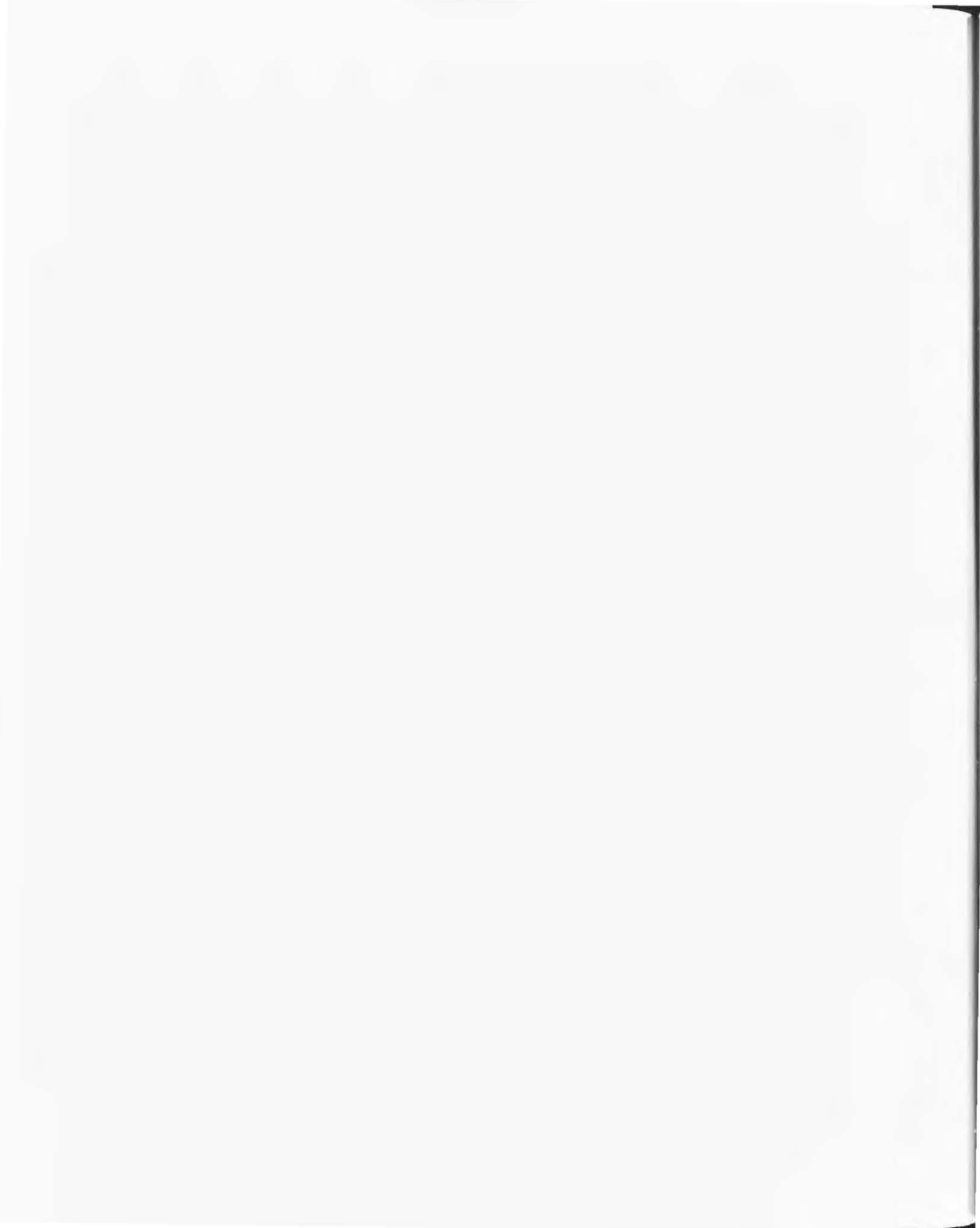


PHILATELIC SECTION.





THE POSTAGE STAMP.



WALTER W. REID, Editor and Publisher,
389 Broome Street,
New York City, U. S. A.

ADVERTISING RATES :

	1 mo.	3 mos.	6 mos.	1 YR.
1 inch.....	\$.40	\$1.00	\$1.75	\$3.00
2 inches.....	.75	1.80	3.25	5.50
$\frac{2}{3}$ column.....	1.00	2.50	4.75	10.00
1 column.....	2.00	5.00	8.00	15.00
1 page.....	3.50	8.50	15.00	25.00

Our columns are seven inches long.

