

GEO. H. RICHMOND, SPECIAL NEWSPAPER ADVERTISING, 5 BEEKMAN ST., N.Y.

TO STAMP DEALERS.

Whenever you are thinking of placing any advertising in this or any other line, please give me an opportunity to quote you prices. It matters not how small an order you have to give, I wish to serve you, and will do it to your entire satisfaction, and at the same time effect a saving of money for you.

THE AMERICAN

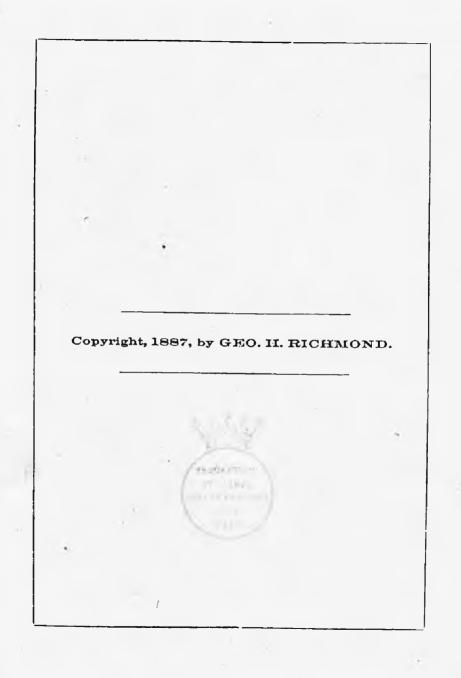
Philatelic Press Hirectory FOR 1887.

COMPRISING LISTS OF AMERICAN PUBLICATIONS DEVOTED TO PIDLATELY, TOGETHER WITH INFORMATION REGARDING THEIR SIZE, FREQUENCY OF ISSUE, SUBSCRIPTION AND ADVERTISING RATES, ETC., ETC.

ALSO MUCH OTHER INFORMATION OF VALUE TO THOSE WHO WISH TO PLACE FHEIR ADVERTISEMENTS BEFORE THE LARGE ARMY OF FHILATELISTS IN AMERICA,

Price - - - - - 25 cents.

PUBLISHED BY GEO. H. RICHMOND, SPECIAL NEWSPAPER ADVERTISING. 5 Beekingn Street, N. Y.





PREFACE.

LISTS of publications in almost every line have been compiled for the benefit of advertisers, but this is the first attempt, so far as our knowledge goes, in the interest of the Philatelic Press.

It is estimated that the retail trade, in America alone, of postage stamps for collections, amounts to one million dollars a year, and the number of active collectors is variously estimated at from 50,000 to 100,000. The science is no longer in its infancy. It embraces among its adherents many rich and influential gentlemen, and its popularity is increasing. Many collectors are young, it is true, but stamp collecting is essentially a luxury, and it is worth while for all advertisers who wish for mail trade, to consider well the merits of the papers named in this little list, for their readers are wide awake, go-ahead young people, with money to gratify tastes and desires.

PREFACE.

To the stamp dealer we offer the opportunity to place his orders together, thus avoiding the bother of separate accounts, and the trouble of oversight. Another item will be the not inconsiderable amount of money we can save on a year's business. With an advertising experience running through many years, we feel sure that we can promise satisfaction in every particular, and invite correspondence regarding advertising in philatelic or other lines.

DIRECTORY.

It was intended to classify this list by states, but the extreme tardiness of some publishers in replying to letters of inquiry has prevented this. The next edition will undoubledly show many improvements over this one. Criticisms and correctious are invited from all. Advertisers will find the blank space opposite each paper useful for memoranda of contracts, etc.

- THE PHILATELIC GAZETTE, Altoona, Pa., Published by Mann & Kendig.
 Edited by Mann & Kendig.
 Subscriptions 25c. per year. Established June 1884. Twelve pages and cover. Circulation claimed per issue 1,000. Two columns to page. Columns 7 1-2 inches long, 2 3-8 wide. Advertising rates: 1 inch, per insertion, 40c; 1 year, 3.50. Quarter page per insertion 1.20; 1 year, 10.50. Half page, per insertion, 2.40; 1 year, 21.00. Page per insertion, 4.50; 1 year, 40.00.
- THE CURIOSITY WORLD, Lake Village, N. H., Published by John M. Hubbard. Edited by H. J. Miron. Subscriptions 25c. per year. Established Sept 1886. Four pages. Five columns to page. Circulation claimed per issue 3,333. Columns 17 inches long, 13 ems wide. Advertising rates: 1 inch per insertion, 100; 1 year, 8.00.

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EMPIRE STATE PHILATELIST. AND COIN AND CURIOSITY COLLECTOR, P. O. Box 1816, New York. Published by the Philatelist Publishing Co. Subscriptions 25c. per vear. Established Jan. 1885. Twenty-four pages with cover, Circulation guaranteed per annum 60,000. Co'umns 8 inches long, 21-2 wide. Two columns to page. Advertising rates : 1 inch, per insertion, 1.20; 1 year, 12.96. Quarter page, per insertion. 3.75; 1 year, 38.25. Half page per insertion, 7.20; 1 year, 69.10 Page per insertion, 13.00; 1 year. 1.04.00. Prices are net. Cash in advance.

- COLLECTOR, Easton, Md. Published by Collector Publishing Co.
 Subscriptions 25c. per year. E-tablished Nov. 1886. Eight pages. Circulation claimed per issue 1,000. Two columns to page. Columns 7 inches long, 2 1-2 wide. Advertising rates:
 1 inch per insertion, 25c.; 1 year, 2.-50. Quarter page per insertion 75c.;
 1 year, 7.00. Half page, per insertion, 1.50; 1 year, 15.00. Page per insertion, 3.00; 1 year 30.00.
- THE BUCKEYE STATE PHILA-TELIST, Wellington, Ohio. Published by E. L. French. Edited by E. L. French. Chronicle by R. R. Bogert. Contributed to by Will M. Clemens, J. G. Bingham, W. G. Whidden, Jr., and others. Subscriptions

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25c. per year. Established 1885. (Former y The Philatelic Record) Twelve to 16 pages. Two columns to page. Columns 7 inches long, 2 1-4 wide. Circulation claimed per issue 1,000. Advertising rates: I inch, per insertion 50c; 1 year 4.50.Quarter page per insertion, 1.50; 1 year, 12.00. Half page per insertion, 2.75; 1 year, 24.00.

