

PHILATELY

Monthly Journal devoted to Stamps & Stamp Collecting.

Subscription Price, 50 Cents per Year

WALNUT HILLS, CINCINNATI, O.

DEAR SIR:

We beg to call your attention to PHILATELY, and to its advantages as an advertising medium.

1 It has a large circulation among the best collectors, and is patronized by the best dealers.

2 Its style and appearance is striking and will be more likely to attract attention than the majority of philatelic magazines.

3 Its columns are one-third broader than the average, thereby giving you more space than is usually accorded for the same amount of money.

As PHILATELY is considered to be one of the best advertising mediums, we believe it will be to your interest to give it a fair share of your patronage. It will prove an excellent medium for you to reach the buying class, and no dealer should fail to be represented. Sample copy will be sent on receipt of a card.

It is just the thing to boom your business.

All copy should be in our hands by the tenth of the month.

You are not required to pay until you receive the paper containing your advertisement.

Should you favor us with an advertisement we will do our best to make it a profitable investment.

Let us hear from you.

Yours respectfully,

WILSON & ROBERTS.

ADVERTISING RATES

	1 month	3 months	6 months	1 year
1 inch	\$1 00	\$2 55	\$4 80	\$9 00
2 inches	1 80	4 60	8 60	16 00
$\frac{1}{2}$ col. (4 $\frac{1}{4}$ inches)	3 50	8 90	16 80	31 00
1 col. (8 $\frac{1}{2}$ inches)	6 50	17 50	31 00	57 00
1 page (17 inches)	11 00	28 00	52 00	96 00

All bills will be rendered monthly.