SUBSCRIPTIONS :

15 cents per year in the United States, Mexico and Canada; to other countries in Postal Union, 25 cents; all other countries 50 cents. The nominal price of subscription charged is to cover mailing expenses only.

TERMS :

All Advertisements and Subscriptions *must be paid for in advance*. The low rates charged makes this rule imperative.

DIRECTORY.

Four line notice, twelve months, \$1.00, payable in advance. Extra lines 20 cents each.

REID, WALTER W., Philatelic Printer and Collector of Postage Stamps. Highest prices paid for old U. S., and British Colonials. 389 Broome Street, New York City, U. S. A.

MISCELLANEOUS.

5 cents per line, (7 words to a line.)

Wanted.—Old United States and British Colonials in good condition. Highest cash prices paid. Send for samples of my blank approval sheets. The Universal Duplicate Album, 5c., 50 cents a dozen. Reid, 389 Broome St., N. Y.

We frequently have little $\frac{1}{2}$ inch spaces to spare, and for 25 cents you can have one, so send in an adv. for initial number.

THE POSTAGE STAMP.



SUBSCRIBE

15 Cents per Year.

The 'SUBSCRIBE' section is enclosed in a decorative border made of multiple parallel lines. The border features a central rectangular frame with inward-pointing arrowheads on the left and right sides. The four corners of the border are decorated with square, stepped patterns. The text 'SUBSCRIBE' is centered in a bold, serif font within a smaller rectangular frame, and '15 Cents per Year.' is centered below it in a similar style.



ADVERTISE

40 Cents per Inch.

The 'ADVERTISE' section is enclosed in a decorative border made of multiple parallel lines. The border features a central rectangular frame with inward-pointing arrowheads on the top and bottom sides. The four corners of the border are decorated with square, stepped patterns. The text 'ADVERTISE' is centered in a bold, serif font within a smaller rectangular frame, and '40 Cents per Inch.' is centered below it in a similar style.



A Monthly Journal for Stamp Collectors.

Vol. I.

MARCH, 1896.

No. 1.

PROSPECTUS.

In presenting this prospectus to you, we do so in the sincere hope that Philately at large will see the necessity of a paper in which they can depend, as to regularity and low prices charged, both in subscription and advertising rates.

THE POSTAGE STAMP will appear regularly on the 15th of each month, and as it is published by a printer, and one who is deeply interested in Philately, we believe we can live up to our obligations. In general appearance it will resemble a philatelic paper which was printed by us from September 1894 to June 1895, and which was as neat and clean a looking paper as was then published—the editor himself hath said so, and we must believe it.

We shall—it being our own paper, comfort and joy—endeavor to make it much neater in typographical appearance, and even with our extended assortment of display type, we shall add from time to time any new face that will enhance its beauty.

We will accept no advertisements, only such as refer to Philately—no medicine, bicycle or others ads. accepted at any price.

A departure which only the higher priced journals are now indulging in, and which our facilities as a printer will enable us to pursue, will be the chronicling of new issues as we get hold of them.

Another feature will be the publishing (as space will permit) of the biographies of well-known philatelists, together with their portraits in half-tone.

THE POSTAGE STAMP.

No long or continued stories will be published, but short articles of merit are solicited. We shall clip from exchanges any bright and seasonable remarks that may be of interest to our readers, giving them due credit for same.

We desire to make number one of THE POSTAGE STAMP a gooder, and to further this end we will allow a discount of 10% on all advertisements sent in for this number. All ads. must be sent in by March 1, and *must be accompanied by cash*.

In size it will not be less than 12 pages and cover, and it will depend largely upon the patronage bestowed whether it will be increased in number of pages.

Our first issue will be mailed gratis to every collector and dealer whose name we can procure, both little and big, and although the season for stamps is drawing to a close until the fall, we believe this is just about the time to start a paper to boom things. Dealers can sell their wares in the holiday season, but need a stimulant to aid them in the dull months—hence this departure.

We promise, that should fortune attend our efforts, the subscription and advertising rates *will not* be raised. Other papers that were prospering and whose editors had the dimensions of their heads enlarged thereby, increased their rates and have come out the "small end of the horn." We intend to profit by the experience of others.

We shall also have a "Directory," four lines 12 months for \$1.00, and a "Miscellaneous Column," at 5 cents per line (7 words to a line) in which small advertisers may dispose of their duplicates, for exchanging &c., and which we know will be eagerly used.