- THE PHILATELIC HERALD, 504
 Congress St., Portland, Me. Published by W. W. Jewett, Edited by J.
 W. Walker. Subscriptions 25c. per year. Established 1884. Eight pages. Three columns to page. Circulation per issue 2,000. Columns 10 inches long, 2 3-8 wide. Advertising rates: 1 inch per insertion 75c; 2 inches 1.25; One half column 3.00; One column 6.00; One half page 8.00; One page, 15.00. A discount of 33 1-3 per cent. on yearly advertise ments.
- THE STAMP WORLD, Cincinnati, Ohio. Published by C. Collins. Edited by C. Collins. Subscriptions 50c. per year. Established Oct. 1880. Twelve pages and cover. "Circulation to meet circumstances, generally 700 or over, carefully placed." Columns 8 inches long, 2 1-2 wide. Advertising rates: 1 inch, per insertion, 50c; 1 year, 4.80. Quarter page, per insertion, 1.50; 1 year, 14.40. Half page, per insertion, 2.50; 1 year, 24.00. Page, per insertion, 5.00; 1 year, 48.00.

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- THE WESTERN PHILATELIST. P. O. Box 206, Chicago, Ills. Published by the Western Philatelic Publishing Co. Edited by "Philo." Subscriptions 50c. per year. Established Jan. 1887. Sixteen pages and cover. Circulation guaranteed 1.500. Columns 7 1-2 inches long, 4 1-2 wide. Advertising rates: 1 inch, per insertion, 60c. I year, 6.00. Quarter page, per insertion, 2.00; 1 year, 16.50. Half page per insertion, 3.50; 1 year, 30.00. Page per insertion, 6.00; 1 year, 50.00: cover pages, and preferred space extra-
- THE TEXAS PHILATELIST, P.O. Box 586, Paris, Tex. Published by H. A Reuss. Edited by H. A. Reuss, and E. W. Roberts. Subscriptions 25c. per year. Established 1886.
 Eight pages and cover. Two columns to page. Circulation claimed per issue 1000. Columns 9 inches long; 2 1-4 wide. Advertising rates: 1 inch, per insertion, 50c; 1 year, 4.80. Quarter page, per insertion, 2.75; 1 year, 26.40. Page per insertion, 5.00; 1 year, 48.00.
- CHEMUNG REVIEW, Elmira, N. Y. Published by Chemung Publishing Co. Edited by Chemung Publishing Co. Subscriptions 50c. per year. Established 1885. Sixteen pages and cover. Circulation claimed 1,000. Columns to 'page 2. Columns 6 inches

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long, 2 1-8 wide. Advertising rates: 1 inch, per insertion, 50c; 1 year, 4.00. Quarter page, per insertion, 1.75; 1 year, 16.80. Half page, per insertion, 3.00; 1 year, 28.80. Page per insertion, 5.50. 1 year, 42.80.

INDEPENDENT PHILATELIST. P. O. Box 265, Bergen Point, N. J. (Branch 75 Second Ave., N.Y.) Published by W. H. Mitchell. Edited by W. H. Mitchell, William A. Warner & Alice M. Chase. (Established Oct. 1, 1883, by Harry M. Craft and W. H. Mitchell.) Two editions : Monthly, 25 cents per vear. Quarterly, 35 cents, both 50 cents. Four to eight pages monthly; 12 pages quarterly. Two columns to page. Columns 6 1-2 inches long; 2 1-4 wide. Advertising rates: Monthly edition, 1 inch, per insertion, 2.75; per year 7.00. Quarter page, per insertion, 2.75; per year, 20.00. Half page per insertion, 4.50; per year 30.00. Page per insertion, 8.00; per year, 50.00. Quarterly edition, 1 inch per insertion, 75 cents; 1 year, 4.50. Quarter page per insertion, 2.75; 1 year 15.00. Half page per insertion, 4.50; 1 year, 25.00. Page per insertion, 8.00; 1 year, 45.00.

Regular corps of contributors; sixty foreign correspondents; official organ National Philatelical Society, N. Y; articles on all the advanced topics of the day; papers by advanced specialists.

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THE EXCHANGRES' MONTHLY. 284 Pavonia Ave., Jersey City, N.J. Published by Thos. Chamberlain, Jr., Edited by Arthur Chamberlain. Subscriptions 25c. per year. Established Nov., 1885. Twelve pages. Circulation claimed per issue, 1000. Columns 7 inches long, 2 1-8 wide. Two columns to page. Advertising rates: 1 inch, per insertion 50c. 1 year, 2.80. Quarter page, per insertion, 1.50. 1 year, 6.00. Half page per insertion, 2.75; 1 year, 12.50. Page per insertion, 5.00; 1 year, 23.00. Sample copies free. Exchange Columns free to every one, but subscribers given the preference. The paper is published promptly on the first of the month. Advertisements must be in by the 20th, and Exchanges by the 15th, to insure insertion.

QUAKER CITY PHILATELIST. Box 33, Phila., Pa. Published by Q. C. P. Philatelic Pub. Co., limited. Edited by H. McAllister. Subscriptions 25c. per year. Established Jan. 1886. Sixteen or eighteen pages. Circulation guaranteed per issue, 1,000. Columns 7 1-2 inches long, 2 3-8 wide. Two columns to page. Advertising rates: 1 inch per insertion, 50c. \overline{I} year, 4.80. Quarter page per insertion, 1.40; 1 year, 13.44. Half page, per insertion, 2.75; 1 year, 26.40. Page per insertion, 5.00; 1 year, 48.00.

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THE COLLECTOR'S JOURNAL.780 Lafayette Ave, Brooklyn, N.Y. Published by the Collectors' Publishing Co. Edited by Wilbur W. Thomas and Thomas A. McNicholl. Subscriptions 35c. per year. Established 1885, (as the Long Island Collector). Eight or more pages. Two columns to page. Circulation from 20,000 to 25,000 per annum. Columns 7 inches long, 21-4 Advertising rates: wide. 1 inch single insertion. 50c. Two inches, 90c; Half column 1.60; 1 column 3.00; 1 page 6.00; DISCOUNUS; on insertions of 3 months, 10 per cent; 6 months, 15 per cent; 1 year, 20 per cent. Notices of less than 1 inch inserted at 10c. per line, each and every insertion.

THE CUMBERLAND COLLECTOR, Nashville, Tenn. Published by Cheatham, Gray & Mørtin. Subscriptions 25c. per year. Established May 20th, 1886. Eight pages and cover. Circulation per month 1000. Columns per page 2. Columns 8 inches long; 2 1-2 wide. Advertising rates: 1 inch each insertion, 50c; per year, 4.00. Quarter page, per insertion, 1.50; per year, 13.00, Half page per insertion, 2.75; 1 year 24.0c. Page per insertion, 5.00; 1 year, 45.00.

THE WITCH CITY COLLECTOR, Salem, Mass. Published and edited by Fred. C. T. Davis. Subscription price 25c. per year Established Jan.

