78* Temple Drive.
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- 80* Twin Column, Cave of the Wind.
- 81* Vegetable Garden, Cave of the Wind.
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- 85* City Hall, Colorado Springs.
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