The nominal price of 15 cents charged for subscriptions is to defray the cost of mailing only, and it is our desire to have the advertisers pay for the issuing of the paper and the profits that may accrue to the publisher.

Sincerely hoping that you will use THE POSTAGE STAMP as a medium in your business and a herald of the news Philately, and that we may fulfill all the promises hereby set forth, I remain,

Yours very truly,

WALTER W. REID,

"THE MEDDLER,"

Editor and Proprietor,

389 Broome Street,

Member of Manhattan Philatelic Society. New York, U. S. A.

J. H. LYONS & CO.,

DEALERS IN POSTAGE STAMPS,

BOX 16, STATION T, BOSTON, MASS.,

OFFER THE FOLLOWING STAMPS AT 50% DISCOUNT. ① ② ③ ④ ⑤

U. S. STAMPS.

1c 1855-60
 3c 1869
 12c 1872
 90c 1890
 15c Columbian
 30c "
 50c "
 6c Treasury
 10c "
 12c "
 90c "
 6c Post Office, unused
 Registered Seal, green

FOREIGN.

Japan jubilee, 2 varieties
 1-2d and 1d Leeward Island, unused
 3d Queensland
 6d "
 13c Seychelles Islands, unused
 1c New Brunswick, "
 2c " " "
 5c " " "
 17c " " "
 3c New Foundland, rouletted
 5c " " "
 1c " " 1880
 2c " " "
 3c " " "
 1-2c " " 1887
 1c " " "
 3c " " "
 3c " " 1890
 10c Nova Scotia

33 1-3% DISCOUNT.

U. S. STAMPS.

5c 1847
 10c 1855-60
 5c 1861
 24c "
 30c "
 1c 1869
 6c "
 10c "
 12c "
 15c "
 30c "
 30c 1890
 30c Claret Due
 50c " "
 12c War,
 6c Justice, unused

FOREIGN.

10c New Brunswick, unused
 1 shilling lake, New Foundland, unused.
 13c " " "
 24c " " "
 3c vermilion
 12c puce brown "
 Hawaii, 1894, 1c, 2c, 5c, 10c "
 St. Vincent, 5d on 6d "
 Virgin Islands, 1d 1889 "
 New Zealand, 2, 5 & 10sh Rev. used postally
 " " 1s " " "
 St. Christopher, unused, Scott's No. 17
 Montserrat " No. 6
 Nevis " No. 24
 Siam " Nos. 10, 13, 15, 22

300 Varieties
of postage
Stamps
for 50 cents.



EVERY FIFTH
PURCHASER
RECEIVES
FREE
AS A
PREMIUM
A UNUSED
SET OF
NEW BRUNSWICK.
2c., 5., 10c., 17c.,
CATALOGUE VALUE 68 CTS.



J. H. LYONS & CO.,
Box 16, Station T, - Boston, Mass.

We have a large accumulation of
**SCARCE
and OBSOLETE
STAMPS**

Which we bought at low prices
and will sell at low prices.



**You will find These Stamps on our
Approval Sheets at
50% Discount.**



A better class of stamps, including
some that most dealers give a
very small discount on,
33 $\frac{1}{3}$ % Discount.



*We challenge any dealer in the
country to supply as large a variety
of desirable stamps as low as this.*



Good reference or a cash deposit
will bring you a selection. No trash,
but good stamps.

J. H. LYONS & CO.,
Box 16, Station T, - Boston, Mass.

The Postage Stamp.

VOL. I.

STATION T, BOSTON, MASS., MARCH, 1896.

No. 1.

Building a Collection.

There are men whose method of building a collection is to buy every specimen of any stamp they chance to think a trifle unlike what they already have. They study their stamps with care and arrange them after some elaborate fashion. It is hardly necessary to add that those who follow this course are rich men. We are glad there are such men, for they add much to our knowledge of stamps and do much to make the stamp business profitable.

But suppose one can spend but ten dollars a month, or ten dollars a year, or even less, what can he hope to do? Evidently, he cannot hope to own all the stamps ever issued. If he should be fortunate enough to find a stamp worth a hundred dollars, it would seem out of place in his collection, and he would probably sell it. But he can hope to own an interesting and well arranged and really valuable collection of stamps.

The first step is, of course, to look through all the old letters available. More or less of a start will be made

in this way. The next step is to buy the largest packet of stamps one's means allow. If the packet be a thousand varieties or more, an album goes with it.