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1887. Four pages. Two columns to page. Circulation claimed per issue 2000. Columns 7 1-4 inches long, 2 inches wide. Advertising rates; 1 inch per insertion, 50c; 1 year, 4.50. Quarter page, per insertion, 1.75; 1 year, 15.75. Half page, per insertion, 3.50; 1 year, 31.50. Page per insertion, 7.00; 1 year 63.00.

- GERMANTOWN PHILATELIST, Germantown, Phila., Pa. Published by Darrach & von Utassy, Edited by Darrach & von Utassy. (Associate Editor Wm. M. Watson.) Subscriptions 15 cents per year. Established Mar. 1887. Eight pages. Two columns to page. Circulation claimed per issue 1500. Columns 7 1-2 inches loog, 2 1-4 wide. Advertising rates: 1 inch, per insertion, 30c; 2 inches 50c; 1 Col. 1.75; 1 Page 3.25. Twenty per cent discount on yearly contracts.
- THE AMERICAN PHILATELIST, Box 569, Altoona, Pa. Establihed Jan. 1887. Published by the American Philatelic Association. Edited by W. R. Fraser. Free to members of the Association only. Eight pages. Two columns to page. Circulation 1,000. Pages 8 1-2 inches long; 5 1-4 wide. Advertising rates: Onefourth column 2.50; one-half column, 5.00. These are the only sizes of advs. taken, and only from members of the Association.

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- CHARITON GAZETTE, Chariton, Iowa. Published and Edited by Fred.
 B. Voiland. Subscription 15c. per year. Established Apr. 1886. Sixteen pages. Two columns to page. Circulation claimed per issue 1600. Columns 10 inches long; 21-4 wide. Advertising rates: 1 inch, per insertion 30c; 1 year, 2.70. Quarter page per insertion, 2.50; 1 year, 20.00. Half page per insertion 3.50; 1 year, 37.50 Page per insertion, 7.00; 1 year, 75.00.
- THE HALIFAX PHILATELIST,
 P. O. Box 219, Halifax, N. S. Published by A. B. S. DeWolf. Edited by Frank C. Kaye. Subscriptions 25c. per year. Established Jan. 1887. Eight pages and cover. Two columns to page. Circulation claimed per issue 1,000. Columns 8 inches long, 2 1-4 wide. Advertising rates: 1 inch, per insertion, 40c; 1 year 3.60. Quarter page per insertion, 1.15; 1 year 10.35. Half page, per insertion 2.25; 1 year, 20.25. Page per insertion, 4.00; 1 year, 36.00.
- THE PHILATELIC MAGAZINE, LaGragne, Ills. Published by The Magazine Publishing Co. Edited by W. F. Bishop. Subscriptions 50c. per year. Established Oct. 1885. Sixteen pages. Adv. Columns to page 2. Sworn circulation per issue 2000. Columns 7 inches long, 2 1-4 wide. Advertising rates: 1 inch per insertion,

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1.00; 1 year, 10.00. Half page per insertion, 5.00; 1 year, 50.00. Page per insertion, 10.00. 1 year, 100.00.

MOHAWK STANDARD, Delta, N.
Y. Published and edited by C. D.
Smith. Subscriptions 25c. per year.
Established Mar. 1886. Four to eight pages. Circulation guaranteed per issue 1500. Columns 7 inches long, 2 1-4 wide. Two columns to page.
Advertising rates: 1 inch per insertion, 50c; 1 year, 4.80. Half page per insertion, 2.75; 1 year, 25.60.
Page per insertion, 5.00; 1 year, 48.00.

- THE PHILATELIC TRIBUNE. Smyrna, N. Y. Published and edited by F. J. Stanton. Subscriptions 25c. per year. Established Sept. 1885. Eight pages. Circulation per issue 1500 copies. Columns 14 inches long, 2 wide, Four columns to page. Advertising rates: 1 inch per insertion, 50c. 1 year 500. Quarter column per insertion, 1.50. 1 year, 12.50. Half column per insertion, 2.75; per year, 18.00. One column per insertion, 5.00. 1 year 32.00. Advertisements of less than 1 inch space 5c. per line, not displayed.
- THE YOUTH'S LEDGER, Helmetta, N. J. Published and edited by Alvah Davison. Subscriptions 25c. per year. Established 1885. Four to six pages. Four columns to page. Circulation claimed per issue

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1,600. Columns 13 1-2 inches long, 2 1-4 wide. Advertising rates: 1 inch, per insertion, 50c; 1 year, 4.50. 3 inches per insertion. 1.25; 1 year 10.00. 1-2 column 2.50; per insertion, 1 year, 22.00. 1 column per insertion, 4.25; 1 year, 40.00.

PLAIN TALK, 61 1-2 Patchen Ave., Brooklyn, N. Y. Published by Plain Talk Publishing Co., (Incorporated.) Edited by Wm. J. Myers. Subscriptions 50c. per year. Established April 1885. Sixteen pages. Circulation claimed per issue, 7,500. Reading matter, 2 columns to page. Advertising, 3 columns to page. Columns 10 inches long. Ad. columns 2 1-2 inches wide. Advertising rates: 1 inch, per insertion, 75c; 1 year, 7.00. Half page per insertion 8.50; 1 year, 85.00. Page per insertion, 16.25; 1 vear, 161.50. Advertisements less than 1 inch. 8 conts per line.

THE OLD CURIOSITY SHOP, 47 Hazzard St., Jamestown, N.Y. Published and edited by W. B. Brockway. Subscriptions 20c. per year. Established June 1886. Four pages. Circulation guaranteed to be 1,000 per month. Columns to page 2. Columns 7 inches long, 2 1-4 inches wide. Advertising rates: 1 inch 40c. per insertion; 1 year, 3.60. Quarter page, per insertion, 1.45; 1 year, 12.50. Half page per insertion 2.00; 1 year, 18.00. One page per insertion, 4.00; 1 year, 21.00.

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PHILATELIC JOURNAL OF A-MERICA, 'Turner Building, Room 71. St. Louis. Mo. Published by Philatelic Publishing Co. Edited by C. II. Mekeel. Subscriptions 50c. per year. Established Mar. 1885. Twenty-eight pages and cover. Circulation claimed per issue 4,500. Columns 8 inches long, 2 5-8 wide. Two columns to page. Advertising rates: 1 inch per insertion, 1 25; 1 year, 12.00 Quarter page perinsertion, 4.00; 1 year 38.0°. Half page per insertion, 8.00; 1 year, 70.00. Page per insertion, 16.00. 1 year, 125.00. This is the only stamp Collector's Journal with a circulation of over 2500 copies. Its annual circulation for 1887 will reach 100,000 copies. It is the only stamp Journal hundled by the News Companies, and it may be obtained from any newsdealer in the country. Its foreign circulation is over 1200 copies per month and reaches every stamp issuing country or colony in the world. That it opened its third volume with over \$1.000, worth of advertising contracts from stamp dealers for the next year is the best evidence of its high position us an advertising medium in this branch.

COLLECTOR'S REVIEW, P. O. Box 3081, Denver, Colo. Published by Babb & Carstarphen. Edited by Babb & Carstarphen. Subscriptions 25c. per year. Established Oct. 1886. Eight pages and cover. Two columns

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to page. Columns 7 1-2 inches long, 2 1-4 wide. Advertising rates : inch, per insertion, 40c; 1 year, 3.50. Quarter page per insertion, 1.50; 1 year, 15.00. Half page, per insertion, 2.75; 1 year, 25.00. Page, per insertion, 5.00; 1 year, 50.00.

THE STAMP, P. O. Box 2922, Denver, Colo. Published by Stamp Publishing Co. Edited by John C. Feldwisch & D. W. Osgood, Jr. Subscribtions 25c. per year. Established Mar. 1886. Twelve pages and cover. Circulation claimed per issue 1,000. Columns 7 inches long, 2 1-4 wide. Two columus to page. Advertising rates:
1 inch, per insertion, 50c; 1 year, 4.00. Quarter page, per insertion, 1.50. 1 year. 12.00. Half page per insertion, 2.75; 1 year, 20.00. Page per insertion, 5.00; 1 year, 40.00.

PEERLESS REVIEW, P. O. Box 192, Worcester, Mass. Edited and Published by Wm. J. J. Culross. Subscriptions 25c. per year. Established January 1st, 1887. Six pages. Circulation guaranteed per issue, 1000 copies. Columns 7 1-4 inches long, 2 1-4 wide. Two columns to page. Advertising rates: 1 inch, per insertion, 40c; 1 year, 3.60. Quarter page per insertion, 1.10. 1 year, 9.90. Half page, per insertion, 2.00; 1 year 18.00. Page per insertion, 3.75; 1 year, 33.75.

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- THE ECLIPSE, 3216 Station St., East End, Pittsburgh, Pa. Edited and Published by G. D. Morris, and D. H. Stewart. Subscriptions 35c. per year. Established June, 1886. Eight pages and cover. Two columns to page. Circulation claimed per issue, 1000. Columns 7 inches long, 2 1-4 wide. Advertising rates: 1 inch, per insertion, 25c; 1 year, 2.40. Quarter page per insertion, 2.75; 1 year, 7.20. Half page, per insertion 1.40; 1 year, 13.40. Page per insertion, 2.60; 1 year, 24.90.
- COLLECTOR'S BI-MONTHLY DI-RECTORY, Manchester, Mich. Pub. lished and edited by C. J. Van. Valkenburg. Subscriptions 20c. per year. Established Aug. 1886. Eight pages and cover. Circulation claimed per issue, 1000. Columns 7 inches long, 2 1-2 wide. Two columns to page. Advertising rates: 1 inch per insertion, 50c; 1 year, 2.50. Half page, per insertion, 2.50. Page per insertion, 4.00. 1 year, 10.00.
- STAMP COLLECTOR'S FIGARO, 307 Webster Ave., Chicago, Ills. Published by Figaro Publishing Co. Subscriptions 50c. per year. Established Mar. 1st, 1887. Twelve pages. Circulation claimed per issue 1500. Columns 7 1-2 inches long, 2 1-2 wide. Two columns to page. Write the publishers direct for advertising rates.

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- THE YOUNG BARBARIAN, Fort Madison, Iowa. Published by Stempel Publishing Co. Edited by Austin C. Stempel. Subscriptions 25c. per year. Established May 15th, 1886. Four pages.Circulation claimed per issue, 1000. Columns 8 inches long, 4 1-2 wide. Two columns to page. Advertising rates: 1 inch per insertion, 25c; 1 year, 1.75. Quarter page, per insertion, 60c; 1 year, 7.00. Half page per insertion, 1.00; 1 year, 11.00. Page per insertion, 2.00; 1 year 20.00.
- LOGANSVILLE MONTHLY GEM, Logansville, Ohio. Published by L.
 S. Ellis, Edited by L. S. Ellis, Logansville, Ohio, and Edgar D. Melville, Chester, Pa. Subscriptions 25c. per year. Established Oct. 1885. Eight pages. Circulation claimed per issue, 500. Columns 6 1-2 inches long, 2 1-4 wide. Two columns to page. Advertising rates: 1 inch, per insertion, 20c; 1 column, one year, 11.50.
 1 page one year, 20.00.
- CURIO, 308 Commercial St., Emporia, Kansas. Published by Curio Publishing Co. Edited by C. E. Christiancy, Jr. Subscriptions 25c. per year. Established 1887. Eight to sixteen pages. Two columns to page. Circulation claimed per issue 2000 to 5000. Columns 7 inches long, 2 1-8 wide. Advertising rates: 25c. per inch, each insertion.

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- GOLDEN ECLIPSE, Sycamore, Ills. Published and edited by G. H. Paxton & Bros. Subscriptions 1.00 per year. Established Jan. 1, 1887. Thirty-two pages. Two columns to page. Circulation claimed per issue 3,000. Columns 7 1-2 inches long, 2 1-8 wide. Advertising rates: 1 inch, per insertion, 75c; 1 year, 6.50. Quarter page, per insertion, 2.20. 1 year, 20.00. Half page per insertion, 4.00. 1 year, 35.00. Page per insertion, 7.00. 1 year, 60.00
- THE INTERNATIONAL PHILA-TELIC ADVERTISER, 81 Nassau St., N. Y. Published by Krebs Bros. Edited by Adolph Frank. Subscriptions 25c. per year. Established Jan. 1, 1887. Twelve pages. Circulation claimed per issue 6000. Columns to page two. Columns 9 inches long, 3 wide. Advertising rates: 1 inch, per insertion, 50c. Quarter page per iusertion, 2.00. Half page, per insertion, 3.00. Page per insertion, 5.00.
- GOLDEN MOMENTS, Salem, Mass.
 Published by L. H. Patterson. Edited by Miss May L. Powers and Johnson S. Porter. Subscriptions 25 cents per year. Established Apr. 1887.
 Eight pages. Three columns to page.
 Columns 9 inches long, 2 1-4 wide.
 Circulation claimed per issue 3400.
 Advertising rates: 1 inch per insertion, 50c; 1 year, 2.00. Quarter page, per insertion, 1.00. 1 year, 12.00.