With album and a few hundred stamps, the collection is fairly begun. For a time, whatever money can be spent can be put into sets, but wise collectors will fight shy of Alsace and Lorraine, Bergedorf, Heligoland and other sets of worthless reprints. If one is uncertain as to the character of any set he sees advertised, he can almost always find some well-posted friend to advise him.

The time is sure to come, sooner or later, when stamps must be bought one by one. When that time comes, the first effort of the collector should be to get at least one stamp from every country in the world, and next to get one or more countries complete. This step will make it necessary to spend more money for one stamp than has been spent before. But when a collector has learned not to be afraid to spend a considerable portion of what he can afford at a time for one or two stamps, he has taken a long step in advance. His collection may seem to grow slowly in value, but it will grow.

THE POSTAGE STAMP.

Published Monthly By

J. H. LYONS & COMPANY,

Box 16, Station T,

BOSTON, - MASS.

SUBSCRIPTION PRICE 25 CENTS.

PRESS OF ANDREW J. KIRBY, TAUNTON MASS.

In the buying of stamps, the principal thing to consider is: do you pay too high a price for them? Read our prices.



We bought a lot of 10-cent, 1869, and although not in fine condition, they are fair. We offer them while they last at 45 cents each.



U. S. ENVELOPES.

ENTIRE-UNUSED.

10c, brown on white20
3c, War, red on blue05

CUT SQ.-UNUSED.

4c, carmine on blue06
5c, blue on blue06

CUT SQ.-USED.

3c, brown on buff, Scott 66450
3c, " " white, " 66250



U. S. REVENUES—1ST ISSUE.

IMPERFORATE.

\$3 Manifest80
\$5 Conveyance75
\$20 "	1.30

PERFORATED.

60c, Inland Exchange03
70c, Foreign Exchange03
\$1.00 Inland Exchange01
\$2.00 Conveyance05
\$2.00 Mortgage07
\$3.00 Charter Party08
\$3.00 Manifest10
\$25.00 Mortgage	1.75
\$50.00 Internal Revenue	1.75



Do YOU WANT any particular stamps? If so, send us a list of your wants and we will quote prices.

SWEDEN, NORWAY, DENMARK AND FINLAND,

105 VAR. IN FINE CONDITION,
ONLY \$1.00.

J. H. LYONS & CO.,

Box 16, Station T, - Boston, Mass.

The Postage Stamp.

VOL. I.

STATION T, BOSTON, MASS., APRIL, 1896.

No. 2.

Care in Collecting.

The stamp collector who is careless with his collection loses half the fun and more than half of the value of whatever stamps he may accumulate. Care displayed in the selection of specimens, in their arrangement and in showing them, has sold many a collection which would otherwise have been refused and has won many a friend to philately who might otherwise have been indifferent to the hobby.

Taking the matter up first on the purely commercial side, an illustration from the writer's own experience may well point the moral. One day, during visits to the offices of various dealers, a small lot of stamps was brought in and offered for three dollars. They had been pasted down in a printed album, and torn roughly out. There were three high priced stamps in the lot, neither of which was in prime condition, but neither of them was so badly damaged as to look out of place in a good collection. The writer bought the lot after both dealers had refused it, and placed in

his collection, already of fairly good size, stamps catalogued at nearly ten dollars, besides having left some three dollars worth of duplicates, which either of the dealers who had refused the original lot would have bought readily for a dollar.

This incident illustrates several points, which apply both to the commercial and the philatelic value of a collection. Any collection is judged by its rarest stamps. If these are really fine specimens, the impression given by the collection is good. If, on the other hand, the collector puts a poor specimen of a rare stamp into his book, saying to himself: "That will fill the space until I can get a better one," he is hurting every good stamp he owns.

Again, the mounting of stamps evenly on a page, hinging them so that the tops are on a straight line, and so that they lie well centered in the space allotted to them, adds much to the attractiveness of a collection. Every moment spent in making a collection attractive in appearance is profitably spent. In philately, as in everything, it pays to do things right.

THE POSTAGE STAMP.

Published Monthly By

J. H. LYONS & COMPANY,

Box 16, Station T,

BOSTON, - MASS.

SUBSCRIPTION PRICE, 25 CENTS.

SPECIAL NOTICE.—Orders are only filled when accompanied with remittances and return postage. We sell one stamp or more.

PRESS OF ANDREW J. KIRBY, TAUNTON MASS

We desire to call the attention of collectors to the fact that they can save money by buying stamps of us. We have a nice stock of desirable stamps, the kinds that most dealers will give you from 10% to 25% discount on. We offer them at 33 $\frac{1}{3}$ % discount. Will send you a book on approval if you furnish a cash deposit. They are surely bargains.

Our approval books at 50% discount contain a better grade of stamps than offered by most dealers at 33 $\frac{1}{3}$ per cent.

If you have a dollar now and then to put into stamps for your collection or for investment, we are the party you are looking for. Why?

First: you wish to get full value for your money and to know that if you should want to sell within a year

or two, you could receive at least the amount of money invested, and not find when you come to sell that you paid the dealer such a large profit that although many of the stamps have advanced in catalogue price, you must still sell at a considerable loss.

Second: we import stamps, buy collections and attend auction sales. Of course we have to pay something for the stamps, but we are willing to sell at a reasonable profit. You have a dollar now and then to spend for stamps, we are willing to take the dollar and give you more value in stamps than any other dealer.

U. S. REVENUES.—1ST. ISSUE.

IMPERFORATE.

\$3 Manifest80
\$5 Conveyance75
\$20 "	1.30

PERFORATED.

60c Inland Exchange03
70c Foreign "03
\$1.00 Inland "01
\$2.00 Conveyance05
\$2.00 Mortgage05
\$3.00 Charter Party08
\$3.00 Manifest10
\$25.00 Mortgage	1.75
\$50.00 Internal Revenue	1.75

Do YOU WANT any particular stamps? If so, send us a list of your wants and we will quote prices.

J. H. LYONS & CO.,

DEALERS IN POSTAGE STAMPS,

BOX 16, STATION T, BOSTON, MASS.,

OFFER THE FOLLOWING BARGAINS:

U. S. STAMPS.

5c, 1847	\$.50
5c, " on original65
1c, 1855-6008
10c, "30
5c, 186125
24c, "22
30c, "35
1c, 186935
3c, "01
6c, "50
10c, "55
12c, "50
15c, "	1.10
30c, "	2.30
1c, 2c and 3c, 187203
12c, "35
30c, 189009
90c, "42
30c, claret, Due45
50c, " "65
1 to 10c, Columbian12
1 to 50c, "	1.10
6c, Treasury06
10c, "12
12c, "12
90c, "50
6c, Navy25
6c, Justice60
12c, War20
6c, Post Office, unused15
Registered Seal, green13

ODD LOTS.

10 1c, U. S. 185770
100 1c, Columbian13

500 2c, Columbian	\$.15
10 3c, "27
10 8c, "25
5 15c, "55
3 50c, "	1.80
100 2c, " envelope []15
100 2c, U. S. 187520
10 3c, Newfoundland, slate12
25 3c, " brown30
5 17c, New Brunswick60
25 2c, " "32
10 2c, Hawaii12
50 2c, Canada Registered25
200 15s, Japan, purple13
100 5c, Venezuela22
15 6d, Queensland15
8 2c, No. Borneo, unused16
10 5c, Congo "15

NEWFOUNDLAND.

1c, brown, 2c, green, 3c, blue, ½c, red, 1c, green, 2c, orange, 3c, brown, 5c, blue, ½c, black, 3c, slate. 10 varieties, catalogue value 54cts., our price 18c.	
5c, rouletted37

New Brunswick, 1, 2, 5, 17c, set of four22
Nova Scotia, 10c	1.00
Japan jubilee, 2 var.06
Holkar, unused, 4 var., a very handsome set18

PACKET NO.

* 16. *

**650 FINE VARIETIES FOR
ONLY \$4.00.**

Contains 650 all different
postage stamps
FROM ALL PARTS OF
THE WORLD.



It contains no local, telegraph,
revenue, or cut postal card stamps,
etc., as is the case with most other
packets.



Special Notice:

*Every Purchaser
of above packet will receive
FREE,
as a premium, a fine
\$1.50 International Album, 1896
Edition.*

J. H. LYONS & CO.,

Box 16, Station T, Boston, Mass.



Better Than Gold Bonds

These stamps will pay twenty per
cent and upward on investment for
one year at our prices :

1890, U. S., 90c	\$1.10
Justice 1c, block of 4	\$5.00
Newfoundland, 1866, 13c, block of 4	\$3.50
Virgin Islands 1889, entire sheet of 24	\$3.75

All of the above are unused, origi-
nal gum, mint state.

If you care to invest a few dollars
we are willing to put you in the way
of several good investments.



J. H. LYONS & CO.,

Box 16, Station T, Boston, Mass.

*All orders and letters of inquiry
must contain return postage.*