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Half page, per insertion, 2.00. 1 year, 28.50. Page per insertion, 6.00. 1 year, 50.00.

THE TEXAS STAMP, Forth Worth, Texas. Published by Thos. P. Martin, Jr. edited by Hen. Chromdin. Subscriptions 15c. per year. Established 1886. Four pages. Two columns to page. Columns 7 1-2 inches long, 2 1-4 wide. Guaranteed circulation per issue 1000. Advertising rates: 1 inch per insertion, 50 cents. Quarter page, per insertion, 1.40. Half page, per insertion, 2.75. Page per insertion, 5.00. Discount on standing advs.

PHILATELIC SCIENCE, Georgetown, Mass. Published by the Philatelic Publishing Co. Established March 1887. Four pages. Two columns to page. Columns 7 inches long, 2 1-8 wide. Advertising rates: 1 inch per insertion, 50 cents. 1 year, 5.50. Half page per insertion, 3.00; 1 year, 35.00. Page per insertion, 5.00; 1 year, 50.00.

THE PHILATELIC MONTHLY, S.
E. Cor. 5th & Library Sts., Philadelphia, Pa. Edited and published by L. W. Durbin. Subscriptions 25 cents per year. Eight pages. Two columns to page. Columns 7 inches long, 2 1-8 wide. No advertisements received. Published in the interest of the stamp business of Mr. Durbin.

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THE KEYSTONE STATE PHILA-TELIST, Box 111, Philadelphia, Pa. Edited by E.R. Durburow and A.F. Published by Keystone Henkels. State Philatelist Pub. Co. Subscriptions 15 cents per year. Established Jan. 1887. Eight pages and cover. Two columns to page. Columns 8 1-4 inches long, 2 1-2 wide. Circulation 1000. Advertising rates: 1 inch. ner insertion, 40 cents; 2 inches 75 cents; 1-4 page 1.25; 1-2 page 2.30; 1 page 4.25. A discount of 20 ner cent on standing advs.

- THE COLLECTOR'S AID, 210 Nnith St., Brooklyn, N. Y. Published by Geo H. Richmond. Subscriptions 25 cents per year. Established 1886. Eight pages. Two columns to page. Columns 7 inches long, 21-8 wide. Circulation 1000 to 5000. Advertising rates: 10 cents per line, 1.00 per inch, 5.00 per column, per insertion. Liberal discount on yearly contracts.
- THE SOUTHERN COLLECTOR, Hickory, Miss. Edited and published by Thos. R. Raines. Subscriptions 20 cents per year. Established March. 1887. Eight pages. Two columns to page. Columns 7 inches long, 2 1-8 wide. Advertising rates 1 inch per insertion, 40 cents; 2 inches, 75 cents; 1-2 page 2.50; 1 inch 1 year, 4.00.

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PENINSULAR PHILATELIST, Rockford, Kent Co., Mich. Published by Ernest W. Johnson, and H. E Cowdin. Edited by H. E. Cowdin. Subscription 15c. per year. Established Apr. 1887. Eight pages. Two columns to page. Circulation claimed per issue 1,000. Columns 6 1-2 inches long, 21-8 wide. Advertising rates: 1 inch per insertion, .30; 1 year, 2.50. Quarter page per insertion, .90; 1 year, 8.00. Half page per insertion, 1.60; 1 year, 14.00. Page per insertion, 2.75; 1 year, 24.50.

- THE AGASSIZ COMPANION. Wyandotte, Kansas. Published by the Agassiz Companion Publishing Co. Edited by Will H. Plank. Subscriptions 50 cents per year. Established Sixteen to twenty pages. Aug. 1885. Two columns to page. Circulation claimed per issue 1,000 to 2,500. Columns 7 1-4 inches wide. Advertising rates: 1 inch, per insertion, 50 cents, 1 year, 5.00. Quarter page, per insertion, 1.75; 1 year, 19.00. Half page, per insertion, 3.25; 1 year 35.00. Page per insertion, 6.25; 1 vear. 65.00.
- THE CALIFORNIA PHILATEL-IST, 234 Montgomery St., San Francisco, Cal. Published occasionally circulated gratuitously by E.F. Gambs, dealer in stamps and coins. Size varies. No advertisements received.

GEO. B. RICHMOND, Special Newspaper Advertising, 5 Beskman St., N. Y.

- THE USEFUL INSTRUCTOR, P. O. Box 185, Halifax, N. S. Published and Edited John R. Find'ay. Subscriptions 50 cents per year. Established Apr. 1, 1887. Sixteen pages. Three columns to page. Circulation claimed per issue 10,000. Columns 10 inches long, 2 1-8 wide. Advertising rates: 2 inch, 50 cents; 3 inches, 1.25. Per 10 inch column, 3.75. Per 3 col. page 10.00.
- COMMON SENSE, Mexico, N. Y. Edited and published by F. A. Thomas. Established 1887. Subscriptions 25 cents per year, with premium. Four pages. Three columns to page. Length of columns 10 inches; width, 2 1-2. Circulation claimed 4000. Advertising rates: 1 inch per insertion, 40 cents; 1 year 3.00. 2 inches per insertion, 75 cents; 1 year 5.50. One column per insertion 2.5c.
- THE PHILATELIC WORLD, Room 37 Tribune Building, New York. Edited and published by R. R. Bogert & Co. Subscriptions 25 cents per year. Four pages. Two columns to page. Columns 7 inches long, 2 1-8 wide. No advertisements received. Published in the interest of the stamp business of Messrs. Bogert & Co.
- NORTH STAR PHLATELIST. 721 So. 7th St., Minneapolis, Minn. Four pages, 3 columns to page. Subscriptions 25 cents per year.

GEO. H. BICHMOND, Special Newspaper Advertising, 5 Beekman St., N. Y.

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THE STAMP RECORD, 1007 So.
15th St., Denver, Colo. Edited and published by A. M. Richards. Established Feb. 1887. Subscriptions 25 cents per year. Four pages. Two columns to page. Columns 7 inches long; 2 1-8 wide. Circulation, 1000. Advertising rates: 1 inch, per insertion, 40 cents; 1 year 3.60. Half page, per insertion, 2.75; 1 year, 24.60. Page, per insertion, 5.00; 1 year, 45.00.

BAY STATE COLLECTOR, P. O. Box 683, Marlbero, Mass. Published and Edited by Walter E. Billings. subscriptions 25c. per year. Established Feb. 1887. Eight pages. Two columns to page. Circulation claimed per issue 1,000. Columns 7 inches long, 2 1-4 wide. Advertising rates; 1 inch, per insertion, .40; 1 year, 4.00. Quarter page, per insertion, 1.30; 1 year, 12.00. Half page per insertion, 2.50; 1 year, 25.00. Page per insertion, 5.00; 1 year 45.00.

MUSEUM BULLETIN, Weirs, N. H. -Edited and published by C. P. Wil-. comb. Established 1886. Subscrip-

GEO. H. BICHMOND, Special Newspaper Advertising, S Beekman St., N. Y.

tions 15 cents per year. Four pages. Three columns to page. 91-2 inches long, 21-4 wide.

SPECIAL NOTE.

Many more publications may exist, in the particular line which this Directory seeks to cover, but if so copies have not come to the attention of the compiler. Several new publications are announced by different parties, but at the time of closing the forms no definite information was obtainable. Thanks are due to those publishers who have responded so promptly and cheerfully to the requests for information. Some have not done so, and to their doors must be laid the blame. Since the early pages went to press the Stamp World has been so d and is no longer published.

GEO. H. RICHMOND, Special Newspaper Advertising, 5 Beekman St., N.Y.

SUBSCRIPTIONS.

Subscriptions are invited to any of the papers described in the foregoing pages. Single subscriptions will be taken at tho rates named for each.

Three or more subscriptions will be at rates named, and a free subscription will be given to either the Collector's Aid, or the Texas Stamp, as the subscriber may prefer.

Subscriptions for any five 25 cent papers will be taken for \$1.00

If you wish to subscribe for ten or more papers special rates will be given on application, provided a stamp is sent with the inquiry. Otherwise no attention will be paid to it.

Address,

GEO. H. RICHMOND,

5 Beekman St., N Y.

"The Professional Press."

There are many professional papers which it will pay the stamp dealer to use. A few only, and these the very best, may be mentioned.

THE YOUTH'S COMPANION, Bos-

ton, Mass. Circulation 380,000 copies per week. Advertising rates \$2.00 per line. An extra line is charged when less than six lines are used. The best paying medium for the stamp dealer in the world. Copies for advertising must be received by us at least three weeks ahead of the issue it is designed for.

ST. NICHOLAS, New York. The best magazine. Advertising rates \$1.00 per line.

GEO. H. RICHMOND, Special Newspaper Advertising, 5 Beekman St., N. Y.

HARPERS' YOUNG PEOPLE, New York. Circulation exceeding 100,000 per week. Rates 50 cents per line.

GOLDEN DAYS, Philadelphia, Pa. Circulation 112,00 weekly. - Rates 50 cents per line.

THE GOLDEN ARGOSY, New York. Weekly. Rates, inside page, 60 cents a line; outside page, 75 cents.

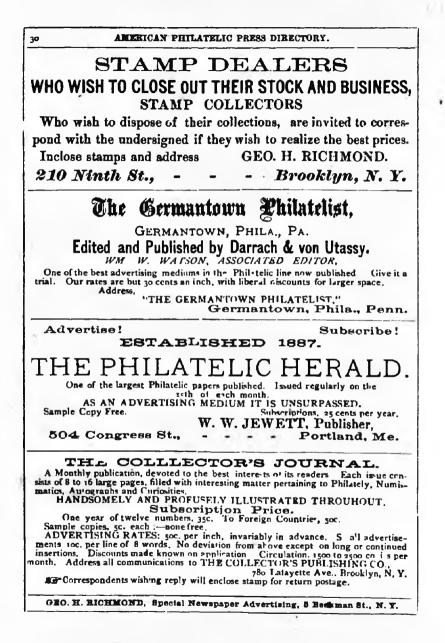
YOUNG AMERICA, Chicago, Ill. Circulation 25,000 monthly. Rates 15 cents a line.

Combination rates on any desired line of advertising in these papers will be given at any time, on request.

GEO. H. RICHMOND,

5 Beekman St., N. Y.

GEO. H. RICHMOND, Special Newspaper Advertising, 5 Beekman St., N. Y.



AMERICAN PHILATELIC PRESS DIRECTORY. 31 THE STAMP **COLLECTORS** FICAR E. W. VOUTE, Editor and Publisher. 307 Webster Avenue. - Chicago, Ill. 5 Cents per copy. 50 Cents per annum. Advertising rates cheerfully furnished upon application. 16 to 20 Fages each month, It contains all the news. Fie paper for beginners, The paper for advanced collectors. GEO. H. RICHMOND. Authorized Agent for advertisements and subscriptions, 5 Beekman St., New York City. THE PENINSULAR PHILATELIST, ROCKFORD, MICH. H.E. COWDIN, EDITOR. -0.0-Issued quarterly until Sept, 1837, and monthly thereafter. A LIVE JOURNAL FOR PHILATEL'STS. Send for a Sample Copy. "THE USEFUL INSTRUCTOR," IS THE EEST ADVERTISING MEDIUM of its class in Canada. The attention of advertisers is called to this fact. Send for sample copy. Large 16 page: (3 columns to page) paper 50 CTS PER YEAR, TO ANY PART OF THE WORLD. THE USEFUL INSTRUCTOR. HALIFAX, N. S. BOX 185 GEO. R. BICHMOND. Special Newspaper Advertising, 5 Beekman St., N. Y.

THE TEXAS STAMP.

THOS. P. MRTIN, JR., **PUBLISHER**,

FORT WORTH, TEXAS. ONLY 15 CTS. PER YEAR.

The best value for the money of any stamp paper published.

EDITED BY HEN. CHROMDIN.

Advertising rates low when quality and quantity of circulation is considered.

Send for Sample Copy, or send a trial adv.

IT WILL PAY YOU,

THIS WE GUARANTEE.

GEO. H. RICHMOND, Special Newspaper Advertising, 5 Beekman St., N. T.

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PRESS ENGRAVING CO., P. O. BOX 3259, NEW YORK. EVERY VARIETY OF ENCRAVING - FOR ____ PUBLISHERS, PRINTERS AND-MANUFACTURERS. The Best Work and the Bowest Prices. Send stamp for prices on any engraving you need (no attention paid to Postals) and see for how little money you can get it. Special attention to work for Philatelists, GEO. H. RICHMOND, Special Newspaper Advertising, 5 Beekman St., N. Y.

G. B. CALMAN,

WHOLESALE DEALER IN

POSTAGE STAMPS,

299 Pearl Street, New York.

LARCEST AND CHEAPEST LIST

THE WORLD,

SENT ON APPLICATION TO DEALERS ONLY.

THE

WITCH CITY COLLECTOR

Is a monthly paper devoted to Stamps, Coins and Curiosities of all kinds. SEND FOR SAMPLE COPV.

SUBSCRIPTION, - - - - - - - - 25 PER YEAR.

P. O. Boz 21,

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SALEM, MASS.

FRED C. T. DAVIS.

Stamp Coin Curios Dealers.

The best advertising Medium in America, is the COLLECTOR'S BI-MONTHLY DIRECTORY.

Circulation 1.500 copies. Subscripti n price 200, per year. Advertising Rates are as follows: 1 inch 500; 2 inches 1.55; Une column 2.50. Une page 4.00. 100. per line. Reaches all branches of Collectors and has columns set apart for the names of Collectors, where we well inst names free of charge. We also have a fine stock of Curiosities, which we deal in at wholesale. Send for a sample copy of the Directory.

Ad Jress,

COLLECTOR'S DIRECTORY, Manchester, Mich.

GEO. H. RICHMOND, Special Newspaper Advertising, 5 Beekman St., N.Y.

THE SOUTHERN COLLECTOR,

AN 8 PAGE 16 COLUMN PAPER,

Published in the interests of Collecting and all of its branches.

Subscription price, 25 cents per year, advertising rates, 40 cents per inch for one insertion; \$1.5c per inch for 4 insertious, \$2.00 per column. \$4.00 per µage. Special rates for larger space.

IT HAS SERIES OF ARTICLES ON

Philately, Numismatics, Archeaology, etc. etc.

It has subscribers in fourteen Foreign Countries. Remember your Ad. will be read by all of them.

The circulation is at present very large and rapidly increasing.

FON'T DELAY YOUR "AD'S, OR SUBSCRIPTIONS ONE HOUR, BUT SEND ALONG."

Procrastination is a thief of time.

Send stamp for particulars to the publisher, or

GEO. H. RICHMOND, 5 Beekman St.,

Address everything to NEW YORK OITY.

THOS. R. RAIDES, Publisher, Hickory, Newton Co., MISSISSIPPI.

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GEO. H. RICHMOND, Special Newspaper Advertising, 5 Beekman St., N. Y.



C1

PATTERSON'S

GOLDEN MOMENTS.

The largest circulation of any youth's paper in the world.

Subscribe for it-Advertise in it-Consult its pages.

CENTS 25 PER YEAR.

It contains much interest to Stamp, Coin, Curiosity, Collectors and Amateurs.

A FINE EXCHANGE COLUMN.

SEND FOR A FREE COPY.

On file at this Agency.

L. H. PATTERSON,

Salem, Mass.

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GEO. H. BICHMOND, Special Newspaper Advertising, 5 Beekman St., N. Y.

GOLDEN ECLIPSE - FOR 1887.-

For the year 1887, the GOLDEN ECLIPSE will maintain its high standard of literary and artistic excellence, embracing the best selections from the most noted writers. Our serial department will be the main feature, and below we give a partial list of stories which will appear during the year.

"A FASCINATING GIRL," by F. W. Robinson. "A FASCINATING GIRL," by F. W. Robinson. "PLUCK" by John Strange Winter. "A DETEC FIVE VICAR," by Miss M. E. Braddon. "THE STORY OF A MINE." by Bret Harte. "JOHN NEEDHAM'S FAILURE," by Joseph Hatton. "THE BANK OF CALIFORNIA," by Prentice Milford. THE RED ACORN." by I. R. Russell. "FIVE MILLION POUNDS," by T Wemyss Reid. "MY LADY'S MONEY," by Wilkie Collins.

All of our stories have been carefully selected and will be presented in the most artistic manner to our readers. The names of the above authors mentioned are a sufficient guarantee of the exquisite character of the stories.

COLLECTOR'S DEPARTMENT.

It is the intention of its publishers to make the GOLDEN ECLIPSE one of the best Philatelist Magazines of America. It will contain the cream of philatelist news, choice selections from the ablest writers on this subject, and in fact a model paper for every collector both young and old.

The GOLDEN ECLIPSE now contains 32 pages and cover, and is printed on fine heavy book paper, and finely illustrated. Subscription rates; One year, \$1.00, 6 months 50c. payable in advance.

TO ADVERTISERS.

Now is the time to make your contracts for the coming year. The GOLDEN ECLIPSE has an annual circulation of 30,000 copies among collectors and affords and excellent advertising medium for dealers. Rates for advertising furnished on application.

Address all letters to "Golden Eclipse."

> S. H. PAXTON & BRO. PUBS. Sycamore, Ill.

GEO. H. RICHMOND, Special Newspaper Advertising, 5 Beekman St., N.Y.

THE STAMP.

Published promptly on or before the 25th of each month previous to that of its date.

GUARANTEED CIRCULATION 1000 OR MORE.

Advertise through Geo. H. Richmond.

JOHN C. FELDWISCH, Editors.

"PHILO," Associate Editor.

FRED. W. FELDWISCH, Bus. M'gr.

Address all communications,

STAMP PUBLISHING CO.,

Box 2922.

Denver Colo.

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GEO. B. BICHMOND, Special Newspaper Advertising, 5 Beekman St., N. Y.

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CURIO FREE TO EVERYONE Sending their Name and Address — TO — CURIO PUBLISHING CO., 308 Commercial St., Emporia. P. O. Box 629. Kansas. "CURIO" is published on an entirely new plan. It has the following departments. Philatelist's Directory; Black List, (exposes all the Philatelic Frauds and Quacks.) Exchange. Correspondence, New Issues, and Stamp

Dealer's Reference Bureau.

Subscription,	-		-	•		•		25 c.	per	year.
Advertisements,		•	•	•	-	•	-	25c.	per	inch.

GEO. H. RICHMOND, Special Newspaper Advertising, 5 Beekman St., N. Y.

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COLLECTORS

IF YOU WISH A FIRST-CLASS

American Philatelic Magazine, send

25c. in stamps for one year's subscription to the



AT CHARITON, IOWA, U.S.A.

Advertising rates are very low and circulation is among a class of good buyers, and will thus enable dealers to be *doubly* paid. Note our special advertising rates:

One	inch,	one	insertion,.	 .\$.30
66	Column	9 .46	44	 . 2.00
66	Page,	66	46	

-DEALERS,-

Consult your best interests and try an

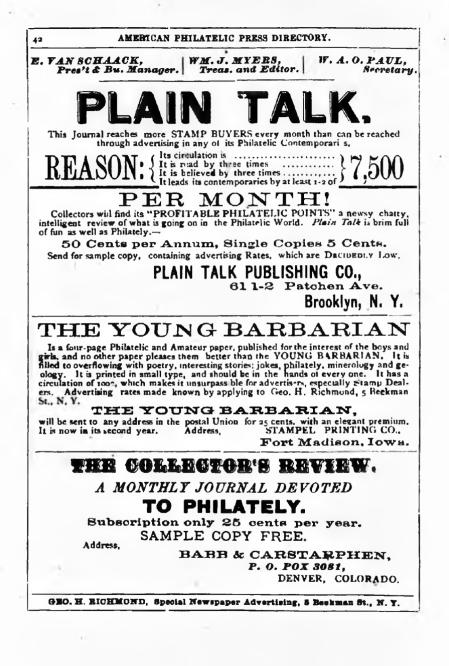
ADVERTISEMENT,

and we guarantee sufficient returns to more than doubly pay the cost of advertising.

Address,

FRED. B. VOILAND, Pub. Chariton, Iowa, U. S. A.

GEO. H. RICHMOND, Special Newspaper Advertising, 5 Beekman St., N. Y.



PRICE LIST									
OF JOB P	Rł	NT	F₽₩	IC.					
Delivered FRE				- 1					
PRICE FOI	1 100,	250,	500.	1000					
Note Heads, size 5 2-2 x 8 1-2,	-35	.80	1 50	2.50					
Letter Heads, size 8 x 10 1-2,	.50	1.10	2.00	3.75					
Envelopes, size 5,	-30	-75	1 00	2.00					
Envelopes, size 6, business size,	.35	-75 .80	1.50	2.50					
Business Cards,	-35	.73	1.25	2 00					

zines, Circulars, Price Lists, Labels, Data Blanks, etc. Every description of Job and Commercial Printing neatly done at the Lowest Prices. Send for estimates on any printing you may need. Our paper THE EXCHANGERS' MONTHLY, 25 cts. a year.

We use the best quality of paper and do the best of work.

Statements, size 5 t+2 x 8 1-2.

Bill Heads, 6-lines,

Shipping lags.

Circulars, 4 x 6,

Bill Heads. 14-lines,

THOMAS CHAMBERLAIN, JR. JERSEY CITY N. J. 384 PAYONIA AVE..

80

.80

1,10

.75

75

.35

.40

. 50

+35

1.50

1.50

2.23

1,25

1,00

2.50

2.50

4.25

2,00

1,50

The Buckeye State Philatelist.

All Printing delivered to any part of the U.S. FREE of Charge. We make a specialty of Job Printing for Naturalists and Collectors, Papers or Maga-

25 cents per year. Sample Copy free.

CONTRIBUTORS, R.R. Bogert, W. G. Whilden, Jr., E. L. Sawtelle, E. L. French, and many others, whose names will appear soon. CONTENTS. Short sketches, Chronicles, Reviews, Philatelic Notes,) Also a series

of interesting papers entitled Philatelic Chats. Correspondence and Exchange columns, Interchange and Editorials, etc.

SUBSCRIPTION. Twenty five cents per year, in advance : to Foreign Countries, thirty-seven cents. Subscriptions may begin at any time. Advertisements, one half inch, 30 cents ; 1 inch 50 cents; 1-2 column \$1.50 ; 1 column \$2.75 ; 1 page \$5.00 ; All advertisements must be accompanied by cash, 25 per cent discount on all advertisements to run 3 months, or more. Contracts can be made with the publisher, or with Geo. H. Richmond, 5 Beekman St., N Y. Address, E. L. FRENCH, Wellington, O.

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C. D. SMITH, DELTA, N. Y.

PUBLISHER OF MOHAWK STANDARD.

25 CENTS PER YEAR.

General Agent in America for LE TIMBRE LEVANTIN of Constantinopie.

Subscription : 50 cents per year.

Advertisements, 50 cents per inch.

Correspondence and orders solicited,

WANTED!

8000 Subscribers to the above journals.

GEO. B. RICHMOND, Special Newspaper Advertising. 5 Beekman St. M. Y.

The Old Curiosity Shop.

Published Monthly. W. B. BROCKWAY, Editor, 47 Hazzard Street, Jamestown, N. Y.

Subscription Rates. In the U.S. and Canada, i.e. per annum. In the post-I Union, got, per annum. Terms Cash, invariably in advance. Advertising Rates.

Discount on ads, standing 3 months or more than a standing in source in a structure insertion in the next and the standing of the standing with the standing with the standing of the standing number. 47 Huzzard St. Jamestewn N

THE COLLECTOR.

Published at Faston, Md., by the Collector Publishing Company, is an Eight-page Monthly Journal devoted to the interests of agents and collectors of all branchis. The Collector was established in November, 1886, and has a guarantee c reulation (ach month of 1000 copies. The advertising rates are 250, per inch. each insertion : discout ton larger or stand up ads. It it is an excellent advertising medium, as its pages will show. Already it has contracts of long dioanica from some of the largest advertisers in America. For the collector, no better monthly journal can be found. Subscription plice only age, per year. No STAMPS TAKEN. It contains each month contributions on philately, anmismatics, natural history, etc. from the leading writers in these departments in the Umted States One of the special features of this paper is the exchange column, free to sulscribers and patrons. Send stamp for sample copy to THF_COLLECTOR_FULISHING CO.

EASTON, MD.



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THE WESTERN PHILATELIST.

A first-class Journal for Stamp Collectors, Issued regularly on the first of every month. Samply copy free, Address

Western Philatelic Pub. Co., Box 206, Chicago,

THE PHILATELIC GAZETTE.

A Monthly Journal for Stamp Collectors. Estalishhed June 1884; 25 Cents per Year. 12 Pages and Cover. ISSUED REGULARLY FACH MONTH. Send for Sample Copy and advertising rates to MANN & KENDIG, Publishers.

ALTOONA, PA

GEO. H. RICHMOND, Special Newspaper Advertising, 5 Beekman St., N. Y.

F. H. PINKHAM, SPECIALTY PRINTER,

NEWMARKET, N. H.

I have for several years made a specialty of printing for stamp and curiosity dealers, and having had fifteen year's experience as a printer, and having formerly been in the stamp and curiosity husiness. I think I can do thus class of printing better than the average printer. Understanding the above branches of trade, and giving my business my personal supervision. I can guarantee

STAMP AND CURIOSITY DEALERS

work free from mistakes and done in a superior manner and ut

PRICES THAT CANNOT BE BEATEN,

quality of work considered. I am se amateur printer, and do not claim to de work at their ruinously low prices, but I do claim that I do first-class work less than most printers. It you have any kind of a job you want done, you will consult your own interests, by obtaining my estimates. Send copy if possible, and if not convenient state just what you want, and cheays enclose stamp if you want a reply.

STAMP AND CURIOSITY PAPERS AND MAGAZINES

neatly, correctly and charge printed. I am now printing for the publishers tex monthly and am giving them the best of satisfaction. I would like a few more to print, and mvite correspondence from parties contomplating tarting papers. Send full particulars of what you want, with the necessary 2cent starsp. Address.

Newmarket, N. H.